



63rd Annual Meeting
Chattanooga, Tennessee
January 31 – February 3, 2010
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RENEW



RECONNECT



RECHARGE



SACRAO

2010 • CHATTANOOGA

President's Message

Welcome to Chattanooga!

Sara L. Marchello
SACRAO President



It is my pleasure on behalf of the Southern Association of Collegiate Registrars and Admissions Officers to welcome each of you to Chattanooga, Tennessee. We are gathered here as an association to celebrate our 63rd annual meeting.

Chattanooga is a city that is rich in history and tradition, and it also has embraced a commitment to the environment and to making life the best it can be for its residents and its visitors alike. Enjoy getting to know this fabulous city during your stay.

Your Executive Committee, President-Elect Tim Culhan, the program Vice Presidents, and the program committee chairs and members have fashioned an outstanding program for our professional development. In addition to their work, the program's success also rests with the presenters and coordinators who have graciously agreed to serve in their respective roles. Many thanks to all!

With the economy on all of our minds and budget cuts looming, Tim Amyx and the Local Arrangements Committee have diligently worked to provide SACRAO with a well planned and financially responsible meeting, with a registration fee that is lower than it has been in the past several years. I applaud them for their efforts.

I am also grateful to the many SACRAO members who chaired or served on standing committees this year. During the Opening Session on Sunday night, please see the names of your colleagues who served on standing or program committees and think about where you would like to serve this year. SACRAO is a 100% volunteer association and we need you!

In 1993, I was a first-time attendee at the SACRAO meeting in Fort Worth; I was also a presenter there, and the publicity chair for the Norfolk 1994 meeting. I encourage each of you who are attending SACRAO for the first time to become involved. Don't wait; seize the moment and introduce yourself to others, participate in the Town Hall meeting, and plan to network with other professionals in the hospitality area. When you get back to the office, go to www.sacrao.org, navigate to the Member Pages, and complete the "I'm Available" form to be sure that you are appointed to a SACRAO committee for next year. I look forward to meeting each of you in Chattanooga.

Finally, it has been my pleasure to serve as your President for this past year. As is true for many members, SACRAO is an integral part of my professional life, and the annual meeting is a welcome reunion with the most respected enrollment services professionals in the country.

I'm confident you will find the 63rd annual meeting of our great association to be rewarding and exciting. I hope you will join me next year in Atlanta, for our 64th annual meeting.

Local Arrangements Committee Welcome

Welcome to Chattanooga! The Local Arrangements Committee and TnACRAO are glad you're here!

Dubbed the "Can-Do" community, Chattanooga has benefited from a remarkable sense of community spirit and partnerships that have transformed the city. Chattanooga's achievements have earned it recognition as one of the "Ten Most Enlightened Towns" in America.

There's a whole lot to do in and around Chattanooga. Many visitors want to "See Rock City" or check out Ruby Falls. Don't miss an opportunity to see Lookout Mountain, Civil War battlefield sites, and the African American Museum. A few folks who don't mind the drive may also want to visit the Jack Daniels Distillery. Of course, there's no need to even leave the downtown area. With the famous Chattanooga Choo Choo, plenty of dining, nightlife, and unique shops, there's plenty to do within a short walk or free electric bus ride from the hotel. For those of you who need to venture further on foot, there's a great view from the Walnut Street pedestrian bridge as you head on over to the shops at Coolidge Park.

If you have questions or concerns, don't hesitate to ask myself or anyone from the LAC or TnACRAO. We all want to make sure you have a great Annual Meeting and go home thinking about your next trip to visit Tennessee.

Thanks for coming!



Tim Amyx
LAC Chair

RENEW



re•new \ri-'nü\ (verb)
1: to make like new
2: to make new spiritually
3: to restore to existence
4: to understand FERPA (again)

RECONNECT




re•con•nect \rī-kə-'nekt\ (verb)
1: to rejoin
2: to reestablish a rapport
3: to reestablish communication
4: to see people you only see at SACRAO

RECHARGE



re•charge \rē-'chärj\ (verb)
1: to charge again
2: to inspire or invigorate afresh
3: to regain energy or spirit
4: to go four days with no phone calls

