



62nd Annual Meeting
New Orleans, Louisiana
February 7-11, 2009
Table of Contents

President’s Message.....	2
LOUISIANA Info	3
Conference Notes	4
Glossary of Conference Terms	5
SACRAO Opening Session	6
SACRAO 2009 Big Event	7
Conference at a Glance	8
Program Session Details	10
2009 Corporate Partner Sponsors.....	30
2009 Corporate Partners.....	31
2009 Corporate Presentations	36
Chattanooga in 2010	37
Member Services.....	38
2008-2009 Executive Committee.....	40
2009 Local Arrangements Committee	41
2008-2009 Program Committees	41
2008-2009 Standing Committees.....	43
2009-2010 Executive Committee.....	46
Distinguished Service Awards	47
Certificates of Appreciation	47
Honorary Members	48
Service Awards History	50
Meeting History	50
State and Regional Association Presidents	52
Conference Room Locations.....	54



President's Message

Welcome to New Orleans!

It is my pleasure on behalf of the Southern Association of Collegiate Registrars and Admissions Officers to welcome each of you to New Orleans, Louisiana. We are gathered in New Orleans as an association to celebrate our 62nd annual meeting.

Nouvelle-Orleans, according to Wikipedia, was founded in 1718 by the French; the site was selected because of its natural high ground and proximity to trade routes. In 1763, New Orleans was ceded to the Spanish as part of a secret provision of the Treaty of Fontainebleau. It was during this time that much of the architecture associated with the famous "French Quarter" was built, following two serious fires in 1788 and 1794. Much of the city of New Orleans is located actually below sea level, so the city is surrounded by levees. Today, many know New Orleans as "The Crescent City." This name was given the city because of its shape resembling a crescent. As all of us are aware, August 29, 2005, with land fall of Hurricane Katrina, was the latest challenge for the city and its people. It's Marti Gras time in New Orleans...that means king cakes, doubloons and parades like the Krewe du Vieux (February 7 at 6:30 pm in the French Quarter). I hope you take away from New Orleans a sense of re-growth and rejuvenation. I encourage each of you to find time after the sessions and workshops to explore New Orleans and to enjoy everything this wonderful city has to offer.

Your Executive Committee has worked hard to prepare sessions that are timely, informative, and relevant to our profession. President-Elect Sallie Marchello, the program Vice Presidents, and the program committee chairs have fashioned an outstanding program for our professional development. However, it is not possible for the program to be a success without the many presenters and coordinators who have graciously agreed to serve in their respective roles. With the economy on all of our minds and state budget cuts looming, Robert Doolos and his krewe have diligently worked to provide SACRAO with a well planned and financially responsible meeting. I applaud them for their efforts. I also want to thank the LAC for arranging a unique service project on Sunday so that members who arrive early may give back to this community as we paint the interior of a New Orleans school.

Once upon a time, I was a first-time attendee to a SACRAO annual meeting. I encourage each of you who are attending SACRAO for the first time to become involved. Don't wait; seize the moment and introduce yourself to others, participate in the Town Hall meeting, and plan to network with other professionals in the hospitality area. I look forward to meeting each of you in New Orleans.

Finally, it has been my pleasure to serve as your President for this past year. For me, SACRAO is an extension of my family, with the annual meeting feeling like a family reunion but with the most respected enrollment services professionals in the south.

I'm confident you will find the 62nd annual meeting to be rewarding and exciting. I hope you will join me next year in Chattanooga when SACRAO will celebrate our 63rd annual meeting.

John T. Fletcher
SACRAO President



Local Arrangements Committee Welcome

Welcome to the beautiful city of New Orleans. Along with the exceptional SACRAO lineup we have put together for you, we hope that you take some time to experience all the charm this city has to offer.

New Orleans is best known for its celebrations and festive atmosphere. Everyone is familiar with Mardi Gras, which draws thousands of visitors each year. Seventy-five other events, including the New Orleans Jazz and Heritage Festival, make New Orleans the city of choice for 1.2 million people from around the world who visit annually.

The French Quarter, which encompasses a 96-block area, features Jackson Square, filled with artists, entertainers and a landscaped park. Jackson Square is home to magnificent old churches and historic buildings such as the Cabildo, where the governing council met during the Spanish period in the late 1700s.

New Orleans has the longest continuous operatic and community theater history in the U.S. The French Opera House was started in 1796; Creole society as early as 1800 patronized the arts, and the Le Petit Theatre du Vieux Carre, was born in 1916. It was in the French Quarter where authors Tennessee Williams penned "A Streetcar Named Desire" and William Faulkner wrote his first novel, "A Soldier's Pay."

Nightlife in the French Quarter can feature music for all tastes, including Bourbon Street blues, jazz, honky-tonk or Dixieland. Few visitors leave the city without experiencing Creole-Cajun cooking, whether it be crawfish, gumbo or jambalaya, or the freshest seafood from the Gulf of Mexico.

Not to be missed are the city's cultural attractions. Audubon Park and Zoological Garden, located in Uptown New Orleans, is focusing on protecting endangered species, and has created near-natural habitats for species from around the world. In the Swamp Habitat, see five-acres of Cajun life in the Louisiana swamp, including rare white alligators. The Flight Exhibit includes Louisiana's native birds, which were captured in paintings by naturalist John James Audubon.

The Aquarium of the Americas has more than 7,500 species of aquatic life, and includes a special exhibit on the Gulf of Mexico, a Caribbean coral reef, Mississippi River habitat and an Amazon rain forest.

The 1,500-acre New Orleans City Park, the fifth largest urban park in America, offers the Botanical Gardens, golf courses, lagoons and centuries-old oaks and an amusement area. Nearby is Lake Pontchartrain for boating and fishing enthusiasts.

While here, one can also visit the French or Farmers' markets, tour antebellum mansions in the Garden District, ride a paddle or steam boat, or even navigate a swamp. The Warehouse District includes the Contemporary Arts Center, a place for dance, drama and the performing arts and for history buffs, the Confederate Museum.

Have an exciting and educational conference, but during your free time make sure you take in the City of New Orleans - it has something for everyone! Que la fête commence! (Let the party begin!)

-Robert Doolos, Local Arrangements Chair



*** Conference Notes ***



<p style="text-align: center;">Registration</p> <p>Saturday registration is located in the Main Lobby of the Astor Crowne Plaza. Registration from Sunday through Tuesday is in the Grand Ballroom Foyer.</p> <p style="text-align: center;"><i>Hotel Lobby:</i> Saturday 1:00 pm - 4:00 pm <i>Grand Ballroom Foyer:</i> Sunday 7:30 am - 6:00 pm Monday 7:30 am - 4:00 pm Tuesday 7:30 am - 4:00 pm</p>	<p style="text-align: center;">Evaluations</p> <p>Conference and program session evaluations provide valuable feedback to presenters, the Program Committees and the Executive Committee. Please help make future SACRAO conferences better by taking the time to complete an evaluation form after each session.</p> <p>The overall conference evaluation will be available on-line; please listen for details during the conference.</p> <p style="text-align: center;">We value your feedback.</p>
<p style="text-align: center;">Hospitality Desk</p> <p>Walking maps, menus and general information about New Orleans will be available at the Hospitality Desk.</p> <p style="text-align: center;">Grand Ballroom Gallery Sunday Noon – 7:30 pm Monday 7:30 am – 4:00 pm</p>	<p style="text-align: center;">Smoking</p> <p>Smoking is not permitted inside of the Astor Crowne Plaza. Smoking is allowed on the Bourbon and Canal Balconies.</p>
<p style="text-align: center;">Meeting Information</p> <p>All meeting rooms are located on the first floor, second floor and second floor mezzanine of the Astor Crowne Plaza. Corporate Partner Exhibits and Refreshment Breaks will take place in the Grand Ballroom.</p>	<p style="text-align: center;">Please Consider</p> <p>Please be aware that some attendees could be sensitive or allergic to perfumes, colognes and other fragranced personal items. Limiting use of such items will make everyone more comfortable.</p>
<p style="text-align: center;">Hospitality Suite</p> <p>All attendees are encouraged to meet and greet both new and old colleagues alike at the SACRAO Hospitality Suite located in the Astor Crowne Plaza Presidential Suite, 6th floor. <u>Don't forget your name badge; you will need it to enter.</u></p> <p style="text-align: center;"><i>Hospitality Hours:</i> Saturday 7:00 pm – 9:00 pm Sunday 8:00 pm – 11:00 pm Monday 6:15 pm – 9:00 pm Tuesday 10:00 pm – 12:00 am</p>	<p style="text-align: center;">Exhibition Area</p> <p>Visit with our Corporate Partners in the Grand Ballroom located on the second floor of the Astor Crowne Plaza.</p> <p style="text-align: center;"><i>Exhibition Hours:</i> Sunday 6:30 pm – 7:30 pm Monday 8:00 am – 5:00 pm Tuesday 8:00 am – 3:00 pm</p> <p>While enjoying the exhibition, visit the SACRAO Cyber Café, where computers with Internet access are available.</p>
<p style="text-align: center;">Mobile Phones</p> <p>As a courtesy to the presenters and fellow attendees, please silence communication devices during program sessions and events.</p>	<p style="text-align: center;">Identification & Tickets</p> <p>Wear name badges to all meeting events so people will remember who you are, AND you will be easily recognized as part of the meeting. Registration packet contains name badge and tickets for door prize drawings and event entry. Badge is also required for Hospitality Suite entry.</p>
<p style="text-align: center;">Service Project Sunday 9:00 am – 2:30 pm</p> <p>If you signed up for the Service Project, we will meet in the Astor Crowne Plaza Lobby at 9:00 am. Transportation provided by the Recovery School District. Please dress appropriately for a day of painting and fun. If interested in participating in the Service Project, please visit the Conference Registration Desk-there are a limited number of spaces remaining. Participation fee- \$10.00 to cover lunch and supplies.</p>	

Glossary of SACRAO Conference Terms

Town Meeting: This is an informal gathering on Monday afternoon at which ALL members are given a preview of business to be conducted during the business meeting on Tuesday. Please attend this. We know it's at the end of a long day of program sessions, but it's really important if you want to understand the issues facing SACRAO and the actions on the agenda for the business meeting. It's a great place to ask questions about things you don't understand.

Hospitality Suite: Open to ALL members and one of the cornerstones of networking within SACRAO. Please visit the hospitality suite throughout the conference, for informal visits and complimentary refreshments.

First-Time Attendee: If this is your first SACRAO, whether you're new to the profession or a "veteran," we want to extend a special SACRAO welcome! Please attend the reception in your honor on Sunday for tips on how to get the most out of the conference and the association.

Session Coordinator: Session coordinators introduce the speaker and tend to logistical concerns in the session room. They also collect evaluations at the end of the session.

Opening Session: This is the "kickoff" session on Sunday night, where we set the stage for a great annual meeting. A fabulous keynote speaker will be part of the festivities, and we make awards during this event. We conclude the evening with a reception introducing and thanking our Corporate Partners.

Corporate Partner Track: These are sessions, usually one or two per time period, that our Corporate Partners (also called "Exhibitors") have purchased, and which allow them to showcase their products. You won't see session coordinators during these tracks; the Corporate Partners will be your host. It's a great time to learn more about a technology or a product type that you don't understand, or to get specifics about one brand.



Sunday Evening

At the Opening Session: Belle Wheelan, Ph.D



Belle Wheelan currently serves as President of the Commission on Colleges of the Southern Association of Colleges and Schools and is the first African American and the first woman to serve in this capacity. Her career spans 35 years and includes the roles of faculty member, chief student services officer, campus provost, college president and Secretary of Education. In several of those roles she was the first African American and/or woman to serve in those capacities.

Dr. Wheelan received her Bachelor's degree from Trinity University in Texas (1972) with a double major in Psychology and Sociology; her Master's from Louisiana State University (1974) in Developmental Educational Psychology; and her Doctorate from the University of Texas at Austin (1984) in Educational Administration with a special concentration in community college leadership.

She has received numerous awards and recognition including four honorary degrees; the Distinguished Graduate Award from Trinity University (2002), and from the College of Education at the University of Texas at Austin (1992); *Washingtonian Magazine's* 100 Most Powerful Women in Washington, DC (2001); and the AAUW Woman of Distinction Award (2002).

She holds and has held membership in numerous local, state and national organizations including Rotary International; Alpha Kappa Alpha Sorority, Inc.; the American College Testing, Inc., board of directors; American Association of Community Colleges' board of directors; and the President's Round Table of the National Council on Black American Affairs.

Dr. Wheelan attributes her success to hard work, endurance, tenacity, and being in the right place at the right time. She recognizes that prayer and support from family and friends make anything possible.

Dr. Wheelan is the mother of an adult son named Reginald.

Sunday Reception with Corporate Partners

SACRAO thanks its Corporate Partners for their involvement and sponsorship! Come meet them at a reception in their honor in the Grand Ballroom. The menu will include appetizers and a cash bar.

Special Thanks to our Sponsors:

<i>Platinum Sponsors</i>	<i>National Student Clearinghouse Sungard Higher Education</i>
<i>Gold Sponsor</i>	<i>Herff-Jones</i>
<i>Silver Sponsor</i>	<i>Ad-Astra Information Systems</i>



Join us Tuesday, February 10th for
The Big Event you will never forget.

Begin your evening at 7:00 p.m. with hors d'oeuvres while exploring the dramatic galleries, open exclusively for you. Follow in the footsteps of heroes, from the American home front to the beaches of Normandy, from Pearl Harbor to the sands of Pacific islands.



Hand Passed hors d'oeuvres

Shrimp & Crabmeat Stuffed Mushroom Caps ~ Fresh
Boiled Shrimp

Grilled Bruschetta ~ Lemon Rosemary Tart

Grilled Breast of Chicken Strips



Following hors d'oeuvres, dinner and dancing will begin in the soaring space of The Louisiana Memorial Pavilion showcasing the famed Higgins boats, and original C-47 aircraft and Sherman Tanks.