*** Conference Notes ***

<p style="text-align: center;">Registration</p> <p>Registration is located in the lobby of the Convention Center and can be seen from the hotel escalators. The Registration area will serve as the information hub of the conference.</p> <p style="text-align: center;">Saturday 1:00 pm - 8:00 pm Sunday 7:30 am - 6:00 pm Monday 7:30 am - 4:00 pm Tuesday 7:30 am - 4:00 pm</p>	<p style="text-align: center;">Evaluations</p> <p>Conference and program session evaluations provide valuable feedback to presenters, the Program Committees and the Executive Committee. Please help make future SACRAO conferences better by taking the time to complete an evaluation form after each session.</p> <p>The overall conference evaluation will be available online; please listen for details during the conference.</p> <p style="text-align: center;">We value your feedback.</p>
<p style="text-align: center;">Local Information/Shuttles</p> <p>Information about downtown Chattanooga, dining, and the free electric shuttles will be available at the Registration area.</p>	<p style="text-align: center;"></p> <p style="text-align: center;">The official Twitter hash tag for the Annual Meeting is #SACRAO10.</p>
<p style="text-align: center;">Meeting Information</p> <p>Session meeting rooms are located on the second level of the Marriott (Plaza A, B & C) and in the Convention Center (all other session meeting rooms). See maps in your programs. There is a walkway to the Convention Center next to the Plaza rooms in the Marriott.</p>	<p style="text-align: center;">Please Consider</p> <p>Please be aware that some attendees could be sensitive or allergic to perfumes, colognes and other fragranced personal items. Limiting use of such items will make everyone more comfortable.</p>
<p style="text-align: center;">Hospitality Suite</p> <p>All attendees are encouraged to meet and greet both new and old colleagues alike at the SACRAO Hospitality Suite located in the Marriott Tennessee River Room on the 1st floor. <u>Don't forget your name badge; you will need it to enter.</u></p> <p style="text-align: center;"><i>Hospitality Hours:</i> Saturday 8:00 pm – 10:00 pm Sunday 8:00 pm – 10:00 pm Monday 8:00 pm – 10:00 pm Tuesday 10:00 pm – 12:00 am</p>	<p style="text-align: center;">Exhibition Area</p> <p>Visit with our Corporate Partners in the Convention Center Banquet Rooms FGII.</p> <p style="text-align: center;"><i>Exhibition Hours</i> Sunday 6:30 pm – 7:30 pm Monday 8:30 am – 5:00 pm Tuesday 8:00 am – 3:00 pm</p> <p>While enjoying the exhibition, visit the SACRAO Cyber Café, where computers with Internet access are available.</p>
<p style="text-align: center;">Wireless Internet and Mobile Phones</p> <p>Complimentary wireless Internet is available in the Marriott (network: Marriott) and in the Convention Center (network: convent). As a courtesy to the presenters and fellow attendees, please silence communication devices during program sessions and events.</p>	<p style="text-align: center;">Identification & Tickets</p> <p>Wear name badges to all meeting events so people will remember who you are, AND you will be easily recognized as part of the meeting. Registration packet contains name badge and tickets for event entry. Badge is also required for Hospitality Suite entry.</p>

Glossary of SACRAO Conference Terms

<p style="text-align: center;">Town Meeting</p> <p>This is an informal gathering on Monday afternoon at which ALL members are given a preview of business to be conducted during the business meeting on Tuesday. Please attend this. We know it's at the end of a long day of program sessions, but it's really important if you want to understand the issues facing SACRAO and the actions on the agenda for the business meeting. It's a great place to ask questions about things you don't understand.</p>	<p style="text-align: center;">Corporate Partner Track</p> <p>These are sessions, usually one or two per time period, that our Corporate Partners (also called "Exhibitors") have purchased, and which allow them to showcase their products. You won't see session coordinators during these tracks; the Corporate Partners will be your host. It's a great time to learn more about a technology or a product type that you don't understand, or to get specifics about one brand.</p>
<p style="text-align: center;">Hospitality Suite</p> <p>Open to ALL members and one of the cornerstones of networking within SACRAO. Please visit the hospitality suite throughout the conference, for informal visits and complimentary refreshments.</p>	<p style="text-align: center;">First-Time Attendee</p> <p>If this is your first SACRAO, whether you're new to the profession or a "veteran," we want to extend a special SACRAO welcome! Please attend the reception in your honor on Sunday for tips on how to get the most out of the conference and the association.</p>
<p style="text-align: center;">Session Coordinator</p> <p>Session coordinators introduce the speaker and tend to logistical concerns in the session room. They also collect evaluations at the end of the session.</p>	<p style="text-align: center;">Opening Session</p> <p>This is the "kickoff" session on Sunday night, where we set the stage for a great annual meeting. The LAC (Local Arrangement Committee) will offer welcoming remarks, and we will present various association awards. The evening concludes with a reception introducing and thanking our Corporate Partners.</p>

Sunday Evening at the Opening Session

Following opening remarks from the Local Arrangements Committee and from a representative from the Tennessee Aquarium (to introduce our Big Event on Tuesday), SACRAO President Sallie Marchello will acknowledge the service and achievements of many SACRAOans over the past year. In addition, SACRAO is pleased to announce the awarding of Honorary Membership to:

*Dennis Dulniak
Cynthia Farrier*

*Christie Kangas
John Mason
Carol Nobles*

*Rick Parrent
Ray Stines*

Sunday Reception with Corporate Partners

SACRAO thanks its Corporate Partners for their involvement and sponsorship! Come meet them at a reception in their honor in the Exhibits Hall immediately following the opening session (Ballrooms FGIIJ of the Convention Center). The menu will include generous appetizers and a cash bar.

Wednesday Breakfast and Plenary Session



SACRAO welcomes Lloyd Thacker as our plenary speaker Wednesday morning. Lloyd is Director of the Education Conservancy, a non-profit organization committed to improving college admission processes for students, colleges and high schools. Read more about this engaging opportunity in the conference details section of this program.



Join us Tuesday, February 2nd for Our Big Event at the Tennessee Aquarium

SACRAO members will have the run of both buildings for a private evening event: 7:00 – 10:30 p.m.

Transportation

The Aquarium is approximately eight blocks from the Marriott. Buses will be provided for the short trip and are scheduled to pick up beginning at 6:30pm. outside the front lobby of the Marriott. Buses will run routes to and from the Aquarium continuously until 11:30pm. The Aquarium is on the river in the heart of an entertainment and dining district, so feel free to explore the nightlife after your visit to the Aquarium.

About the Aquarium

Like a favorite fishing spot, people return to the Tennessee Aquarium to see amazing animals that swim, fly and crawl in natural habitats. This remarkable journey from the mountains to the sea takes visitors through three living forests under glass and puts them eye to eye with 10-foot sharks, giant spider crabs, river otters and alligators. The Aquarium's newest addition, Ocean Journey, takes guests into the open ocean where fierce sharks, stealthy stingrays and colorful reef fish glide through amazing coral formations. Visitors also experience a shark and ray touch pools and hundreds of free-flying butterflies.

The weird and wonderful animals in Ocean Journey's "Boneless Beauties" gallery include graceful jellyfish, a giant octopus and captivating cuttlefish. The original River Journey building takes guests on a freshwater adventure, with exhibits that showcase the Appalachian Cove Forest, a steamy Delta swamp and rivers of the world. Outside the Aquarium walls, downtown Chattanooga offers a revitalized riverfront with miles of parks and public art, all surrounded by the natural beauty of the mountains.

Dinner is Served

Dinner will be provided by Sticky Fingers and served from 7:00 – 9:00pm. Serving stations and a cash bar will be available in each of the Aquarium buildings. Sticky Fingers is known for the best authentic Memphis-style ribs and barbecue in the South. Hickory-smoked ribs, rotisserie smoked chicken, barbecue pork and signature Sticky Fingers barbecue sauces along with bread and traditional sides will be served.

Look for old fashioned lemonade and iced tea to wash it down. Count on Sticky Fingers to bring good times, good people, and good food together.

Conference Program and Session Details

Saturday, January 30, 2010

- 12:00 pm – 5:00 pm Signal Mountain Suite
Executive Committee Lunch and Meeting
- 1:00 pm – 8:00 pm Convention Center Lobby
Conference Registration
- 8:00 pm – 10:00 pm Tennessee River Room, Marriott
Hospitality Open to All Attendees

Sunday, January 31, 2010

- 7:30 am – 6:00 pm Convention Center Lobby
Conference Registration
- 8:00 am – 11:00 pm West Room
Evaluations Committee
- 9:00 am – 11:00 am Director's Room
Auditing Committee Meeting
- 10:00 am – 12:00 pm Signal Mountain Suite
Executive Committee Transition Meeting
- 2:00 pm – 5:00 pm Director's Room
Evaluations Committee Meeting
- 3:15 pm – 4:15 pm Signal Mountain Room
Program Committee Chairs and VPs
- 3:45 pm – 4:45 pm Tennessee River Room, Marriott
First Time Attendee Orientation and Reception
- 5:00 pm – 6:30 pm Banquet Rooms HE
Conference Opening Session
- 6:30 pm – 7:30 pm Banquet Rooms FGJ
Reception With Corporate Partners for All Attendees
- 8:00 pm – 10:00 pm Tennessee River Room, Marriott
Hospitality Open to All Attendees

WORKSHOPS **1:00 p.m. – 3:15 p.m.**

WS1.01 Plaza A

How to Succeed During SACS Accreditation

Enrollment managers, admissions officers and registrars play a critical role in the success of the reaccreditation process at their institutions. From our involvement in the development of strategic enrollment and curriculum goals to our ability to identify and retrieve the data necessary for measuring progress toward reaching those goals, we are uniquely positioned as key players in the reaccreditation cycle. Models for success in this process are rare, but we

are fortunate to have the architect of such a successful model as our presenter for this workshop. Dr. Bruce Murphy, Chief Academic Officer and senior civilian at Air University, recently led Air University through a SACS visit. End result; no recommendations. Dr. Murphy will share his plan for success with the members of SACRAO. If you want to be this successful on your next SACS visit, don't miss this workshop!