Dining Stations

Chicken & Andouille Gumbo ~ Mandarin Salad ~
Blackened Pork Loin

Crudites ~ Warm Crab Dip ~ Muffulettas

Artichoke & Spinach Penne Pasta

White Chocolate Bread Pudding

Petit fors ~ Chicory Coffee



Admission ticket required. Check your name badge sheet for your event ticket.
Business Casual. Shuttles begin from the Astor Crowne Plaza 6:30p.m.

Conference at a Glance

Saturday, February 7, 2009

12:00 pm – 1:00 pm	Executive Committee Luncheon	Bourbon
1:00 pm – 6:00 pm	Executive Committee Meeting	Bourbon
1:00 pm – 5:00 pm	Auditing Committee Meeting	Burgundy
1:00 pm – 4:00 pm	Conference Registration	Hotel Lobby
7:00 pm – 9:00 pm	Hospitality Suite Open to ALL Attendees	Presidential Suite, 6 th Floor

Sunday, February 8, 2009

7:30 am – 6:00 pm	Conference Registration	Grand Ballroom Foyer
8:00 am – 11:00 pm	Evaluations Committee	Royal
9:00 am – 2:30 pm	Fleur de Lis Service Project	Meet in Hotel Lobby
1:00 pm – 3:15 pm	Afternoon Workshop	Burgundy
3:15 pm – 3:45 pm	Meeting of 2008-09 and 2009-10 Program Chairs and Vice-Presidents	Toulouse A
3:45 pm – 4:45 pm	First Time Attendee Orientation and Reception	St. Charles B
5:00 pm – 6:30 pm	Opening General Session & Keynote Address	Astor Ballroom
8:00 pm – 11:00 pm	Hospitality Suite Open to All Attendees	Presidential Suite, 6 th Floor

Monday, February 9, 2009

7:30 am – 4:00 pm	Conference Registration	Grand Ballroom Foyer
7:30 am – 8:30 am	Journal Editorial Board Breakfast	Chandeleur Room Bourbon House Restaurant
7:30 am – 8:30 am	PAE Breakfast for State Association PAE representatives, SACRAO PAE and Executive Committees (by invitation)	Breton Room Bourbon House Restaurant
8:00 am – 5:00 pm	Corporate Partner Exhibit Area Open	Grand Ballroom
8:00 am – 5:00 pm	Cyber Café	Grand Ballroom
8:00 am – 5:00 pm	Evaluations Committee	Royal
8:30 am – 9:45 am	M1 Program Sessions	See Details or Pocket Program
9:45 am – 10:15 am	Refreshment Break	Grand Ballroom
10:15 am – 11:30 am	M2 Program Sessions	See Details or Pocket Program
11:30 am – 1:00 pm	Lunch On Your Own	
11:30 am – 1:00 pm	State Association Presidents' Luncheon	Breton Room Bourbon House Restaurant
1:00 pm – 1:50 pm	M3 Program Sessions	See Details or Pocket Program
2:00 pm – 2:50 pm	M4 Program Sessions	See Details or Pocket Program
3:00 pm – 3:30 pm	Refreshment Break	Grand Ballroom
3:30 pm – 4:20 pm	M5 Program Sessions	See Details or Pocket Program
4:30 pm – 5:20 pm	M6 User Group Sessions	See Details or Pocket Program

5:30 pm – 6:00 pm	SACRAO Town Meeting: Open Forum for All Members	Astor III
6:15 pm – 7:15 pm	President’s Reception by Invitation for Corporate Partners, Past Presidents, and Honorary Members	Astor Gallery
6:15 pm – 9:00 pm	Hospitality Suite Open to All Attendees	Presidential Suite, 6 th Floor
6:00 pm – Midnight	Dinner and Evening On Your Own	

Tuesday, February 10, 2009

7:30 am – 4:00 pm	Conference Registration	Grand Ballroom Foyer
8:00 am – 3:00 pm	Corporate Partner Exhibit Area Open	Grand Ballroom
8:00 am – 3:00 pm	Cyber Café	Grand Ballroom
8:00 am – 5:00 pm	Evaluations Committee	Royal
8:00 am – 8:50 am	T1 Program Sessions	See Details or Pocket Program
9:00 am – 9:50 am	T2 Program Sessions	See Details or Pocket Program
9:50 am – 10:15 am	Refreshment Break	Grand Ballroom
10:15 am – 11:30 am	SACRAO Business Meeting for All Attendees	Astor III
11:30 am – 1:00 pm	2009-10 Program Committees Working Lunch	Chandeleur Room Bourbon House Restaurant
11:30 am – 1:00 pm	LAC Luncheon for 2008 and 2009	Breton Room Bourbon House Restaurant
11:30 am – 1:00 pm	Lunch On Your Own	
11:30 am – 1:00 pm	SACRAO Past Presidents Luncheon	Red Fish Grill
1:00 pm – 2:15 pm	T3 Program Sessions	See Details or Pocket Program
2:15 pm – 2:45 pm	Refreshment Break	Grand Ballroom
2:45 pm – 4:00 pm	T4 Program Sessions	See Details or Pocket Program
4:15 pm – 5:30 pm	T5 Program Sessions	See Details or Pocket Program
6:00 pm – 7:00 pm	President’s Reception by Invitation for 2008-09 Program and Standing Committees	Astor Gallery
6:30 pm – 10:00 pm	The Big Event at the WW II Museum	Busses depart from the Lobby
10:00 pm – Midnight	Hospitality Suite Open to All Attendees	Presidential Suite, 6 th Floor

Wednesday, February 13, 2008

7:45 am – 9:00 am	SACRAO Breakfast and Invitation to Chattanooga	Grand Ballroom
9:15 am – 10:15 am	General Plenary Session: “The Access Imperative” Nicole Farmer Hurd, Executive Director, National College Advising Corps	Grand Ballroom
10:45 am – 11:45 am	W2 Forum Sessions	See Details or Pocket Program
12:00 pm – 9:00 pm	Executive Committee Luncheon and Meeting	Bourbon

Thursday, February 14, 2008

8:00 am – 11:00 am	Executive Committee Breakfast and Meeting	Burgundy
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Program Session Details

Sunday, February 8, 2009

1:00 p.m. – 3:15 p.m.

WS2.01 Bourbon

The 7 Habits of Fred the 1 Minute Fish who Moved my Iceberg: Process Changes that Last

Have you ever wondered why it is so difficult to have the enthusiasm you gained from reading the latest and greatest motivational book spread to your staff? Come learn how all change is based on several core issues. Master the issues that support change, and a new way of life awaits! This is a great session for those planning retreats, procedure manuals, and staff "bonding" time.

Presenter:

John L. Mason, Associate Dean for Enrollment Services
Morehouse College

Session Coordinator:

Valerie Samuel Crawford, Admissions Director
Auburn University at Montgomery

M1.02 St. Charles A

Open the Doors and Let Them In: Admitting Students with Criminal Convictions

Join us for an informative session in which we discuss the admission of students with previous misdemeanor and felony charges to our institutions. We'll share the philosophy underlying our process which focuses on the success of students as well as their safety and the safety of others. This session will show the results of tracking these students' academic progress and will give examples of the policy, criminal conviction questionnaire, and data comparing students admitted with a criminal past to those without. It will also outline strategies used and additional support given to these students who need it in order to be successful in the academic environment. We will share lots of interesting stories along the way!

Presenter:

W. Mack Palmour, Director of Admissions
Gainesville State College

Alicia D. Caudill, Associate VP for Student Services and Dean of Students

Gainesville State College

Session Coordinator:

Bill Burig, Associate University Registrar
Duke University

Monday, February 9, 2009

8:30 a.m. – 9:45 a.m.

M1.01 St. Charles B

The UT SPEEDE Server - The Past, Present and Future for Sending Electronic Transcripts

The UT SPEEDE Server has served the higher education community for many years, transmitting millions of transcripts. This discussion will focus on where we have been and where we are going in terms of features offered through the server.

Presenter:

Angela Svoboda, Director of Student Information Systems
University of Texas at Austin

Session Coordinator:

Steve Rung, Assistant Director, Student Information Systems

University of Texas at Austin

M1.03 Astor I

How Many Admissions Reps Does it Take to Kill a Registrar?

The age-old debate of which side of enrollment management is most vital will finally be answered. Learn the core functions of each side of the enrollment team, what areas of collaboration exist, and time-tested ways to meld these two different areas together into a single functioning area.

Presenter:

John L. Mason, Associate Dean for Enrollment Services
Morehouse College

Session Coordinator:

Esther Stokes,
Sam Houston State University

M1.04 Astor II

Improving Retention Through Programmatic Collaboration: Surprising Partnerships that Really Work

In spite of exemplary results from the NSSE (National Survey of Student Engagement) over a five-year period, Columbia College faculty, staff, and student leaders continue to seek ways to address student engagement, both academic and social. This presentation showcases the Center for Engaged Learning (C.E.L.), an intentional and strategic partnership between Academic Affairs and Student Affairs. The presenter will showcase the collaborative efforts of the Center's First-Year Student Success Initiatives, General Education Programs, Leadership Studies, Career Services and Student Engagement Mentors (STEMS) as ways to promote student success from the first to the last year of college.

Presenter:

Tamara Burk, PhD, Co-Director of the Center for Engaged Learning
Columbia College

Session Coordinator:

Ron White, VP for Enrollment Management
Columbia College

M1.05 Astor III

Why You Should Be Grounded for Ignoring Parents

So busy trying to reach students you've forgotten about their parents? With college costs increasing, creating a connection with parents is just as important as attracting students. Join us for an interactive presentation with Mary Spiegel, Executive Director of Undergraduate Admissions from University of Alabama, to learn how her school successfully communicated with parents during the decision-making process.

Presenter:

Mary Spiegel, Executive Director of Undergraduate Admissions
University of Alabama

Chris Zahumensky, National Sales Director
Hobsons

Corporate Partner Track Session

M1.06 Bourbon

How to Enhance Your Academic Ceremonies Through Customizations, Promotions, Print, and Web

Are you looking for simple solutions to spice up your academic ceremonies? Learn how Southern Methodist University has brought new life to its academic ceremonies through the addition of custom regalia, a revamped website, the implementation of a graduation memento, a new program design, and other enhanced print publications.

Presenter:

Gretchen C. Voight, Assistant Registrar for Academic Ceremonies

Southern Methodist University

Nancy Skochodopole, Assistant Registrar

Southern Methodist University

Session Coordinator:

Nancy Skochodopole, Assistant Registrar

Southern Methodist University

M1.07 Burgundy

Developing and Recruiting the "Whole" Student

Student success is top of mind for all in the field of Enrollment Management. Successful transition of students out of high school and into college is one important measure of success. Student Paths is passionate about connecting students with their future in a mindful, holistic, and relevant manner.

Presenter:

Bill Engler, Regional Representative
Student Paths

Corporate Partner Track Session

M1.08 Toulouse A

Dealing with Transgender Issues: College Policy, Admission, and Campus Reality

Across the country admissions offices are faced with the presence of transgender students. These individuals have made life choices that are often in direct conflict with an institutions myriad of policies. In the first of a two part session join us for definitions, trends, and an analysis of how institutions may be under prepared for transgender students on their campuses.

Presenter:

George Gray, Director of Recruitment & Admissions
Philander Smith College

Crystal Jones, Assistant Director of Admissions
Hampton University

Session Coordinator:

Nora B. Taylor, Executive Director of Enrollment Management

Mississippi Valley State University

M1.09 Toulouse B

Guess Who's Coming to Commencement? Hosting VIPs at Academic Exercises

Considerations and advice for planning and executing a formal academic ceremony involving a person or persons of significant public interest (including their security details and media entourage). The presentation will focus on the experiences of Furman University as they played host to George W. Bush, the sitting President of the United States, during a recent commencement ceremony in which he served as one of the featured speakers.

Presenter:

Brad E. Barron, Associate Dean for Academic Records
Furman University

Session Coordinator:

Mary Kincannon, Associate Registrar
Texas Christian University

M1.10 Bienville

Service with Jazz: UNO's High Note Program

The University of New Orleans staff and faculty strive to hit a high note with each customer. This session will explore UNO's Service with Jazz! High Note program and discuss how faculty and staff are recognized for exceptional customer service.

Presenter:

Mark Stahl, Assistant Dean and Executive Director,
Division of Professional Development
University of New Orleans

Session Coordinator:

Lylene Pilkenton, Assistant Dean and Registrar
South Texas College of Law

10:15 a.m. – 11:30 a.m.

M2.01 St. Charles B

Creating a High School Counselor Advisory Board

We all know the importance a high school counselor has in helping students make their college decision. Each year, Auburn University strives to attract the best student body in the nation. As part of the overall recruitment plan, Auburn values the input that their high school counselors provide as they seek to offer the best services to high school students. As part of the advisory board, Auburn included a wide variety of activities designed for the counselors to see more of Auburn, to visit with their faculty and students, and hear from the board on what was working (and not working) in Auburn's favor.

Presenter:

Kate Henderson, Admissions Advisor
Auburn University

Session Coordinator:

Clinton G. Hobbs, Vice President for Enrollment
Management

Young Harris College

M2.02 St Charles A

Beyond Digital Transcripts: Total Transcript Automation

Credentials Solutions, the largest service provider for processing online transcript requests, will present an overview of the industry's only truly comprehensive solution for transcript automation: online ordering, electronic authentication, fully automated processing including hold checking, integrated student communications and electronic delivery using EDI, XML, or Secure PDF which is all supported by 12 hour per day toll-free customer service.

Presenter:

Tom McKechney, CEO
Credentials Inc.

Jack Weber, Executive Vice President
Credentials Inc.

Corporate Partner Track Session

M2.03 Astor I

Where Have the Boys Gone? The State of Strategic Retention Strategies for Males of Color

Institutions across the country are finding out that admitting students of color is not nearly as challenging as keeping them. Research shows that priority is not given to the core institutional processes designed for students of color to acclimate and excel. Is there hope for our institutions, or will we continue to have an ever turning revolving door?

Presenter:

Sterling H. Hudson, Dean of Admissions and Records
Morehouse College

Session Coordinator:

Danny Bellinger, Director, Project Identity
Morehouse College

M2.04 Astor II

From Road Runner to Management: Moving Ahead Professionally in Admissions and Enrollment Management

Steps to take to move up the "ladder" in the admissions and recruitment area of enrollment management. Hear from a seasoned professional who has made the successful transition including the do's and don'ts of success in this endeavor.

Presenter:

Roger Jones, Director of Admission
Belmont Abbey College

Session Coordinator:

Jackie Pearson, Senior Assistant Director of Admissions
University of Georgia

M2.05 Astor III

Asking the Right Questions - Using Technology to Influence Student Success

With the rising costs of higher education, there is a growing trend toward accountability especially as it relates to time to degree. The Office of Academic Systems and Student Achievement was formed to take a closer look at student achievement and how technology may be used to identify successful programs, analyze technical and procedural barriers, and gather more information about students and why they stay at UNCG or go elsewhere. This session exhibits UNCG's modification to the student information system to gather more information about students who withdraw from the university. In looking more closely at the reasons students leave, UNCG hoped to determine if getting the courses a student needed was a factor. Hoping to go beyond standard roll-forward scheduling and degree audit, UNCG reviewed issues related to course demand and selection, partnering with Ad Astra Information Systems as a participant in the Innovators Group, with hopes to implement a solution that would help to ensure enhanced academic planning, access to courses, and on-time graduation.

Presenter:

Laura S. Kelley, Project Manager, Academic Systems & Student Achievement

University of North Carolina-Greensboro

Ellen H. Robbins, Director, Academic Systems & Student Achievement

University of North Carolina-Greensboro

Session Coordinator:

Wendy VanDalen, Associate Director of Admissions
Southeastern Louisiana University

M2.06 Bourbon

eWorkflow: Expedite the Turnaround Time for Your Transfer Course Evaluations

Are you tired of waiting for transfer evaluations to be completed? Automated workshop has numerous applications to expedite transfer processing, with the goal of receiving evaluated courses by departments within a faster turnaround time in order to assist admissions, registration, and the Registrar's Office. The presenters will discuss how they revised the course approval process, and address the importance of implementation, feedback received from departments/schools, and customized features of the workflow process.

Presenter:

Veronica Decena, Academic Records Counselor
Southern Methodist University

Monica Gomez, Student Records Business Analyst
Southern Methodist University

Session Coordinator:

Damon Wilkins, Assistant to the Registrar
Southern Methodist University

M2.07 Burgundy

Taking Advantage of the New Electronic Transcript Exchange Service Offered by the National Student Clearinghouse

This session will provide a more detailed look at the two newest initiatives by the National Student Clearinghouse: Electronic Transcript Exchange and Transcript Ordering. These two services, which are independent of each other, offer institutions the opportunity to send and receive electronic transcripts in a number of formats, using the secure ftp processes that are already in place with most institutions. This eliminates the need for any start up or maintenance costs. Because the Clearinghouse already has trusted relationships with its institutions, the security of your data will always be at the forefront. We will also discuss the ETX Registry and the Kentucky Project as part of this session.

Presenter:

Paul Taylor, Regional Director

National Student Clearinghouse

Joe Roof, Regional Director

National Student Clearinghouse

Corporate Partner Track Session

M2.08 Toulouse A

A Case for Credentialing, The New SEM Professional

In the late 1980's, enrollment management became nationally recognized and seen as a critical field within colleges and universities. However, it did not have a natural home and has been awkwardly housed in competing silos. As a result, many of our shops were reconfigured, responsibilities changed and structural reporting compromised. A group of professionals in Georgia became among the first Enrollment Manager pioneers to question the state of the profession. This examination, however, was the result of the association not adequately shifting programming at the state's annual conference to best serve the needs of the new breed of Enrollment Managers. Learn what dynamics may be driving the Enrollment Management Profession. Who should be shaping the identity, mission and future of our profession? Plan to attend the companion session, M4.08, as well.

Presenter:

Joe F. Head, Dean of Admissions & Enrollment Svcs.
Kennesaw State University

Session Coordinator:

Cheryl Rich, Associate Director of Admissions
Texas A & M University

M2.09 Toulouse B
New Ethics: Trends, Trials and Tests for Our Professional Ethical Standards

For today's admissions and records professionals, professional ethics represent the collective thoughts that define what is good for our students, our institutions, and our profession. This session explores the concept that new ethics may somehow be different from past ethical practices. Further, participants should be prepared to discuss ethical standards for which we may be subject to from legal and professional standards.

Presenter:

John T. Fletcher, Executive Director of Enrollment Services

Auburn University

Session Coordinator:

Dean Kahler, Associate VP for Enrollment Management
Western Kentucky University

M2.10 Bienville
Improving Employee Training Materials Using Movie Maker

Get acquainted with the software Windows Movie Maker and take what you learn and make your own movie to assist in training or presenting by integrating your movie into a Power Point presentation. Learn the basics and put together a movie using your pictures and/or videos with the use of techniques, editing, transitions, timelines, and music.

Presenter:

Kathy Smith, Assistant Registrar
Texas Tech University

Session Coordinator:

Jon Parker, Admission Counselor
Samford University

M2.11 Iberville
The Garden That's You – Preparing for Promotion

Preparing yourself for recognition and promotion is like cultivating a beautiful garden; you need to prepare the soil, create a design, select your plants and employ a long-term maintenance plan. This session provides some useful tips on how to best prepare your “professional garden” to ensure that it is healthy, vibrant, and inspiring--to both you and others.

Presenter:

Heidi Terry, University Registrar
Kansas City University of Medicine and Biosciences

Session Coordinator:

Barbara Rowe, Associate University Registrar
Washington and Lee University

1:00 p.m. – 1:50 p.m.

M3.01 St. Charles B
Good to Great: How to Positively Affect Your Institution's Enrollment Outcome

Attendees will discuss their respective roles in the Enrollment Management process and the actions they took to ensure Enrollment objectives were met.

Presenter:

Arlene Cash, Vice President for Enrollment Management
Spelman College

Session Coordinator:

David Mosely Booze, Associate Registrar
Spelman College

M3.02 St. Charles A
Preparing Today for the Entering Class of 2013: Middle School Initiatives that Work

Research shows that the most effective way to increase minority yield in our incoming classes is by strengthening the core areas of mathematics, reasoning, critical thinking, leadership, and test preparation. Repairing deficiencies becomes almost impossible the later you wait in a student's academic career. Learn how Morehouse College launched a high school outreach program, Project Identity, to address this vital area.

Presenter:

Danny Bellinger, Director of Project Identity
Morehouse College

Session Coordinator:

Kimberly Rempson,
University of North Carolina-Chapel Hill

M3.03 Astor I
FERPA Compliance - Technical and Policy Considerations

Hear how two Texas schools developed and implemented online FERPA tutorials. Different approaches to FERPA tutorials will be discussed

Presenter:

Bobbie Latham, Registrar
Texas Tech University

Keith Edmiston, Assistant Director - Student Information Systems

University of Texas at Austin

Session Coordinator:

Lillian Kroeger, Systems Registrar
Central Texas College

M3.04 Astor II

Issues Confronting First Generation Minority Students (African American, Latino, Asian, etc.)

As more and more first-generation college students are searching for the higher education pipeline, they are likely in need of assistance to get through the process. This session will provide information regarding the characteristics of first-generation college students, the challenges and potential barriers they face and methods of recruitment that may be beneficial.

Presenter:

Katrina Harris Dudley, College Recruiter
Lawson State Community College

Lori Chisem, Registrar
Lawson State Community College

Session Coordinator:

Ava Judd, Program Coordinator
The Fuqua School of Business

M3.05 Astor III

What the Pell is Going On?

Get a 2009 update on the new developments in Financial Aid.

Presenter:

Mary Parker, Executive Director of Admission
Louisiana State University

Session Coordinator:

James Parrish, Assistant Director
Auburn University

M3.06 Bourbon

International Student Recruitment and Admissions

Many institutions are attempting to "globalize" and diversify their campuses through a stronger presence of international students and faculty. This session focuses on the basics of international student recruitment and admissions. We will review the international student admissions process and look at a variety of strategies for recruiting international students. Participants are encouraged to share their experiences in this area of growing interest for colleges and universities.

Presenter:

Raza Tiwana, Coordinator of International Admission
Western Kentucky University

Session Coordinator:

Meredith Reed, Director of Admissions
Dillard University

M3.07 Burgundy

Electronic Transcript Delivery from a Trusted Partner

Logically, bakers don't build homes or carpenters bake bread. In the same vein, the delivery of your student's electronic transcripts shouldn't be assigned to just anyone in the market but rather to SCRIP-SAFE®, a trusted third party with a history of meeting your transcript needs. SCRIP-SAFE® International will demonstrate eSCRIP-SAFE®, the global electronic transcript delivery network, a system built by former registrars and already in use by a majority of colleges and universities in Louisiana and Mississippi. See how you can manage and deliver transcripts electronically to anyone, anytime, anywhere. Learn about the significant cost savings available in transcript delivery by pairing SCRIP-SAFE® security paper with eSCRIP-SAFE®. A panel of your colleagues and eSCRIP-SAFE® users will answer your questions.

Presenter:

J. James Wager, Vice President
SCRIP-SAFE International
Corporate Partner Track Session

M3.08 Toulouse A

Calling All Stay-at-Work Moms! Finding the Balance between Work and Motherhood

A session for professional moms who want desperately to find a balance between work and motherhood. An open discussion following the presentation will inspire you to find solutions and options on getting rid of guilt, pursuing a successful career and working with your employer to find a healthy balance.

Presenter:

Sojourner Marable Grimmitt, Assistant Director of Recruitment

Savannah College of Art and Design

Session Coordinator:

Tina Davis, Interim Registrar
Eastern Kentucky University

M3.09 Toulouse B

Business Continuity Plan - Technology Perspective

Brief Description: This session will be a comprehensive discussion of a Business Continuity Plan (Admissions, Records and Financial Aid) that will meet all of the Southern Association of Colleges and Schools requirements and a possible SACS commendation

Presenter:

Antonio Boyle, Assistant VP for Enrollment and Director of Admissions
South Carolina State University

Session Coordinator:

Annie R. Belton, Registrar
South Carolina State University

M3.10 Bienville

Evaluating a New, Enterprise-Wide, Web Scripting Language

In 2008, the University of Texas at Austin's decentralized administrative IT community embarked on a collaborative process to evaluate and select a new scripting language for creating web services. This session will describe the process we used to narrow our choices, factors influencing our choice, the evaluation process itself, and results of the process.

Presenter:

Steve Rung, Assistant Director, SIS
The University of Texas at Austin

Session Coordinator:

Angela Svoboda, Director of Student Information Systems
University of Texas at Austin

M3.11 Iberville

Working Together: Graduate Registrars and University Registrars

The graduate registrar's position can be very different from that of a university registrar. What different types of duties does a graduate registrar have compared to a central registrar, and how can the two best work together? Learn from a graduate registrar and someone in the central office some of the benefits of having distinct offices, and some tips on developing positive interaction between the two.

Presenter:

Kimberly Momballou, Associate University Registrar
College of William and Mary

Kathy Urban, Manager, Student Services and Records
University of Pennsylvania

Session Coordinator:

Kathie Tune, Dean of Admissions
Averett University

2:00 p.m. – 2:50 p.m.

M4.01 St. Charles B

Empowering End Users to Obtain Needed Data on Demand

The Office of University Registrar for the University of Alabama must supply numerous reports to meet the data needs of the campus. This session will explore the methodology used to create and distribute a series of standardized reports to meet the primary data needs for each college and other support offices. A Crystal reports server, Tidebytes, is used to provide data reports covering a variety of data needs from registration information, student contact information, missing grades, graduation applications, and much more.

Presenter:

Ken Foshee, Assoc University Registrar for SIS
The University of Alabama

Session Coordinator:

Lloyd L. Wilson, Registrar
Air University

M4.02 St. Charles A

Where are the Historically Black Colleges and Universities (HBCUs)? The Untold Story.

Since 1925, NACDRAO has continuously served professionals of color in our association. This was a direct result of segregation and racism in our society. There remain remnants of this historical divide created over 80 years ago. Calling all members of our association for a unique dialog to share how both associations can benefit from forming an alliance.

Presenter:

Juno Leggette Jacobs, Director of Admissions
Tougaloo College

Gregory A. Clark, Asst Dir of Admissions for Recruitment
Tennessee State University

Carolyn L. Evans, Registrar
Tougaloo College

Session Coordinator:

Frederick A. Fresh, Registrar
Spelman College

M4.03 Astor I

FERPA Basics (Section 01)

Hear the fundamentals of the Family Educational Rights and Privacy Act and how it affects higher education from the Director of the Family Policy Compliance Office at the U.S. Department of Education. This session will be repeated at 3:30.

Presenter:

LeRoy Rooker, Former Director, Family Policy Compliance Office
U.S. Department of Education

Session Coordinator:

Nichole Mancone, Assistant Registrar for Registration
Duke University

M4.04 Astor II

Moving Toward an Electronic Admission Process

In today's "drive-thru" world where everything must be done faster, better, cheaper, it is often a challenge for today's graduate admissions office to keep up. This presentation will address many aspects of launching a paperless admissions process, including online forms, communication with applicants, faculty, staff and students and electronic record-keeping through document imaging.

Presenter:

Susan Hallatt, Director of Graduate Admission
College of Charleston

Session Coordinator:

Janice Ward, Associate Registrar
Texas A&M Univ System Health Science Ctr

M4.05 Astor III

Bad News Southern Style: Communicating Unpleasant News in a Pleasant Format

Learn how to deliver clear, concise information pertaining to requests, admissions, appeals, inquiries, records, etc. This is especially helpful when the news you are delivering is not what the receiver wants to hear. How to couch the delivery in terms that are understandable and more palatable than just saying no.

Presenter:

Dorinda Q. Harmon, Director of Transfer & Adult Student Ser

College of Charleston

Session Coordinator:

Peggy Paisant-Jackson, Admissions Processor

Dillard University

M4.06 Bourbon

Hardhats and Time Clocks: How to Develop a Safety Manual and a Policies and Procedures Manual

We will explain how the University of Tennessee Registrar's Office took on the task of creating both a safety procedures manual (in light of the Virginia Tech campus tragedy) and a policies and procedures manual that is used in orientation training of new employees in the Registrar's Office.