Presenter:

Dr. Bruce Murphy, Chief Academic Officer
Air University

Session Coordinator:

Lloyd L. Wilson, Registrar
Air University

WS1.02 Plaza B

The Post-9/11 Veterans Educational Assistance Act of 2008, The New-GI Bill

Since the implementation of the Post-9/11 GI Bill, thousands of Veterans are returning to or enrolling in college. Information on eligibility, entitlements, and implementation of the New post-9/11 GI bill will be presented. Enrollment professionals will glean valuable information to assist in recruiting, enrolling and certifying post 9/11 veterans.

Presenter:

Melissa Cole, Education Liaison Representative
Department of Veterans Affairs

Session Coordinator:

Sheryl Gray, Dean of Enrollment Services and Registrar
Carson-Newman College

WS1.03 Plaza C

Managing Identity Management

In this age of online admissions, registration, courses, and degree application, many of us never come face-to-face with our students. How do we know that the person we are communicating with really is the person who we think they are? This workshop, led by SACRAO's own Shelby Stanfield and Louis Hunt, will provide a context for the management of a digital identity and its impact on recruiting and initial student services at an institution, including the distribution and management of digital credentials.

Presenter:

V. Shelby Stanfield, Assoc VP for Student Affairs
University of Texas at Austin

Louis D. Hunt, Vice Provost and Registrar
North Carolina State University

Session Coordinator:

Beth Rogers, Registrar
Tennessee Technological University

WS1.04 Signal Mountain Room - Marriott

The Great Locomotive Chase: Tennessee vs. Georgia

Do you need a break from thinking about recruitment, retention, registration and graduation?! Join SACRAO's own Joe Head, celebrated amateur historian, author, and movie critic (as well as enrollment manager!) as he describes the colorful events surrounding an episode in the early part of the Civil War regarding the very first American train hijacking that led to our first Congressional Medals of Honor. The train, *The General*, located in Chattanooga, remained a prominent historical icon over many decades as Tennessee and Georgia disputed its rightful ownership. Joe has written a book about the historical event and even visited with Fess Parker (Davy Crockett) about the making of the Disney movie, "The Great Locomotive Chase." Attend this session and learn about the actual event and the 20th century conclusion that resolved the legal dispute between Georgia and the City of Chattanooga. His multimedia presentation is sure to educate and entertain!

Presenter:

Joe F. Head, Assistant VP for Enrollment Services
Kennesaw State University

Session Coordinator:

Jim McDaniel, Asst Dir of Admissions & Recruitment
Roane State Community College

Monday, February 1, 2010

7:30 am – 4:00 pm Convention Center Lobby

Conference Registration

7:30 am – 8:30 am Tennessee River Room, Marriott

PAE Breakfast for State PAE Reps, SACRAO PAE Committee & SACRAO EC

8:00 am – 11:00 pm Director's Room

Evaluations Committee

8:30 am – 5:00 pm Banquet Rooms FGJ

Corporate Partner Exhibit Area Open

11:30 am – 1:00 pm Tennessee River Room, Marriott

State Association Presidents' Lunch

5:00 pm – 5:45 pm Banquet Room E

SACRAO Town Meeting: Open Forum for All Attendees

6:00 pm – 7:00 pm Convention Center Rotunda

President's Reception by Invitation for Corporate Partners, Past Presidents and Honorary Members

8:00 pm – 10:00 pm Tennessee River Room, Marriott

Hospitality open to All Members

Sessions M1: 8:45 a.m. – 9:45 a.m.

M1.01 Plaza A

AACRAO and Washington Update

Learn about the Higher Education Reauthorization Act and other legislation and policy affecting our profession, as well as updates from AACRAO from the President of AACRAO.

Presenter:

Wanda Simpson-Munson, Dean of Enrollment Mgt & Registrar

San Jacinto Community College District

Session Coordinator:

Bryan Antie, Coordinator

Louisiana State University

M1.02 Plaza B

Encouraging Minority & First Generation Students

Learn challenges that hinder the success of underrepresented students, such as conflicting family obligations, lack of academic and social preparation, lack of support, etc. In this session, we will also discuss effective counseling strategies for these groups, as well as approaches colleges can take to help bridge the gap.

Presenter:

Stacy Goodwin Lightfoot, College Advisor

Center for Creative Arts and Howard School of Technology

Deandra McGee, Program Coordinator, GEAR UP

University of Tennessee at Chattanooga

Session Coordinator:

Jairo McMican, Assistant Director of Admissions

North Carolina Central University

M1.03 Plaza C

Leadership that Transforms the Workplace

How do some leaders transform the culture of the workplace into one of vision and hope? One way is to develop and use transformational leadership traits. This session will explore the theory of transformational leadership and its application to higher education. In addition, suggestions will be offered regarding the development of one's leadership potential. The session will be interactive and exploratory in nature.

Presenter:

Ron White, VP for Enrollment Management

Columbia College (SC)

Session Coordinator:

Luisa Havens, Executive Director of Enrollment Services

University of Texas at El Paso

M1.04 Meeting Room 3

Implementing the Textbook Provisions of the Higher Education Reauthorization Act

Many institutions are just now scrambling to figure out how to implement regulations that now require textbook information to be provided to students at the time they register for classes, along with other requirements of section 133 of the Act. Come hear from two professionals, one from a small private institution and one from a large public university, whose institutions have already developed policies and procedures for implementing the regulations.