Presenter:

Jennifer Hardy, Associate Registrar

University of Tennessee

Session Coordinator:

Nancy L. Umphres, Dir of Student Records

University of Arkansas, Fayetteville

M4.07 Burgundy

The Next Generation of Campus Scheduling

Efficient use of resources and processes are necessities in higher education operations. Ad Astra recognizes the importance of effectively managing space across multiple campuses and growing enrollments by blending an effective scheduling policy with a scheduling solution to manage rooms and resources. In addition, we know the importance of unifying the entire campus (both academics and events) on one highly visible system. Join us to learn how best practices in scheduling are evolving and how innovative institutions have reevaluated internal processes and implemented a scheduling tool to create the smartest course schedule possible

Presenter:

David Pritchett, Regional Sales Manager

AdAstra Information Systems

Corporate Partner Track Session

M4.08 Toulouse A

So, What is GISEM: Georgia Institute for Strategic Enrollment Management

This session is a companion to the earlier session... "A Case for Credentialing". Follow-up and learn how the GISEM model was first introduced in Georgia as a preparation for Collegiate Enrollment Officers. A select group of GACRAO leaders envisioned a plan to develop an Advanced Track career path with the goal of credentialing our practitioners. Learn how this local institute is designed, delivered and how it operates. GACRAO and other states have launched this project and welcomes interested professionals to discuss it further.

Presenter:

Joe F. Head, Dean of Admissions & Enrollment Svcs.

Kennesaw State University

Session Coordinator:

Cheryl Rich, Associate Director of Admissions

Texas A & M University

M4.09 Toulouse B

Putting Students on the Front Line. . . Again

This is a presentation of the material presented in an article by the same name in the 2008 edition of the SACRAO Journal. The article was the winner of the Margaret Ruthven Perry Distinguished Journalism Award.

Presenter:

Ronald White, VP for enrollment mgmt

Columbia College

Session Coordinator:

Carol S. Nobles, Dir of Student Recruitment & Admissions

Medical College of Georgia

M4.10 Bienville

2nd Life - Higher Education Course Delivery in a Virtual World

A non-technical overview of UNO's 2nd life project. Topics will include a discussion of the development and implementation of the project, including policies and procedures developed for this new course delivery method. Other issues presented by this new teaching tool, along with common misconceptions and concerns, also will be addressed. A live demonstration will be offered if conditions permit.

Presenter:

Ryan Garrity, Assistant Registrar for Scheduling

University of New Orleans

Session Coordinator:

Joshua Plant, Admissions Counselor for Alumni Recruitment

University of New Orleans

M4.11 Iberville

Do You Really Know your Students: Using Pre-admission Data to Inform Retention Strategies

Serving a population of predominantly Hispanic students, the University of Texas-Pan American uses a variety of data to recruit and retain students. Having an understanding of the student prior to enrolling is imperative in shaping policies and programs on your campus. UTPA will share several years of data used to increase retention and graduation rates.

Presenter:

Magdalena Hinojosa, Associate Vice President & Dean of Enrollment Services

University of Texas Pan American

Session Coordinator:

John A. Hall, Executive Director of Enrollment Services
Southern Methodist University

3:30 p.m. – 4:20 p.m.

M5.02 St. Charles A

Immigration Update

Attend this session to find out all of the latest information about changes in immigration laws and rules from expert immigration attorney David Ware.

Presenter:

David Ware, Esq., Attorney at Law
David Ware & Associates

Session Coordinator:

Tracey Biggs, Assistant Registrar
A&M Health Science Center

M5.03 Astor I

FERPA Basics (Section 02)

Hear the fundamentals of the Family Educational Rights and Privacy Act and how it affects higher education from the Director of the Family Policy Compliance Office at the U.S. Department of Education. This is a REPEAT of the 2 p.m. session.

Presenter:

LeRoy Rooker, Former Director, Family Policy Compliance Office
U.S. Department of Education

Session Coordinator:

William Burig, Associate University Registrar
Duke University

M5.04 Astor II

Disability Services: Moving Beyond Mere Compliance

The Americans with Disabilities Act is only one of many guidelines that allow students, faculty, and staff with disabilities to function on our campuses. As colleges and universities prepare their campuses to be "compliant" what issues should they deal with? Join us to discover just how vital the world of ADA has become.

Presenter:

Kevin Bastian, Dean of Student Success for Support Services

Dillard University

Session Coordinator:

Kasi Robinson, Registrar
Herzing College – Atlanta Campus

M5.05 Astor III

African American Women in Higher Education: Moving Up the Ladder

This session will consist of a panel of successful African American Women who will share their experiences and success stories of how they have become who they are today.

Presenter:

Valerie Samuel Crawford, Admissions Director
Auburn University at Montgomery

Alecia Cyprian, Dean of Students

Auburn University at Montgomery

Laurie Menzies, Director, Major Gifts

Dillard University

Session Coordinator:

Dara Logan, Assistant Director of Admission
Lynchburg College

M5.06 Bourbon

Using Facebook: One Year Later

A look at the successes (and failures) using Facebook as an alternate means of communicating with students.

Presenter:

Kimberly Momballou, Associate Registrar
The College of William and Mary

Session Coordinator:

Kathy Urban, Manager, Student Services and Records
University of Pennsylvania

M5.07 Burgundy**Millions of Transfer Students, One Solution: The Transfer Evaluation System (TES)®**

TES is an innovative service for researching, evaluating, tracking, recording, managing, and reporting transfer course and program equivalencies online. Desktop access to over 37 million course descriptions, more than 43,000 catalogs, and a suite of powerful tools means tremendous time savings for transfer credit evaluators and fast, accurate service to transfer students.

Presenter:

Troy Holaday, President
CollegeSource

Corporate Partner Track Session

M5.08 Toulouse A**Enrollment Services: Navigating the Dangers of Being on the Front Line**

Whether you are sitting at the front desk or answering the phone, the areas associated with enrollment services often become a college's or university's first point of reference and, we hope, "welcome" for potential students, current students, alumni and parents. What strategies work best? What training is required? What techniques can we use to prepare our "frontline" for the myriad of questions and problems that will come their way each day? Discover how to successfully maintain a high level of competency and enthusiasm even when turnover is an issue.

Presenter:

Deanie Kepler, Parent Liaison
Southern Methodist University

Session Coordinator:

Susy Zavala, Registrar Associate
Sam Houston State University

M5.09 Toulouse B**Making Progress through Progress Reports**

After a PeopleSoft implementation in fall 2007, UT Arlington resumed its mid-term progress report program, but this time in a bigger/better/Jolt-Cola way--far more students than just new freshmen received progress report grades. In fact, almost half of the undergraduate population was in targeted populations, and almost half of those students received at least one D or F on their progress reports. How the Office of Admissions, Records and Registration communicated with both students and academic units is the focus of this session, and the impact analysis on final grades will be discussed.

Presenter:

Shannon Williams, Associate Registrar
University of Texas at Arlington

Session Coordinator:

Mitzie Goff, Associate Registrar
Southern Methodist University

M5.10 Bienville**First Year Owner's Manual**

How do you communicate academic expectations and policies to new students and their parents? How do you help new students prepare for their initial registration experience? Southern Methodist University's Vicki Hill and Nancy Skochdopole will share how SMU developed a manual to make the transition easier for new, first year, and transfer students.

Presenter:

Vicki Hill, Director, Altshuler Executive Learning Center
Southern Methodist University

Session Coordinator:

Nancy Skochdopole, Assistant Registrar for Special Projects

Southern Methodist University

M5.11 Iberville**Students as Your Best Recruiters: The Development and Training of a Student Recruiter Organization**

Student-led tours are a vital aspect of the college recruitment process. It is a common idea that the campus tour plays a major part in most college students' final college choices. Prospective students want to see first-hand where they will spend the next four years of their lives. With this in mind, it is important to have a well-developed student-lead tour program. In this session, you will learn how to train, manage and create a dynamic program to help your university recruit the best and brightest students.

Presenter:

Edward Reynolds, Admissions Advisor
Auburn University

Session Coordinator:

Martha Pettway, Director of Admissions
Alabama State University

4:30 p.m. – 5:20 p.m.

M6.03 Astor I**PeopleSoft Users**Session Coordinator:

Bruce W. Cunningham, University Registrar
Duke University

M6.04 Astor II**Alliant Data Systems User Group**Session Coordinator:

Jana S. Horton, Registrar
Alabama Southern Community College

M6.05 Astor III

Banner Users

Session Coordinator:

Amy N. Bisette, Associate Registrar for Technology
East Carolina University

M6.06 Bourbon

Datatel Users

Session Coordinator:

Erica W. Fulton, Registrar
University of Arkansas at Pine Bluff

M6.07 Burgundy

Hitting the Bulls eye with your Recruitment Efforts

The Power of Recruitment in Multimedia High School Assemblies. How would you like to have the undivided attention of thousands of high school students you can deliver your college or university's recruitment? This presentation highlights a lively and interactive discussion on maximizing recruitment efforts through outreach to high schools via a multimedia entertainment platform endorsed and welcomed by high schools throughout the country.

Presenter:

Tony Overman, CEO
Connecting Campuses

Gabriel Castro, Sales Director
Connecting Campuses

Corporate Partner Track Session

M6.09 Toulouse B

Astra Schedule Users

Session Coordinator:

Michael T. Rachal, Director of Administrative Services
Loyola University-New Orleans

M6.10 Bienville

Resource 25 Users

Session Coordinator:

David M. Booze, Associate Registrar
Spelman College

M6.11 Iberville

Jenzabar Users

Session Coordinator:

DeAnna Adams, Dir of Enrollment Mgt/Institutional Research

East Arkansas Community College

Tuesday, February 12, 2008

8:00 a.m. – 8:50 a.m.

T1.01 St. Charles B

Turning Admitted Students into Enrolled Students: How to Use a Student-Centered Approach to Increase

Many Graduate Admissions offices recruit, process, and admit students to a program, so whose job is it to help connect, engage with, and encourage students to matriculate to the University? Over the years the face of Graduate Admissions has changed, largely due to the need to become service-centered. Based on feedback from students and the need to increase yield, Marymount University's Graduate Admissions Office decided to undertake a new initiative and created a new position that works directly with newly admitted graduate students while focusing on what we call the "Three C's": Communicate, Connect, and Create. Since adopting this approach, the University has seen an increase in the number of admitted to enroll in just over a year! Learn how Marymount incorporated these strategies and why post-admission is just as important as the recruitment phase.

Presenter:

Francesca Reed, Director, Graduate Admissions
Marymount University

Session Coordinator:

Dorothy Osborne, Director, Admission & Fin. Aid
College of William & Mary

T1.02 St. Charles A

Breakfast Buzz: Is the Glass Ceiling Real?

Is 8:00 am too early for a "normal session"? Grab your first cup of coffee (bring your own) and join your colleagues as we have an open forum to discuss the realities and myths of moving up in higher education.

Presenter:

Kasi Robinson, Assistant Dean
Morehouse College

Session Coordinator:

John L. Mason, Associate Dean for Enrollment Services
Morehouse College

T1.03 Astor I

Don't Leave 'em Behind: Making Transfer Student Recruitment a Priority

We will examine the best practices, techniques, and events in transfer student recruitment. Transfer students are for some an untapped resource and this session will help to make them a priority.

Presenter:

Landon Waid, Coordinator UA/Shelton State Bridge Program

The University of Alabama

Session Coordinator:

Bradley Barnes, Associate Director for Operations

The University of Alabama

T1.04 Astor II SEC Recruiting

If you're at an SEC school or just have an interest in learning about collaborative recruitment strategies, join us for this Birds-of-a-Feather discussion.

Presenter:

John T. Fletcher, Executive Director of Enrollment Services

Auburn University

Richard L. Bayer, Assistant Vice Provost for Enrollment Services

University of Tennessee-Knoxville

James McCoy, Vice Provost, Enrollment Management, Planning, and Policy

Louisiana State University

Session Coordinator:

Lisa B. Harris, Assoc VP for Student Affairs

Mississippi State University

T1.05 Astor III

FERPA Update from the U.S. Department of Education

Learn how the recent updates to the Higher Education Reauthorization Act and new Department of Education Guidelines have affected FERPA practices and policy. NOTE: This session spans two time slots, T1 and T2, running 8:00 - 9:50 a.m.

Presenter:

LeRoy Rooker, Former Director, Family Policy Compliance Office

U.S. Department of Education

Session Coordinator:

Bruce W. Cunningham, Assistant Vice Provost

Duke University

T1.06 Bourbon

Marketing Your University through Podcasting and iTunes U

This session describes the marketing and branding efforts of Texas A&M University, a large public research university. Learn how Texas A&M's Office of Admissions and Records strategically partnered with its Office of Marketing and Communication to help spread their purpose and core values to prospective students. Texas A&M's branding guide, electronic recruitment strategies, and the use of podcasting through iTunes U will be discussed.

Presenter:

Scott McDonald, Director of Admissions

Texas A&M University

Diane McDonald, Associate Director, Division of Marketing & Communications

Texas A&M University

Session Coordinator:

Margaret Hernandez, Senior Associate Director of Admissions

Texas A & M University

T1.07 Burgundy

Multichannel Marketing – How to Integrate it into your Student Recruitment Plan

Multichannel Marketing is a process designed to assure content received by a prospect is relevant to that person. The attendee will see a live example of how personalized web sites, email and direct mail work in a cohesive process to attract inquiries, track data and automate responses.

Presenter:

Wade Kellett, Vice President, Sales

Weatherall 1:1 Marketing

Corporate Partner Track Session

T1.08 Toulouse A

XML, The New Face of Electronic Exchanges

Electronic exchanges in higher education have been around for some time, but in the past few years there have been many changes and new technologies. XML is on the forefront of that change and is used in many of the efforts to exchange transcripts, test scores, admission applications, and more. Come find out the basics of XML and how it is used to help these processes. We will look at what is currently being done with XML and what is on the horizon.