Presenter:

Kelly Marie Goyette, Registrar
Thomas More College

Charles Clift, Assistant Registrar
North Carolina State University

Session Coordinator:

Sandy Cain, Associate Registrar
Eastern Kentucky University

M1.05 Meeting Room 4

Working Effectively with IT Staff at a Small College

All registrar's offices have to work with the available technical staff to achieve their goals and meet their basic needs. At small colleges, economies of scale sometimes exacerbate the problem. This session will present methods which have worked for two registrars. Audience sharing of problems and solutions will also be encouraged.

Presenter:

Brad E. Barron, Associate Dean for Academic Records
Furman University

David H. Stones, Registrar
Southwestern University

Session Coordinator:

Joel Wells, Associate Registrar
University of the South

M1.06 Meeting Room 5

The State of Transfer in Kentucky

A panel will describe statewide efforts in Kentucky to serve transfer students, particularly from the community colleges to four-year institutions, including the offering of a series of transfer fairs in April at several community colleges. In addition, institutional initiatives for transfer students will also be covered, including the design of a University 101 course specifically for transfer students.

Presenter:

Arrick (Jason) Moore, Coordinator of Transfer Services
Northern Kentucky University

Keith Grob, Associate Director of Admissions
Eastern Kentucky University

Jen Crisp, Senior Enrollment Services Counselor
Morehead State University

Nicole McDonald, System Dir Transfer & Retention
Kentucky Community and Technical College System

Session Coordinator:

Larry Hammer, University Registrar
Western Carolina University

M1.07 Meeting Room 6

Engaging the High Ability Student: A Case Study of Collaboration Between Admissions & Academics

Honors programs are common on most campuses. The Admissions Office at KSU has collaborated with Academics in General Education to develop a unique Admissions Scholar Great Books program. The cohort experience moves through core classes that have a unique focus on great books, culminating with a study abroad experience. Tightly knitting together admissions personnel and the faculty, high ability first year applicants are recruited and maintain a continuing link with Admissions. Admissions personnel will participate in the study abroad experience, gathering focus group information and experiences to use for recruitment of future Great Books cohorts. This program provides KSU Admissions a competitive outreach tool with which to attract the most able academic talent.

Presenter:

Nichole McGehee, Admissions Counselor
Kennesaw State University

Session Coordinator:

Susie Coleman Archer, Assistant Provost for Academic Affairs, *Vanderbilt University*

M1.08 Meeting Room 7

Financial Modeling

Higher education is not immune to the negative effects of the recent downturn in the economy. Some schools are experiencing unprecedented cuts in funding, while simultaneously experiencing a surge in enrollment. This means that many schools will need to serve more students than ever, with fewer resources than ever. Administrators and funding sources are looking for data-driven strategies that will help them to develop policies that allow them to successfully navigate these challenging times. In this session you will see how Johnson County Community College approached measuring the financial performance of one term of academic offerings as a basis for creating a policy that will benchmark and improve financial efficiency through better scheduling.

Presenter:

Tom Shaver, Corporate Representative
AdAstra Information Systems

Corporate Partner Track Session

M1.09 Meeting Room 8

What To Do About Diplomas?

A presentation and open discussion on diplomas and how choosing Paradigm, Inc. can make all the difference to you and your students. Topics of discussion include: How can Paradigm reduce the time you dedicate to diplomas while improving service to the student? Can Paradigm mail the diplomas for me and why should I consider this option? What other services are available? Is diploma production really the business I want to be in? Important things to know about diplomas and covers that will allow for a smooth and trouble free graduation year after year.

Presenter:

Chris Jackson, Corporate Representative
Paradigm, Inc.

Corporate Partner Track Session

M1.10 Meeting Room 9

Student Introduction To Engineering (SITE) Summer Program

A pre-college summer program for rising high school juniors and seniors who are interested in science, technology, engineering, and mathematics, hosted by The University of Alabama College of Engineering. SITE is designed to improve the retention rate of students in high school and, ultimately, increase the number of students pursuing and receiving degrees in engineering and computer science. SITE also serves as a recruitment tool for students interested in attending The University of Alabama and majoring in engineering or computer science.

Presenter:

Gregory L. Singleton, Dir Engineering Student Services
The University of Alabama

Session Coordinator:

Leana Wilson, Assistant University Registrar
The University of Alabama

9:45 a.m. – 10:30 a.m.

***Break With Corporate Partners
Banquet Rooms FGIJ***

Sessions M2: 10:30 a.m. – 11:30 a.m.

M2.01 Plaza A

Size Matters: The Role of the Small College Registrar

While some registrar responsibilities remain constant despite the size of the institution, there are also some significant differences. This session is designed to acknowledge and explore the similarities and differences regarding the role of the registrar based on the size, mission and culture of the institution.