Presenter:

Richard D. Skeel, Director of Academic Records

University of Oklahoma-Norman

Session Coordinator:

Carol S. Nobles, Dir of Student Recruitment & Admissions

Medical College of Georgia

T1.09 Toulouse B**Proliferation of Electronic Transcripts: Types and Techniques**

For most of the past 18 years, electronic transcripts meant SPEEDE format EDI files to other colleges, mainly via the UT Server. Now there's XML, pdf files, delivery to business entities, and more. AACRAO has appointed a task force to sort this out. This session will attempt to describe and discuss the various options and their niches.

Presenter:

David H. Stones, Registrar
Southwestern University

Session Coordinator:

Joey Hebert, Asst Director of Records & Registration
Nicholls State University

T1.10 Bienville**Effective Involvement of Stakeholders in Key Activities**

Involving stakeholders is imperative to the success of any undertaking, especially at a university. When the University of Virginia embarked on an Oracle/PeopleSoft implementation, it had to revive stakeholder involvement that had gradually grown dormant since its last system implementation 15 years earlier. This session shows how that involvement was developed, and how it's envisioned to continue and support post-go-live activities.

Presenter:

Robert D. LeHeup, Team Lead, Student Records & Academic Advisement, Student System Project
University of Virginia

Session Coordinator:

Anita Satterlee, Associate Dean, DLP Business Programs
Liberty University

T1.11 Iberville**Opus 1: The End of the Beginning**

Learn about one university's perspective of how to recognize and celebrate graduation. Travel the behind-the-scenes route of the commencement process at the University of Alabama, from A to Z. From application to stage presentation to diploma destination, the orchestration is in the organization and adaptation.

Presenter:

Brenda K. Hunter, Associate University Registrar
University of Alabama

Session Coordinator:

Michelle Paniagua, Admissions Processor
Dillard University

9:00 a.m. – 9:50 a.m.

T2.01 St. Charles B**I'm Sorry, He'll be Back on Monday!**

These are not the words that a student or prospective student wants to hear. All staff members are valuable, and whenever one team member is out of the office, the office must continue to operate in an efficient manner. Come and learn how the Registrar's Office at Southern Methodist University incorporated their policy and procedure manual so that any team member could step in at anytime they might be needed.

Presenter:

Mitzie Goff, Associate Registrar for Academic Records
Southern Methodist University

Session Coordinator:

Monica Gomez, Student Records Business Analyst and Manager of Transfer Support Services
Southern Methodist University

T2.02 St. Charles A**Update on Higher Education in the United Kingdom**

This session will consider a number of significant events in the U.K. and the U.S., including the global economic crisis and its likely impact on public funding for higher education; the 2008 National Research Assessment Outcomes; the changing "map" of higher education in the U.K.; and challenges for the higher education sector worldwide.

Presenter:

Philip Henry, Registrar
SACRAO Associate Member

Session Coordinator:

German S. Mendez, Assistant Registrar
College of William and Mary

T2.03 Astor I**The Crisis with African American Males in American College Education**

This seminar will feature recent research conducted regarding the educational decline of young black males in America since 1946 to 2007. It will examine the graduation and dropout rates over a ten year period. The seminar will showcase an interview with a young black male in New Orleans after Katrina and a video clip of a drug arrest in the island of Bermuda.

Presenter:

Jason McCracken, Director of Admission
Oakwood University

Session Coordinator:

Kibwe Peters, Admissions
Dillard University

T2.04 Astor II

Go with the Flow: Workflow and the Transfer Articulation Process

The University of Alabama uses a vendor-supplied workflow product for expedient quality control in the transfer articulation process. Workflow interfaces with the Banner student information system allowing for more accurate data to ensure better quality in the evaluation of the transfer credit.

Presenter:

Aimée Pfeifer, Assoc University Registrar
The University of Alabama

Session Coordinator:

Valerie Samuel Crawford, Admissions Director
Auburn University at Montgomery

T2.06 Bourbon

Academic Policy Development and Enforcement

This session will consider academic policy making and implementation strategies.

Presenter:

Monica Leach, Assistant Vice Provost
North Carolina State University

Lisa B. Harris, Assoc VP for Student Affairs
Mississippi State University

Session Coordinator:

Bobbie Adams, Registrar
Virginia Wesleyan College

T2.07 Burgundy

The e-Catalog is “The” Catalog

Has the e-catalog become the primary academic catalog publication? If so, why? Learn what an e-catalog should look like, and how it should work. Discover why an e-catalog-based catalog management system can reduce tedium and error in the curriculum-change process, reduce costs, support environmental initiatives, and significantly enhance student services.

Presenter:

John T. Rynn, Director of Professional Services
Digital Architecture, Inc.

Corporate Partner Track Session

T2.08 Toulouse A

It’s Called Work for a Reason

This session reviews the 2007 best seller written by Larry Winget. Some authors stroke your ego by reinforcing information you already know. Others give you detailed statistical analysis of the economy, or buying trends, encouraging you to get lost in pages of boredom until you have no idea what the book is about. Some authors exploit the hottest buzzword and beat it to death, without giving you any real idea of how to do what they suggest must be done. Larry Winget does none of these. Instead he shocks you out of your comfort zone. Come find out about Larry’s simple formula for success--work!

Presenter:

W. Michael George, University Registrar
University of Alabama

Session Coordinator:

Claudia Wright, Director of Admissions & Records
Sul Ross State University

T2.09 Toulouse B

How to Train Your Faculty, Staff, and Administration on FERPA: It Can be Done

You know FERPA and you have trained your staff, but what about the rest of the campus? This session provides practical tips and insights on how you can effectively motivate and train your faculty, staff, and administration.

Presenter:

Bobby Fry, Registrar
University of the Incarnate Word

Session Coordinator:

Dorothy Kiser, Associate VP for Student Records and Registration
Hardin-Simmons University

T2.10 Bienville

Parent Access to their Student's Data

Students at Southern Methodist University can grant others access to view the student's educational, financial aid, and other data. The student creates an account for a relation, defines the level of access to their data, and may modify and remove that access. The entire mechanism is controlled by the student through self-service functionality. Come and learn how Southern Methodist University is keeping helicopter parents grounded with their students.

Presenter:

Stephen Forrest, Assistant Registrar
Southern Methodist University

Session Coordinator:

Joe Papari, Director Information Systems
Southern Methodist University

T2.11 Iberville

The International Baccalaureate Diploma as a Predictor of Post-Secondary Academic Success

The IB Diploma prepares students with the content knowledge, habits of mind and skills required for success in the post secondary setting. This session will report on the structure of the IB Diploma curriculum, discuss admissions assumptions that can be made about IB Diploma students, suggest strategies for recruiting them to your institution and present research on graduation rates and performance.

Presenter:

Sandra Wade Pauly, University & Government Liaison
International Baccalaureate of North America
Corporate Partner Track Session

1:00 p.m. – 2:15 p.m.

T3.01 St. Charles B

SEVIS for Beginners/SEVIS Update

Those new to international student services duties will find this session beneficial as a general primer.

Presenter:

Claudia Wright, Director of Admissions & Records
Sul Ross State University

Session Coordinator:

Janice Ward, Associate Registrar
Texas A&M Univ System Health Science Ctr

T3.03 Astor I

Excel Fundamentals: Favorite Tips and Tricks

Excel is not just for accountants anymore; it is a very useful tool for SACRAO members as we are being called upon to provide more and more data to our institutions. This session is for hands-on administrators interested in learning some of the fundamental tools can be used to manipulate data in Excel for reporting and analysis.

Presenter:

Bart Herridge, Registrar
Abilene Christian University

Session Coordinator:

Carolyn Calvert, Registrar
McMurry University

T3.04 Astor II

Managing the Flow: Developing a Working Relationship Between the Registrar's Office and IT Staff

Because of constantly-changing technology, it is important that the Registrar's Office and the IT staff have a good working relationship. There are issues that need to be communicated to each office, and policies and procedures that both offices should understand. This

session offers ways IT and functional offices can communicate and work so that issues can be resolved cooperatively.

Presenter:

Janice Hurd, University Registrar
Harding University Main Campus
V. Shelby Stanfield, Assoc VP for Student Affairs
University of Texas at Austin

Session Coordinator:

Susan D. Breeden, University Registrar
University of Richmond

T3.05 Astor III

The Cabinet Level Experience: Developing and Grooming Professionals for Promotion

Technology, understanding the profession, increasing levels of managerial responsibility, courageous leadership, and a PLAN are only a few of the components necessary to advance. Find out best practices, strategies, time-lines, and tools to secure your entry into the president's cabinet.

Presenter:

Toya Barnes-Teamer, VP for Student Success
Dillard University

Earl T. Granger, Associate Provost for Enrollment
The College of William and Mary

Session Coordinator:

Ernestine Middleton, Director of Recruitment
Dillard University

T3.06 Bourbon

A Peacock in the Land of Penguins-Valuing Diversity in the Workplace

This presentation is designed for all levels of the organization and teaches us to appreciate those whose backgrounds or personalities are different from our own. Participants learn to recognize the strengths inherent in a diverse work group and see the danger that lies in seeking conformity. A Peacock in the Land of Penguins is for non-management employees who want to enhance their tolerance and understanding of others who are different from themselves and others, as well as for executives, managers and supervisors who are in a position to set the tone and establish policies and procedures.

Presenter:

Barbara Polnick, Assistant Professor Coordinator,
Distance Learning and Instructional Leader
Sam Houston State University

Cheryl Rich, Associate Director of Admissions
Texas A & M University

Session Coordinator:

Michelle B. Walker, Assistant Director of Admissions
Texas A&M University

T3.07 Burgundy**Document Imaging & Beyond - Applying Technology to Improving Admissions and Transfer Credit Evaluati**

With over 40 years as the provider of superior higher education technology and services to more than 800 campuses worldwide, improving the productivity, efficiency, and accuracy of the Admissions Department is Hershey System's legacy and our mission. Please join us for a discussion of our latest admissions, transcript and transfer credit processing initiatives.

Presenter:

Douglas Norton, Vice President, Higher Education
Hershey Systems, Inc.

Corporate Partner Track Session

T3.08 Toulouse A**Secure E-transcripts: Taking the Post Office Out of the Loop**

The University of New Orleans struggled for months to provide transcript service to students and alumni after Hurricane Katrina. Now, as part of its disaster preparedness plan, UNO uses eScripSafe where possible for secure transcript delivery. This session will discuss system setup and use, and the enormous benefits this technology has been to UNO and its students.

Presenter:

Janet L. Davis, Associate Registrar
University of New Orleans

Session Coordinator:

Wayne Banks, Registrar
Southern Arkansas University Tech

T3.09 Toulouse B**"Out" But Shadowed: Advocating for Equality**

Over the last decade interest in meeting the needs of lesbian, gay, bisexual, transgender, and queer (LGBTQ) students and staff on campuses across the country has grown considerably. While many administrators and educators agree that we have a social responsibility to provide an environment that supports learning for all, the question remains, "What can I do to be an advocate?" This session will address the challenges of advocating for a group of people that, for the most part, go unnoticed throughout our campuses. What can I do to make sure LGBTQ people feel empowered and accepted? From attending or working to create Safe Space programs on campus to using language to legitimize behavior, join me as we explore the dynamics of what it means to be different and the challenges of being an advocate in today's college campus environment.

Presenter:

Rodney Parks, Associate Registrar
University of Georgia

Session Coordinator:

Timothy P. Culhan, Registrar
Centre College

T3.10 Bienville**How to Love your SIS**

Want to know how to love your student information system? A panel of seasoned system users will discuss how and why we love our SIS. Please share your own love stories with us.

Presenter:

Rock McCaskill, Registrar
Southern Wesleyan University

Brad E. Barron, Associate Dean for Academic Records
Furman University

William Bryant Faust, Registrar
Louisiana State Health Sci Ctr-New Orleans

Rita B. Garner, Registrar
Medical College of Georgia

Session Coordinator:

Rita Garner, Registrar
Medical College of Georgia

T3.11 Iberville**Mentoring New Professionals**

A panel of revered experts in the EM field highlight some of the best practices they have employed over the years to create a positive mentoring relationship.

Presenter:

Joe F. Head, Dean of Admissions & Enrollment Svcs.
Kennesaw State University

Paul Wiley, University Registrar
University of the South

Susie Coleman Archer, Assistant Provost for Academic Affairs
Vanderbilt University

Craig Westman, Associate Vice President for Enrollment Management
University of Texas – El Paso

Session Coordinator:

Dorinda Q. Harmon, Director of Transfer & Adult Student Ser
College of Charleston

2:45 p.m. – 4:00 p.m.

T4.01 St. Charles B**Washington Update**

Learn about the Higher Education Reauthorization Act and other legislation and policy affecting our profession from the president of AACRAO.

Presenter:

Paul Wiley, University Registrar
University of the South

Session Coordinator:

Ann Dziadon, Registrar
University of West Florida

T4.02 St. Charles A
Reducing Stress in the Registrar's Office: Updated for 2009

Do you have faculty members who turn in grades late or wait until final grade rosters have been delivered to discover that a student has been left off of their roster for the entire semester? Deans who substitute any class for another just to make students happy? Or advisors who register students weeks after the deadline? Situations like these can create STRESS. While no office can be made stress proof, there are ways to reduce the amount. This session demonstrates ways to remove stress from your office, and maybe even eliminate your need for hair dye and bottles of aspirin.

Presenter:

Erica W. Fulton, Registrar

University of Arkansas at Pine Bluff

Allen B. Moody, Associate Dean of Academic Affairs
National Park Community College

Eugenia Brown, Campus Coordinator, Mountain View
Ozarka College

Session Coordinator:

Thomas M. Gattin, Registrar

Henderson State University

T4.04 Astor II
Staff Retention After Major Disasters: Planning for the Unexpected

In the aftermath of a major disaster it is important to have your office up and running as soon as possible. For this to happen in a timely and smooth manner, participation from your staff is essential. This session will highlight the staff issues you must deal with and suggest steps to help everyone return and stay with your office.