Presenter:

Heidi Terry, University Registrar
Kansas City University of Medicine & Biosciences

Cecil L. McCaskill, Registrar

Southern Wesleyan University

Glenn W. Munson, Registrar

Rhodes College

Session Coordinator:

Sheryl Gray, Dean of Enrollment Services and Registrar
Carson-Newman College

M2.02 Plaza B

Attracting New Students with STARS (Student Alumni Recruitment Society)

Relationship building with other professionals on your campus can lead to innovative and beneficial initiatives. This session focuses on partnerships between admissions and alumni affairs, using STARS (Student Alumni Recruitment Society) to recruit students while involving alumni. Implementing small college tactics at a large university, this session focuses on partnerships between admissions and alumni affairs.

Presenter:

Angela J. Evans, Director of Undergraduate Admissions
Kennesaw State University

Vickie Adkison, Admissions Supervisor
Kennesaw State University

Session Coordinator:

Michael Turner, Coordinator of Student Affairs
Virginia Community College System Office

M2.03 Plaza C

Transfer Nightmares

This session highlights some of the nightmare experiences from the evaluation transfer work, both domestic and international.

Presenter:

Antonio Boyle, Assistant VP for Enrollment and Director of Admissions
South Carolina State University

Session Coordinator:

Annie R. Belton, Registrar
South Carolina State University

M2.04 Meeting Room 3

Getting Your Priorities Right

This session (for new and seasoned attendees) will give you positive encouragement about taking care of yourself in the midst of everyday life challenges at work and home. We will explore what is really important in determining your priorities and we will discuss some ways to make life more interesting. We will talk about how to handle adversity and what it takes to “run the race and win.”

Presenter:

R. Gary Gibson, Honorary SACRAO Member
Vanderbilt University, retired

Session Coordinator:

Karen S. Whittier, Assistant University Registrar
Vanderbilt University

M2.05 Meeting Room 4 Coordinating Testing and Training for a New System Implementation

North Carolina State University just completed a transition from a 30 year old in-house mainframe system to PeopleSoft. Come see how we eased the transition through testing and training.

Presenter:

Holly Swart, Assistant Registrar
North Carolina State University

Lian Lynch, Assistant Registrar
North Carolina State University

Session Coordinator:

Monica Leach, Assistant Vice Provost
North Carolina State University

M2.06 Meeting Room 5 Student Ambassadors: How to Get Them, Use Them & Keep Them! A Community College & University Perspective

This session will talk about implementing student ambassadors in your recruitment strategy. We will cover how to find, interview, train & keep ambassadors. Suggestions will be given for activities they can attend, ways to use them for campus tours & other recruiting events.

Presenter:

Heather M. Harper, Assistant Director of Admissions
Volunteer State Community College

Amy Deaton, Associate Director of Admissions
Austin Peay State University

Session Coordinator:

Melanie Grindle, Assistant Director of Admissions
Northern Kentucky University

M2.07 Meeting Room 6 Planning and Implementing a "Paperless" Registrar's Office

This session outlines the strategic planning, training steps, obstacles, software, and implementation processes of the Belmont University Registrar's Office efforts to become as much of a "paperless office" as possible. The session will not only focus on practical steps to be paperless, but also impacts on Registrar staff workload and integration with other university departments.

Presenter:

Ginger Kuechle, Assistant Registrar, *Belmont University*
Steven Reed, Registrar, *Belmont University*

Session Coordinator:

Janet Piatt, Registrar, *Bryan College*

M2.08 Meeting Room 7 Power Your Transcript Processing with Innovative Solutions from the Clearinghouse

The National Student Clearinghouse makes processing and sending transcripts easier and faster than ever with its Electronic Transcript Exchange and Transcript Ordering services. During our session, we'll tell you how you can realize the full time- and money-saving benefits of these

two powerhouse services. Plus, you won't want to miss our exciting announcement about Transcript Ordering's newest options: electronic transcript delivery (available now) and soon-to-be-released digital signature and rights management.

Presenter:

Paul Taylor, Corporate Representative
National Student Clearinghouse

Corporate Partner Track Session

M2.09 Meeting Room 8 The Academic Catalog: Ending the Paper Chase

Moving away from printed catalogs is a decision that's already been made at many colleges and universities. But that's only part of the challenge. Why continue to use paper to manage the editing process when you've already decided to make your online catalog your primary publication? The acalog ACMS™ provides the tools to help extend content creation and editing to content "owners" in departments; to centralize content and approvals in a single location; to publish directly to an e-catalog; and export for print on demand. Please attend our live demonstration and see why more than 130 colleges and universities manage their academic catalogs with acalog ACMS™.