Presenter:

Michael T. Rachal, Director of Administrative Services
Loyola University-New Orleans

H. Diane Fletcher, Associate Director
Loyola University-New Orleans

Valencia L. Luke, Assistant Director of Registrar Systems
Loyola University-New Orleans

Session Coordinator:

Dorothy M. Kiser, Assoc VP for Student Records and Registration

Hardin-Simmons University

T4.05 Astor III
In Support of Women: Program Initiatives and Services for Women through ACE

The American Council on Education identifies, develops, encourages, advances, links and supports women leaders in higher education through its Office of Women in Higher Education (OWHE), its commission, individual state networks, and a state-based system of interlocking networks supported by campus presidents. Since 1973, the goal of ACE and its partners has been to increase the number of senior-level women by expanding the pool of

qualified candidates. SACRAO is honored to have the Director of the OWHE present to discuss current leadership development programs, forums, and initiatives in place to support the advancement of women in higher education. All women are encouraged to attend.

Presenter:

Donna Burns Phillips, Director, Office of Women in Higher Education

American Council on Education

Session Coordinator:

Kasi Robinson, Assistant Dean

Morehouse College

T4.06 Bourbon
RoboRegistrar - Faster, Stronger, Smarter

The University of Alabama has employed the services of Credentials Solutions Inc. to assist in the processing of transcript requests. Learn about the great features and how UA is using it to speed up the transcript delivery process.

Presenter:

Louis Jimenez, Assoc University Registrar
The University of Alabama

Jack Weber, Exec VP Sales & marketing
Credentials Inc

Session Coordinator:

Aimee Pfeifer, Assoc University Registrar
The University of Alabama

T4.07 Burgundy
Map Your Road to Recruitment Success--- Using ACT's Enrollment Information Service!

ACT's Enrollment Information Service (EIS) provides institutions with data that can be used to more effectively and efficiently recruit, travel, purchase student names and schedule high school visits. Institutions often spend tremendous amounts of resources with inefficient recruitment practices and products. Many who use ACT's EIS have experienced the benefits of this powerful tool in a very short period of time. Join this session to learn how EIS can be used to map your recruitment strategies and success!

Presenter:

Chuck Wharton, Senior Consultant
ACT Southwest Region

Sue Wheeler, Director
ACT Southwest Region

Corporate Partner Track Session

T4.08 Toulouse A**Educating Children of Undocumented Immigrants: The Impact on Our Campuses**

Discuss the pros and cons of educating illegal immigrants that have completed the accredited high schools of our states. Outcome: To develop a position paper that will be presented to the SACRAO Members to determine if we want to present to the State Department of Education or views and position on this issue.

Presenter:

Andre Perry, Associate Dean - College of Education
University of New Orleans

Session Coordinator:

Farah Parker, Admissions
Dillard University

T4.09 Toulouse B**Communicating Through Culture and Symbols: It's All About the Fireworks**

Institutions of higher learning are defined by their culture and the symbols present within that culture. These symbols can create a framework around which leaders of an institution can communicate key messages. This is sometimes referred to as "symbolic communication." If used effectively as a communication tool, university events can create a sense of community and pride within the culture that influences long-term affiliation with and support of the institution.

Presenter:

Douglas W. Bolin, Artistic Director and Director of Operations, *The University of Texas at Austin*

Session Coordinator:

Gretchen Voight, Assistant Registrar
Southern Methodist University

T4.10 Bienville**Supporting the Global and Diversity Mission of your Institution at a Professional and Personal Level**

How can a registrar's office support the institutional mission and eliminate inappropriate hurdles for international students and those coming from outside the majority cultures on campus? As more diverse student populations arrive on our campuses, how can we improve our processes, communication skills, and staff training and attitudes to support a more welcoming and inclusive environment? Come hear how one small-college registrar's office is approaching this opportunity, including becoming advocates for change. Session attendees are encouraged to bring their own experiences and ideas to share. This is an encore performance of a session presented at Virginia ACRAO in December 2008.

Presenter:

Scott Dittman, University Registrar
Washington and Lee University

Barbara Rowe, Associate University Registrar
Washington & Lee University

Session Coordinator:

Oshel Taylor, Admissions
Dillard University

T4.11 Iberville**Networking your Graduate Resources**

In 2002 University of Texas at Austin staff members who support and administer graduate studies throughout the university established the Graduate Coordinator Network. The network has grown to over 100 members with liaisons from every university office involved in graduate studies policies or processes. By uniting the numerous offices and individuals responsible for graduate studies on our campus we have created an invaluable resource for our staff members. Our presentation will focus on how to bring this network to your own university community.

Presenter:

Michelle Nicole Evans, Admin Mgr
University of Texas at Austin

Philip Guerrero, Graduate Coordinator II

University of Texas at Austin

Session Coordinator:

Dana H. Freund, Registrar
Texas A&M Univ System Health Science Ctr

4:15 p.m. – 5:30 p.m.

T5.01 St. Charles B**Geezers and Whippersnappers: How to Work Together Across the Generations**

How long-timers and new staff from differing generations can learn to work (and play) together even though they have variances in communication styles, definition of work, dress, professional expectations and degrees of experience. Both newcomers and long-timers to the profession can gain insight from this light-hearted look at creating a positive workplace.

Presenter:

Dennis J. Dulniak, University Registrar
University of Central Florida

Session Coordinator:

Xinying Wang, Registrar & Director of Institutional Research, *Hendrix College*

T5.02 St. Charles A**Going Green with your Catalog (and Handbooks and Policy Manuals)**

Cutting back on print is just one part of an environmentally-friendly approach to publishing institutional documents. This session will look at how to save paper, and cost, through a holistic approach including web, paper choice, editing for space, shipping and more.

Presenter:

Anne Valentine, President
Smart Catalog

Corporate Partner Track Session

T5.03 Astor I**The 21st Century Registrar and Office**

This session will consider cultural changes on the campus in the identification of “who” the Registrar needs to be in order to be most effective (and why); identifying our role and mission for the future; and secondarily viewing technology advances as not an end in themselves but rather as a tool to be more customer oriented face to face.

Presenter:

Steven H. Reed, University Registrar
Belmont University

Matthew P. McCrickard, Associate Registrar
Belmont University

La Kiesha D. Armstrong, Associate Registrar
Belmont University

Session Coordinator:

Valencia Duffel, Records & Registration
Dillard University

T5.05 Astor III**What If I Get Run Over by a Bus... or Become Registrar?**

Documentation in the office of any Registrar is vital. After four years of documenting office policies, procedures, and the grade cycle, the Associate Registrar became Registrar. Was the documentation clear enough for the new Associate Registrar? You will learn what to do and not to do and effective techniques for documentation in any office. Did the documentation work? Stay tuned...

Presenter:

Bobbie Latham, Registrar. *Texas Tech University*

Session Coordinator:

Glenn W. Munson, Registrar, *Rhodes College*

T5.06 Bourbon**Make it Work: Integrating a Centralized Application Service into Your Admission Process**

Change is scary, especially when it involves the unknown. This session will introduce participants to the concept of a centralized application service and the implications for belonging to such a service. The main focus of the workshop will be how you can integrate the new process (almost) seamlessly into your existing admission process. For schools considering becoming a part of a centralized application service or who have newly joined an application service, this workshop will provide invaluable tips and guidelines but can also be beneficial to anyone who needs to manage a major change in their office.

Presenter:

Jennifer Richardson, Asst. Director, Pharmacy Student Affairs

Univ. of Oklahoma College of Pharmacy

Session Coordinator:

Dorothy Osborne, Director of Admissions & Financial Aid

College of William and Mary

T5.08 Toulouse A**Intercultural Communication**

We live in a global community. Southern states and colleges/universities of all sizes have realized a steady increase in new residents from other states and countries. This workshop is designed to challenge participants on perceptions of self and others and how this shapes communication within our campuses and to students and families.

Presenter:

Lisa D. Shiveler, Dir. of Admissions
Gordon College

Session Coordinator:

Wendy Stanley, Regional Admis. Coord.
Piedmont College

T5.09 Toulouse B**Real Solutions to Expand College Access**

This session explores the results of a graduate research project conducted in the spring of 2008 at the University of Texas. Over 600 high school counselors, college financial aid officers, and college admissions professionals spent 265+ hours sharing their insights and best practices regarding college access. The project focused on the challenging aspects of the college search, selection, and application process, looking to develop practical ways for professionals to help manage their heavy caseloads.

Presenter:

David Childress, General Manager
StudentAid.com

Session Coordinator:

Jarret Smith, Assistant Director of Admissions
Bridgewater College

T5.10 Bienville**Seamless Admission: Auburn University and Auburn University Montgomery Working Together**

The Auburn Guarantee is an innovative new program that allows students to complete their freshman year through Auburn Montgomery and then transfer to Auburn University. Come hear from both directors on the creation of the program, and what to look out for if you are thinking about creating a "seamless" transfer with another institution, and the options given to students for Seamless Admission and Seamless Life.

Presenter:

Cindy Singley, Director of Recruitment
Auburn University

Valerie Crawford, Director of Admissions
Auburn University Montgomery

Alecia Cyprian, Dean of Students
Auburn University Montgomery

Session Coordinator:

Jim Parrish, Admissions Advisor
Auburn University

T5.11 Iberville

Rolling Out the Red Carpet: How to Make your Recruitment Event a Win-Win Situation

If you plan new student orientation, campus tours, preview days, or campus open houses, please join us for a learning experience that will make you smile. This session will discuss planning tips that will help make your next recruitment event a win-win situation for the prospective students and their families, the faculty and staff, and you. This session will offer discussion on various components of event planning.

Presenter:

Andy Benoit, Director of Admissions
University of New Orleans

Session Coordinator:

Bradley Barnes, Associate Director
University of Alabama

Wednesday, February 13, 2008

9:15 a.m. – 10:15 a.m.
General Plenary Session

“The Access Imperative”

Presenter:

Nicole Farmer Hurd, Executive Director
National College Advising Corps

Session Coordinator:

Sara L. Marchello, University Registrar
College of William and Mary

About the Speaker:

Nicole Farmer Hurd, Ph.D., is the Executive Director of National College Advising Corps. The Corps is a coalition of university-based college access programs serving students in eleven states. The Corps institutions, funded by a lead grant from the Jack Kent Cooke Foundation, include the University of North Carolina at Chapel Hill, University of Alabama, University of California at Berkeley, Brown University, University of Missouri, University of Utah, University of Illinois, Penn State, Franklin & Marshall, Tufts University, and the University of Virginia. The national headquarters are located at the University of North Carolina at Chapel Hill.

Hurd, who served as an Assistant Dean and Director of the Center for Undergraduate Excellence at the University of Virginia, was the founding director of the College Guide Program. UVa's College Guide Program places recent graduates in public high schools throughout the state to partner with guidance counselors in an effort to increase the college-going rate. In its first year of outreach, some schools saw a fifteen percent increase in college

matriculation rates as well as increases in the number of students taking the SATs and filling out financial aid forms. The Guide Program, which started with a grant from the Jack Kent Cooke Foundation and now enjoys support from AmeriCorps and a variety of community foundations, has gained national attention and serves as the model for the National College Advising Corps.

As the founding director of the Center for Undergraduate Excellence at UVa, Hurd worked with successful Rhodes, Marshall, Mitchell, Fulbright, and Truman Scholar candidates as well as leading the first university-wide office of undergraduate research.

Hurd remains an administrator in higher education serving in the Office of Undergraduate Admissions at the University of North Carolina at Chapel Hill and lectures widely to both students and educators on college access and advising. A 2007 Recipient of the Governor of Virginia's Award for Volunteerism and Community Service and the 2007 Faculty Recipient for the University of Virginia's Raven Award, she holds a PhD in Religious Studies from the University of Virginia, a Master's degree from Georgetown University, and a Bachelor's degree from the University of Notre Dame.

10:45 a.m. – 11:45 a.m.

W2.03 Astor I Admissions Forum

Session Coordinator:

Cindy L. Peterson, Director of Undergraduate Admissions
Piedmont College

W2.05 Astor III Registrar Forum

Session Coordinator:

Mary Kincannon, Associate Registrar
Texas Christian University

W2.10 Bienville International Forum

Session Coordinator:

Tracey Biggs, Assistant Registrar
Texas A&M Univ System Health Science Ctr

W2.11 Iberville Graduate Admissions Forum

Session Coordinator:

Dana H. Freund, Registrar
Texas A&M Univ System Health Science Ctr



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Booth # 403



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Booth # 208



www.datatel.com

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<http://www.decisionacademic.com/>

Booth # 310



<http://www.digarc.com/index.php>

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<http://www.academiccatalog.com/>

Booth # 400



<http://www.studentpaths.com/>

Booth # 110



<http://www.sungardhe.com/>

Booth # 207



www.weatherallprinting.com

Booth # 203



World Education Services

www.wes.org

Booth # 307



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SACRAO 2009 CORPORATE PARTNERS PRESENTATIONS

See full session description in the "Program Detail" section of the Annual Meeting Notebook

M1.05: Hobsons, Astor III

Why You Should Be Grounded for Ignoring Parents

M1.07: Student Paths, Burgundy

Developing and Recruiting the "Whole" Student

M2.02: Credentials Inc., St Charles A

Beyond Digital Transcripts: Total Transcript Automation

M2.07: National Student Clearinghouse, Burgundy

Taking Advantage of the New Electronic Transcript Exchange Service Offered by the National Student Clearinghouse

M3.07: SCRIP-SAFE International, Burgundy

Electronic Transcript Delivery from a Trusted Partner

M4.07: AdAstra Information Systems, Burgundy

The Next Generation of Campus Scheduling

M5.07: CollegeSource, Burgundy

Millions of Transfer Students, One Solution: The Transfer Evaluation System (TES)®

M6.07: Connecting Campuses, Burgundy

Hitting the Bulls eye with your Recruitment Efforts

T1.07: Weatherall 1:1 Marketing, Burgundy

Multichannel Marketing – How to Integrate it into your Student Recruitment Plan

T2.07: Digital Architecture, Inc., Burgundy

The e-Catalog is "The" Catalog

T2.11: International Baccalaureate of North America, Iberville

The International Baccalaureate Diploma as a Predictor of Post-Secondary Academic Success

T3.07: Hershey Systems, Inc., Burgundy

Document Imaging & Beyond - Applying Technology to Improving Admissions and Transfer Credit Evaluation

T4.07: ACT Southwest Region, Burgundy

Map Your Road to Recruitment Success--- Using ACT's Enrollment Information Service!