Presenter:

Ken Blais, Corporate Representative
Digital Architecture

Corporate Partner Track Session

M2.10 Meeting Room 9 Enchanting the Disenchanted Student: Recruitment and Retention in a Changing Culture

This session will examine and discuss various issues in college recruitment and retention. The presenters include a college counselor from a high school guidance office, and a sociology professor with experience as a college recruiter and as chair of a faculty admissions committee. In the presentation, both theoretical and practical dimensions of recruitment and college life will be addressed, with particular attention paid to ways colleges can bring a sense of enchantment back into a process which is so often bureaucratized and stripped of meaning for students. Drawing on both educational and sociological literature, as well as practical experience, the presenters make the point that colleges and universities can function as "agencies of enchantment" when they help students understand how living their lives in pursuit of a "calling," rather than simply chasing "careers," can give them a better grasp of the significance of who they are in the various contexts in which they find themselves.

Presenter:

Dr. Matthew S. Vos, Professor of Sociology
Covenant College

Joan L. Vos, High School Guidance Counselor
Chattanooga Christian School

Session Coordinator:

Rodney Miller, Dean of Records
Covenant College

M2.11 Meeting Room 10

Facebook to Facebook: Communicating With Today's Students

Counteract the often-used statement of “nobody told me” by making your office more internet-savvy. This session will review the necessity of a user-friendly office webpage, along with the benefits of Facebook and Twitter in student communication.

Presenter:

Laura Bass, Assistant Registrar
University of Tennessee at Chattanooga

Session Coordinator:

Maria Gonzales, Director of Admissions & Recruitment
Roane State Community College

Sessions M3: 1:00 p.m. – 2:00 p.m.

M3.01 Plaza A

Marketing Your University through Podcasting, iTunes U and Facebook

This session describes the marketing and branding efforts of Texas A&M University, a large public research university. Learn how Texas A&M's Office of Admissions and Records strategically partnered with its Office of Marketing and Communication to help spread their purpose and core values to prospective students. Texas A&M's branding guide, electronic recruitment strategies, and the use of podcasting through iTunes U and Facebook will be discussed.

Presenter:

Scott McDonald, Director of Admissions
Texas A&M University

Cheryl Rich, Associate Director of Admissions
Texas A & M University

Session Coordinator:

Catherine Roueche-Herdman, Assistant Director of Admissions
Texas A&M University

M3.02 Plaza B

Moms: Moving Up in Higher Education

This session will discuss ways for working moms to advance in higher education. An open discussion will allow participants to share and listen to personal success stories.

Presenter:

Angela Evans, Director of Undergraduate Admission
Kennesaw State University

Nichole Kennedy, Executive Director Student Affairs
Technical College System of Georgia

Session Coordinator:

Margaret W. Dunagan, Admissions Counselor
Kennesaw State University

M3.03 Plaza C

A Change Will Do You Good

Students are supposed to be quick to accept change, right? What do you do when your students hate your new and improved version of the online registration system and clamor and fight for the old version to come back. Here is how one university tackled the challenge of acclimating students to a completely new version of the registration system.

Presenter:

Bruce W. Cunningham, Assistant Vice Provost
Duke University

Bill Burig, Associate University Registrar
Duke University

Nichole Mancone, Assistant University Registrar
Duke University

Session Coordinator:

Mary W. Kincannon, Associate Registrar
Texas Christian University

M3.04 Meeting Room 3

End the Madness: Break the Shackles of Email and Take Control of Your Meetings

Experts think that employees devote more than 40% of their workdays on virtual mail and consider a third of that time a waste of time. So email is epidemic and you're thinking, what else is new? And we do not need experts to tell us that much of the time when we aren't tied to email we are sitting in time-wasting meetings. This is a session where everyone can chime in as we look at strategies to unburden ourselves from too much email and to gain freedom from too many useless meetings.

Presenter:

John A. Hall, Executive Director Enrollment Services
Southern Methodist University

Session Coordinator:

Dorothy M. Kiser, Assoc VP for Student Records and Registration
Hardin-Simmons University

M3.05 Meeting Room 4

Determining Residency: Who, What and How?

This panel discussion will explore the high (and low) tech methods that are being used to determine student residency along with the trials and errors that lead there. Join us to learn if the grass is truly greener on the other side.

Presenter:

Kimberly Momballou, Associate University Registrar
College of William and Mary

James Davis, Enrollment Manager
University of South Florida

Session Coordinator:

Charles Clift, Assistant Registrar
North Carolina State University

M3.06 Meeting Room 5

The Virtual Classroom: Online and eLearning Development and Deployment

Online educational opportunities are the most rapidly growing sectors of higher education because online environments support the rapidly changing needs of a global society and supply increased access to education. This presentation will preview the development and implementation of synchronous and asynchronous elearning tools for effective distance and online education.