T5.02: Smart Catalog, St. Charles A

Going Green with your Catalog (and Handbooks and Policy Manuals)

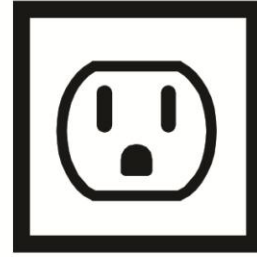
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January 30-February 3, 2010

Chattanooga Marriott @ the Convention Center

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Don’t miss an opportunity to see the Tennessee Aquarium, Lookout Mountain, Civil War battlefield sites, and the African American Museum, all while riding on a fleet of zero-emission electric buses.

TnACRAO members invite you to Chattanooga, for the 63rd Annual SACRAO meeting, January 30-February 3, 2010, to be held at the Chattanooga Marriott at the Convention Center in the heart of downtown Chattanooga.

Come and join us for what is sure to be a choc full program with excellent social events, including the Big Event to be held at the Chattanooga Aquarium. Make sure to check the SACRAO website for meeting details! Learn more about Chattanooga by visiting www.chattanoogachamber.com.

Come get Renewed. Reconnect with friends. Recharge your batteries. Let us see you in Chattanooga!

SACRAO 2010 Local Arrangements Chair

Tim Amyx
tim.amyx@volstate.edu

Phone: 615.230.3680

Member Services

The SACRAO Executive Committee, Program Committees, Standing Committees and other groups are dedicated to the promotion of professional development of members in admissions, enrollment management, registration, records, information technology, and related areas.

SACRAO Website:

www.sacrao.org

You will find information about the history of the association, membership, and the Executive Committee. The site also includes links to meeting information, an "I'm Available" form for volunteering your service, program and other information about the annual meeting, and online capability for members to update their SACRAO *Directory* information.

Member Participation

SACRAO is a completely volunteer organization. We are always in need of volunteers for standing and program committees, session presenters and coordinators, and meeting organizers. Anyone interested in participating in any of SACRAO's various volunteer opportunities should contact the SACRAO President-Elect, Tim Culhan, Centre College.

Meetings

Four days are set aside each February, usually a Sunday through a Wednesday, for the annual conference. Members participate in professional development sessions, strengthen interpersonal ties and professional friendships, and enhance communication channels among peers. The conference includes about 100 carefully planned sessions and business meetings. The 63rd annual meeting will be held January 30-February 2, in Chattanooga, Tennessee. For more information, contact the Local Arrangements Chair, Tim Amyx, Volunteer State, or any member of the Executive Committee.

Job Board

One of the services SACRAO provides to its members and the profession is the ability to link qualified professionals with exciting

position vacancies in higher education admissions, records/registration, enrollment management, academic affairs, and student services through the Job Board, www.sacrao.org/sacrao/jobboard

Publications

SACRAO Newsletter

The SACRAO Newsletter, published three times per year, carries announcements of meetings, survey results, critical issues, recognition and awards and more. Contact Lylene Pilkenton, Editor, or any member of the Executive Committee for details on how to submit an article or information from each member state and commonwealth,

SACRAO Journal

The *SACRAO Journal* is the only professional journal published by a state or regional organization within AACRAO. It provides an opportunity for sharing research and professional presentations. SACRAO members are encouraged to submit manuscripts for review and consideration for publication to Journal Editor Carol Nobles, Medical College of Georgia, or any member of the Journal Editorial Board. Previous volumes of the Journal are available online at the SACRAO website.

SACRAO Directory

The *Directory* is maintained on-line and provides lists of institutional, individual, honorary, associate and corporate members. It also includes the most recent edition of the Constitution and By-laws, lists of individuals recognized for service to the organization, history of past meetings and a guide to future meetings. For more information, contact Rock McCaskill, Southern Wesleyan University, SACRAO Vice President for States/Regionals and Membership.

2008 – 2009 SACRAO Executive Committee

President

John Fletcher
Executive Director of Enrollment Services

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The Quad Center, Auburn University, AL 36849
Phone: 334-844-6428

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University Registrar

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SACRAO 08 Local Arrangements Chair

Robert Doolos
University Registrar
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Phone: 225-578-2070



Local Arrangements Committee

<p><i>Chair</i></p> <p>Robert Doolos University Registrar Louisiana State University</p>	<p><i>Big Event Committee Chair</i></p> <p>Kathy Plante University Registrar University of New Orleans</p>
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<p><i>Registration Committee Chair</i></p> <p>Janet Davis Associate Registrar University of New Orleans</p>	<p><i>Physical Arrangements</i></p> <p>Bryant Faust Registrar LSU Health Science Center at New Orleans</p>
<p><i>Publicity Chair</i></p> <p>Patti Beste Senior Associate Registrar Louisiana State University</p>	<p><i>Transportation & Tours</i></p> <p>Maria Cisneros College Registrar Delgado Community College</p>
<p><i>Corporate Partner Liaison Chair</i></p> <p>Bob Vento University Registrar Louisiana Tech University</p>	<p><i>Hospitality Committee Co-Chairs</i></p> <p>Lupe Lamadrid Associate Director of Undergraduate Admissions & Student Aid Louisiana State University</p> <p>Amy Prejean Associate Director of Undergraduate Admissions & Student Aid Louisiana State University</p>

2008-2009 Program Committees

Academic Calendars, Scheduling and Publications

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Dorothy M. Kiser

Hardin-Simmons University

Peggy Love

University of Tennessee-Knoxville

James M. Salerno

Duke University

Gretchen C. Voight

Southern Methodist University

Kathy Cooper

University of Tennessee-Knoxville

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Auburn University

Dana H. Freund, Co-Chair

Texas A&M Univ System Health Science Ctr

Scott Robert Argo

Augusta State University

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School of Education, College of William & Mary

Jon Parker

McWhorter School of Pharmacy, Samford
Univ

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University of Alabama

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East Arkansas Community College

Annie R. Belton

South Carolina State University

Dennis J. Dulniak

University of Central Florida

Rita Garner

Medical College of Georgia

Kelly Marie Goyette

Thomas More College

Louis Jimenez

University of Alabama

Kimberly Momballou

College of William and Mary

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Angela Svoboda

University of Texas

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Teri Little-Berry,
Edward Waters College

Dara Logan
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Eddie Pawlawski
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Nancy Skochodopole
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Romina Torres-Aranda
Kennesaw State University

Lloyd Wilson
Air University

Registration Techniques & Records Management

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University of Virginia

Mitzie Goff
Southern Methodist University

2008-2009 Standing Committees

Auditing

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Rita Garner
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Mary W. Kincannon
Texas Christian University

Mack Palmour
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Hope N. Walton
University of Richmond

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MariLynn Lewy
Manatee Community College

John A. Hall
Southern Methodist University

Nominations and Elections

Dennis Dulniak, Chair
University of Central Florida

Committee members are elected by the membership

Member Relations

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Vanderbilt University

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East Arkansas Community College

Steve Arnold
Herff Jones, Inc.

Suzanne Carter
Tarrant County College

Kathleen David
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James Salerno
Duke University

Lisa Sehannie
Kennesaw State University

Kathryn Sims
University of Dallas

Stacey Woods
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Timothy Culhan
Centre College

D. Scott Dittman
Washington and Lee University

Verna Glenn
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Cathy Hurd
Coker College

Lylene Pilkington
South Texas College of Law

Kim Taylor
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Lloyd Wilson
Air University

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East Carolina University

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Florida State University

Michele Forbes
Louisiana State University

Rita Garner
Medical College of Georgia

Louis Jimenez
University of Alabama

Lydia Norfleet
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Old Dominion University

SACRAO 2009 Local Arrangements Committee

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Louisiana State University

Robert D. Vento
Louisiana Tech University

Michele Forbes
Louisiana State University

Kelly Rodrigue
Nicholls State University

Gaudelupe Lamadrid
Louisiana State University

Amy Prejean
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Patricia Beste
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Janet L. Davis
University of New Orleans

Maria Cisneros
Delgado Community College

Don't Be Left Out!

SACRAO *Needs You!*

Go to <http://www.sacrao.org> and volunteer today via the "I'm Available" Form on the Member Services Page

2009-2010 SACRAO Executive Committee

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SACRAO 10 Local Arrangements Chair

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Volunteer State Community College
1480 Nashville Pike, Gallatin, TN 37066-3188
Phone: 615-230-3614

***Pending election at the Annual Meeting**

Distinguished Service Awards

This highly selective and rarely given award may be conferred either to current members of the association whose contributions have been so extraordinary as to warrant special recognition while still active, or to individuals retiring from or leaving the profession whose contributions warrant special recognition. Recognition is based on a variety of factors including: the nominee's participation in and leadership of SACRAO activities as evidenced by holding office, fulfilling committee responsibilities, and attending and regularly participating in annual meeting programs. Service in the admissions and records profession for a substantial portion of one's career, other professional activities, and publications are also considered.

Paul H. Anderson	2001	Columbus Posey	1996
Albert Clary	1996	Joseph A. Roof	2006
Bruce Cunningham	2008	Jerry D. Smith	2005
T. Luther "Luke" Gunter	1987	John T. "Tom" Stewart	1989
Lisa B. Harris	2005	Ray A. Stines	1997
Leon Hess (posthumously)	1986	Dave Stones	1998
Carol E. Medders	1996	S. Mark Strickland	1991
Chuck Morgan	2007	Paul F. Taylor	2006
Carol S. Nobles	2008	Claire C. Swann	1995
Elbert W. Ockerman (posthumously)	1996		

Certificate of Appreciation

This recognition is for members and nonmembers who made a major direct or indirect contribution to SACRAO. The 2009 Certificates of Appreciation will be awarded at the opening Session

Jill Allgier	1996	Carol C. Holmgreen	1989
Robert Askins	2003	Chuck Kettlewell	1990
Steve Bazan	2004	William Leslie	1992
Tom Black	1999	Lester Lugo	1997
Barbara Blaney	2004	Scott MacLachlan	1993
Harold Boling	1985	Susan MacLachlan (posthumously)	1999
Leanne C. Brewer	1990	Sallie Marchello	2008
John Bruce	1995	Marla Jo McIver	1992
Maria Capella	1997	Carol E. Medders	1990
Deborah Carver	1996	Robert N. Melott	1988
Barbara Childers	1995	Robin Montgomery	1998, 1994
Michael Colegrove	1986	Allen Moody	2001
Timothy Culhan	2008	Charles Morgan	2006
Bruce Cunningham	1994	Bill Morris	1998
Terry Davis	1991	Glenn Munson	2000
Michael "Doc" Doherty	1995	Carol Nobles	2004
William B. Edmonds	1985, 1988	Joe and Joanne Orndorff	2004
Pat Ellison	1998	Carolyn Parham	1994
Barbara Evans	1994	Helen Perkins	2002
Otho Allen Ezell	1992	R. Jayne Perkins	1995
Cynthia Farrier	2001	Margaret Perry	1988
Nancy Ferraro	1988	Kristy Presswood	2000
John Fletcher	2002	Tammy Rhodes	2007
Linda Glover	1987	Joseph A. Roof	1989, 2000
James L. "Les" Grigsby	1994, 1996	Frank Sallee	2001
John A. Hall	1990	Annette Satterfield	1992
Dorinda Harmon	2003, 2005	Rick Skeel	2001
Ron D. Hay	1989, 1994	Jerry D. Smith	1993, 1997
Patti Holloway	2003	WS "Bud" Smith	1999
Ronald Neyman	2001	V. Shelby Stanfield	1998, 2000

Certificates of Appreciation Con't

Chris Stevens	2004	Jack D. Thornton	1993
Alesia Stewart	2002	Joan Van Tol	1996
John T. "Tom" Stewart	1987, 1996	Michele Wagner	1987
Ray A. Stines	1996, 1997	Michael M. Watts	1988
Dave Stones	1985, 1998	Marsha Welch	1999
Lee Suddath	1987	Martha Welch	1999
Paul Taylor	1992, 1996, 2006	Wes Williams	1987
		William F. Younkin	1987, 1988

Honorary Members

Honorary membership is awarded to individuals retiring from or leaving the profession who have made significant contributions to the admissions and records profession and who took a leadership role in SACRAO. The 2009 Honorary Members will be announced at the Opening Session.

Kathy Adams-Vandevender University of Southern Mississippi	1996	Lloyd Chapin* Georgia Institute of Technology	Southwestern College Memphis (TN)
William F. Adams University of Alabama		W. Dan Chapman University of Central Florida	1988
Jill H. Allgier Eastern Kentucky University	2006	R.P. Clark* Memphis State University (TN)	
Paul Anderson Furman University (SC)	2001	Albert L. Clary Louisiana State University	1988
Robert A. "Bob" Anderson Brevard Community College (FL)	1997	Donald A. Coleman Georgia Southern College	1985
Roy Armstrong* University of North Carolina		Dorothy Conley Tuskegee University (AL)	1990
Ernest Beals Georgia State University	1995	J. Douglas Conner* AACRAO Office	1988
Doyle Bickers West Georgia College	1991	R. Linton Cox, Jr. Georgia College (GA)	1984
Grady Bogue Tennessee Commission on Higher Education	1978	Calvin A. Cumbie Texas Christian University	1983
Medford P. Bowman* Austin Peay State College (TN)		Bruce Cunningham Old Dominion University (VA)	1995
Floyd D. Boze Texas Tech University		Walter N. Danner* University of Georgia	
Herman L. Bradshaw Southern College of Technology (GA)	1994	Janet Davis Southwest Louisiana University	2001
Dorothy Bryant College of William and Mary (VA)	1990	William K. Dease Morehouse College (GA)	2000
James L. Buford* Vanderbilt University (TN)		Elizabeth de Lopez University of the Americas	
James H. Bundy North Carolina State University	1996	Harold K. Duerksen University Arkansas-Little Rock	1991
William L. Carmichael* Georgia Institute of Technology		William B. Edmonds Gainsville College (GA)	1989
Deborah Carver Daytona Beach Community College (FL)	1999	Malcolm Evans*	
		Nancy Ferraro University of South Florida	2001
		Linda Finley McNeese State University (LA)	2001
		Robert B. Folsom* The Citadel (SC)	
		Phyllis Fontaine Milligan College (TN)	1991
		Frederick A. Fresh Clark Atlanta University (GA)	2004
		Wilson Gantt* Murray State University (KY)	1983
		James L. Garner Georgia Institute of Technology	1991
		R. Gary Gibson Vanderbilt University (TN)	2008
		Aileen M. Girard Thomas Nelson Community College (VA)	2005
		Linda Glover Stetson University (FL)	1996
		Rollin E. Godfrey* University of South Carolina	
		James E. Greene Georgia State University	1992
		Polly W. Griffin Davidson College (NC)	2001
		E. Frederick Griffith, Jr. Brunswick College (GA)	1988
		T. Luther "Luke" Gunter University of South Carolina	1994
		Nan G. Hall University of Alabama-Huntsville	1986

Su-Zan Harper Texas A&M University	2007	Robert N. Melott Tulsa Junior College (OK) G. E. Metz Clemson University (SC)	1994	Gene Saucier University of Southern Mississippi	1986
Cleo Gillis Hester* Murray State College (KY)				J. William Savely College of William and Mary (VA)	1985
George A. Hill Auburn University at Montgomery	2005	Troy M. Mohon* Mississippi College	1979	Bates L. Scoggins* Wofford College (SC)	
Carol Holmgreen University of Texas at Austin	2003	J. Gilbert Moore East Carolina University (NC)	2000	Wendy Smallwood* University of Florida	1987
Roster of Honorary Members cont'd		Elbert Ockerman* University of Kentucky	1985	Jerry D. Smith Northern Kentucky University	2005
John M. Houchens* University of Louisville (KY)		Carolyn Parham University of South Alabama	2003	Roy Smith University of Alabama	1985
Steven D. House Western Kentucky University	1988	Harriet M. Parker Western Carolina University (NC)	1987	William G. Smyth, Jr. University of Tennessee	1979
John A. Hunter* Louisiana State University		Casius H. Pealer Central Florida Community College	1988	Frank Spain University of South Florida	1992
S. W. Hutton* Texas Christian University		Helen L. Perkins* University of Montevallo (AL)	2000	Kate Stanley* University of Tennessee Medical Units	
C. J. Hyde, Jr.* Southeastern Louisiana University	1976	Margaret Ruthven Perry Wake Forest University (NC)	2002	Marceline M. Staples* Old Dominion University (VA)	1984
John G. Kelly* Winthrop College (SC)		M. O. Phelps University of Georgia	1984	Gail Stephens University of South Carolina	2008
Celeste Kitchen Lamar State College of Technology (LA)		Louise Phillips Southwest Texas State University	2008	John T. "Tom" Stewart Miami Dade College (FL)	2004
Jacob Koehl University of Southwestern Louisiana	1981	Sue Pine University of Arkansas at Little Rock	2003	S. Guerry Stokes* Agnes Scott College (GA)	
Robert M. Koser, Jr. Florida Atlantic University	1984	A.P. "Pat" Posey Mississippi State University	1989	Gladys I. Stone Union University (TN)	
Mike Lacy* Virginia Polytechnic Institute (posthumously)	1981	Columbus Posey Jefferson State Junior College (AL)	1985	S. Mark Strickland University of New Orleans (LA)	2005
William Leslie Georgia Institute of Technology	1996	Truman Pouncey* University of Tennessee		Raymond E. Strong University of North Carolina-Chapel Hill	1985
Beverly Lewis Louisiana State University	1989	Teresa Pradat University of Alabama	1980	Jean Stuart University of Texas at Dallas	2005
Mary Livengood* Columbus College (GA)	1988	Clarice Slusher Pritchard Virginia Polytechnic Institute		Claire C. Swann University of Georgia	1995
Greta Mack Arkansas State University	1989	Vicki L. Randall University of Oklahoma Health Science Center	2000	Mildred Tally University of Oklahoma Health Science Center	1990
Michael E. Malone Western Carolina University (NC)	1997	C. Lewis Rasor* Furman University (SC)	1976	Paul F. Taylor Lexington Community College (KY)	2006
Kermit Mathison* University of Montevallo (AL)	1979	Eleanor Rockett-Brown Louisiana Technical University	1983	J. Ralph Thaxton* University of Georgia	
Larry Matthews University of Arkansas	1989	Joseph Roof Daytona Beach Community College (FL)	2008	Fabia E. Thomas Louisiana State University-Shreveport	1981
J. Leonard McDaniel Arkansas State University	1997	Glen A. Rose Broward Community College (FL)	1982	Richard F. Thomason* University of Tennessee	
Mac G. McRaney Delta State University (MS)	1985	Brona Roy* Brevard College (NC)	1983		
Carol E. Medders University of Alabama-Birmingham	1998				

Jack D. Thornton Tarrant County Junior College (TX)	1994	Roster of Honorary Members cont'd		
		Conrad Warlick Mary Washington College (VA)	1989	Wes Williams Georgia State University
Reginal D. Tidwell* University of Alabama	1979	John E. Weems Meredith College (NC)	1980	Lloyd Wilson Community College of the Air Force (AL)
Richard F. Tuthill Duke University (NC)		Art West University of South Carolina	1990	John S. Windell* East Texas State University
James R. Vaillancourt Old Dominion University (VA)	1988	Richard H. Whitehead University of Florida	1978	Elizabeth Winn Wesleyan College (GA)
William H. Vaughan* George Peabody College		Annie Whiteside* Randolph-Macon Women's College (VA)		Kenneth L. Wooten University of Mississippi
Ramon Vitulli University of Houston (TX)	1980	Carrol D. Wiley Southwest Texas State University	1979	Richard L. Yount University of North Carolina, Charlotte
Charles H. Walker Florida State University		J.N. Williams Tarrant County Junior College (TX)	1986	* <i>deceased</i>

Other Service Awards History

Recognition Awards

Grady Bogue	1981	Margaret Perry	1981
Winston Carroll	1981	M. O. Phelps	1984
Bobby Cochran	1982	Bill Price	1981
Cliff Gillespie	1981	Jack D. Thornton	1982
Leon Hess	1984	Jim Vaillancourt	1981
Elbert W. Ockerman	1984		

Annual Meeting History

Year	Location	President	College
1947	Louisville, KY	John G. Kelly	Winthrop College
1948	Memphis, TN	Lloyd G. Chapin	Georgia Institute of Technology
1949	Houston, TX	William H. Vaughan	George Peabody College
1950	Richmond, VA	Charles W. Edwards	Alabama Polytechnic Institute
1951	St. Petersburg, FL	S. W. Hutton	Texas Christian University
1952	Memphis, TN	Roy Armstrong	Furman University
1954	Louisville, KY	William F. Adams	University of Alabama
1955	Miami Beach, FL	James L. Buford	Vanderbilt University
1956	Dallas, TX	John A. Hunter	Louisiana State University
1957	Richmond, VA	Richard L. Tuthill	Duke University
1958	Louisville, KY	William Carmichael	Georgia Institute of Technology
1959	Louisville, KY	John M. Houchens	University of Louisville
1960	Memphis, TN	Charles H. Walker	Dade County Junior College
1961	Miami Beach, FL	Cliff W. Wing	Tulane University
1962	Dallas, TX	Rollin E. Godfrey	University of South Carolina
1963	Memphis, TN	Ramon A. Vitulli	University of Houston
1964	Louisville, KY	Ed Lautenschlager	University of Virginia
1965	Richmond, VA	Walter N. Danner	University of Georgia
1966	Miami Beach, FL	Raymond E. Strong	University of North Carolina

Annual Meeting History, continued

1967	Dallas, TX	Frank H. Spain	University of South Florida
1968	Atlanta, GA	Floyd D. Boze	Texas Tech University
1969	Dallas, TX	Calvin A. Cumbie	Texas Christian University
1970	Atlanta, GA	Bobby L. Cochran	The University of Tennessee
1971	Miami Beach, FL	Albert L. Clary	Louisiana State University
1972	New Orleans, LA	L. Robert Grogan	University of North Carolina at Charlotte
1973	no meeting		
1974	Tampa, FL	Elbert W. Ockerman	University of Kentucky
1975	Biloxi, MS	Robert M. Koser	Florida Atlantic University
1976	Lake Buena Vista, FL	M. O. Phelps	University of Georgia
1977	Atlanta, GA	Columbus Posey	University of South Alabama
1978	San Antonio, TX	Wilson Gantt	Murray State University
1979	Norfolk, VA	Fabia Thomas	Louisiana State University at Shreveport
1980	Nashville, TN	Glen Rose	Broward Community College
1981	Biloxi, MS	Jack Thornton	Tarrant County Community College
1982	Birmingham, AL	Claire Swann	University of Georgia
1983	Fort Worth, TX	James Vaillancourt	Old Dominion University
1984	Louisville, KY	Margaret Perry	Wake Forest University
1985	Savannah, GA	Luther T. Gunter	University of South Carolina
1986	Hot Spring, AR	Gene Saucier	University of Southern Mississippi
1987	Norfolk, VA	Ray A. Stines	University of Louisville
1988	Orlando, FL	John T. Stewart	Miami-Dade Community College
1989	Tulsa, OK	S. Mark Strickland	University of New Orleans
1990	Charleston, SC	Michael E. Malone	Western Carolina University
1991	Lexington, KY	Paul H. Anderson	Furman University
1992	Birmingham, AL	Carol E. Medders	University of Alabama at Birmingham
1993	Fort Worth, TX	David H. Stones	The University of Texas at Austin
1994	Norfolk, VA	Richard L. Yount	East Tennessee State University
1995	Jackson, MS	Carolyn Parham	University of South Alabama
1996	Ponte Vedre Beach, FL	Joseph A. Roof	Seminole Community College
1997	Louisville, KY	Linda Finley	McNeese State University
1998	Corpus Christi, TX	Paul Taylor	Lexington Community College
1999	Savannah, GA	Jerry Smith	Jacksonville State University
2000	Memphis, TN	Charles (Chuck) Morgan	Berea College
2001	Oklahoma City, OK	Lisa Harris	University of Alabama
2002	Birmingham, AL	Louise Phillips	Southwest Texas State University
2003	Biloxi, MS	Bruce Cunningham	Duke University
2004	Fort Worth, TX	Shelby Stanfield	The University of Texas at Austin
2005	Myrtle Beach, SC	Susie Archer	Vanderbilt University
2006	Lexington, KY	Carol Nobles	Medical College of Georgia
2007	Little Rock, Arkansas	Rick Skeel	University of Oklahoma
2008	Williamsburg, Virginia	John Hall	Southern Methodist University
2009	New Orleans, LA	John Fletcher	Auburn University
2010	Chattanooga, TN	Sara L. Marchello	College of William and Mary

State & Regional Association Presidents

<u>State</u>	<u>Name/Institution</u>	<u>Term Through</u>
Alabama	Greg Embry Associate Director of Undergraduate Admissions University of Montevallo	June 2009
Arkansas	Robin Hayes Director of Admissions Arkansas State University--Beebe	October 2009
Carolinas	A. Marshall Connor Assistant Director of Admissions Trident Technical College	December 2009
Florida	Louis Farnsworth Director, Academic Support Services University Graduate School Florida International University	June 2009
Georgia	Mack Palmour Director of Admissions Gainesville State College	October 2009
Kentucky	Tina Davis Interim University Registrar Eastern Kentucky University	October 2009
Louisiana	W. Bryant Faust, IV University Registrar Louisiana State University Health Sciences Center at New Orleans	November 2009
Mississippi	Larry Simpson Dean of Enrollment Management / Registrar Northwest Mississippi Community College	April 2009
Oklahoma	Amy Ishmael Vice President for Enrollment Management Northeastern Oklahoma A&M College	October 2009
Puerto Rico	Ivan Davila Registrar Pontifical Catholic Univ of Puerto Rico	March 2007
Tennessee	Amy Deaton Associate Director of Admissions Austin Peay State University	November 2009
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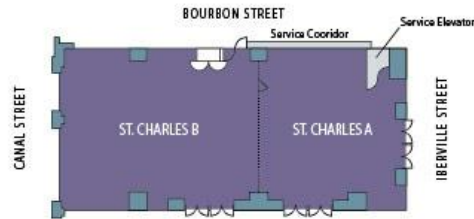
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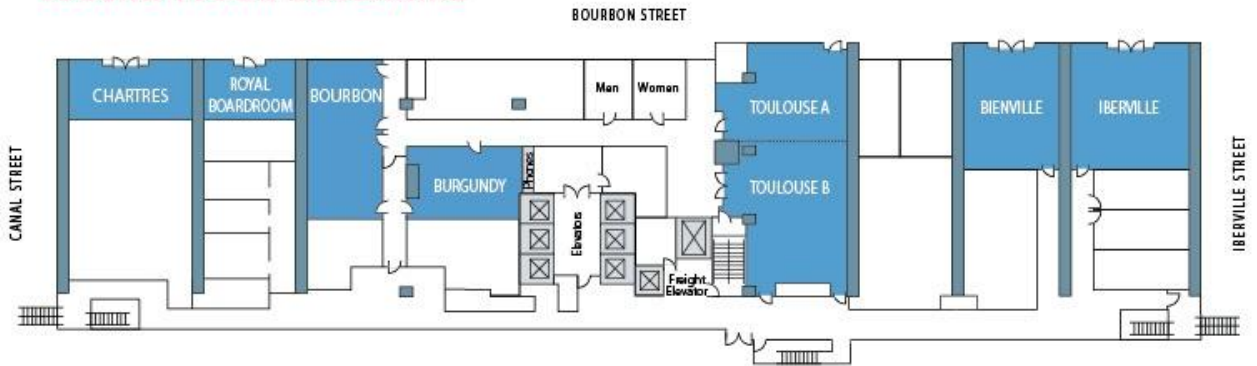


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