Presenter:

Dr. Karen King, Associate Vice President for Academic Technology

East Tennessee State University

Session Coordinator:

Sheryl Burnett, Registrar

East Tennessee State University

M3.07 Meeting Room 6

Creating a Junior/Community College Advisory Board

Transfer students contribute greatly to the overall numbers of students at a college. The contacts in the junior and community college systems are the lifeline to the four year institutions. By capitalizing on the exposure and building new relationships with these advisors, students can learn more about the matriculation options for the future. Learn how to create a board of advisors to ensure best practices in recruiting transfer students to your campus.

Presenter:

Landon Waid, Coordinator UA Bridge Program

University of Alabama

Session Coordinator:

Charles E. Morgan, Associate Director of Admissions

Berea College

M3.08 Meeting Room 7

Optimizing Your Catalog for the Internet: Why Search Engines Matter

Online catalogs are coming into their own. No longer just an electronic version of a print document, web catalogs have evolved beyond their origins. Most importantly, they are not read chronologically. Rather, your catalog is often served up as small objects in search results. This session will look at how online viewing affects your catalog from the way it's written to its organization and graphics. We'll also discuss what you can add to an online catalog that may not be in print and the increasing value of standardization.

Presenter:

Anne Valentine, Corporate Representative

SmartCatalog

Corporate Partner Track Session

M3.09 Meeting Room 8

Automating Grade Changes Through Workflow

The University of Alabama has successfully implemented a workflow process for grade changes thus eliminating the need to pass paper forms and obtaining signed approvals. This session will discuss the submission and approval

processes culminating with the automatic updating of grades, which have replaced the traditional paper form and approval process as well as the manual entry of grade changes. This workflow process has dramatically reduced the time and errors associated with manually processing a grade change, while requiring and tracking that appropriate personnel approved the change.

Presenter:

Ken Foshee, Associate University Registrar

University of Alabama

Session Coordinator:

Teresa Thomas, Director of Records

Middle Tennessee State University

M3.10 Meeting Room 9

Oh, There's a Procedure for That?

After converting to new software, the old procedures manual did not apply. Come learn how a registrar created a new procedures manual for her office after a major software conversion.

Presenter:

Bobbie Latham, Registrar

Texas Tech University

Session Coordinator:

Logan Key, Assistant Director of Admissions

Vanderbilt University School of Nursing

Sessions M4: 2:15 p.m. – 3:15 p.m.

M4.01 Plaza A

Emerging Diversity Issue: How to Recruit Gay and Lesbian Students

As each of our schools has defined the value of diversity: to expose our students to various and differing experiences and opinions, one of the areas that has seen great expansion is the recruitment of gay and lesbian students. At many schools, it has become a point of pride and a benchmark in the same way we celebrate our rankings for recruitment of African American, Latino, Hispanic, or Native American Students (among others). This session will look at the various strategies for recruiting gay and lesbian students including the infrastructure to create a welcoming environment as well as tools and strategies for recruitment and retention.

Presenter:

Jack Miner, Associate Registrar

The Ohio State University

Session Coordinator:

Aimee Pfeifer, Associate University Registrar

University of Alabama

M4.02 Plaza B

Alternative Schedules: How to Establish Deadlines in a Multi-Moduled Semester

Many courses are no longer taught in the regular 16 week semester. How are deadlines determined for module courses taught within the 16 week semester or for courses taught in an accelerated term or online. Presenters will discuss strategies to develop a formula or policy which addresses issues in complying with census dates for the Department of Education and for withdrawal and refund time lines.

Presenter:

Telaina Wrigley, Registrar

Austin Peay State University

Session Coordinator:

Patrica Peerman, Assistant Dean For Enrollment Management

Vanderbilt University School of Nursing

M4.03 Plaza C

When Bad Things Happen To Good Campuses

All too often we read about a situation where a department on campus has been burglarized, information stolen and fraudulent events unfortunately follow. Come hear about the experiences of one colleague, the lessons learned and the measures taken to eliminate similar threats.

Presenter:

Sara L. Marchello, University Registrar

College of William and Mary

Session Coordinator:

Kimberly Momballou, Associate University Registrar

College of William and Mary

M4.04 Meeting Room 3

15x More Possibilities: Managing New Race and Ethnicity Requirements

Prior to Summer 2009, students within the University System of Georgia had 7 choices when choosing their declared race. Now students have 3 choices when choosing ethnicity and 27 choices when choosing race, for a total of 111 unique combinations. Join us as we share with you how The University of Georgia and Georgia Institute of Technology managed these changes for data collection and reporting. This session will use a facilitated discussion to address challenges to data collection and best-practice approaches to modifying your student system. Presenters will address the unique challenges faced by mainframe and Banner student systems.

Presenter:

Zachary Hayes, Assistant Registrar

Georgia Institute of Technology

Rodney Parks, Associate Registrar

University of Georgia

Session Coordinator:

Janice Choate, Assistant Registrar

Lipscomb University

M4.05 Meeting Room 4

The Enrollment Manager as a Change Agent

Ever wonder why it is so hard to affect change in the work place or how the change process occurs in enrollment management? As we live through these challenging times of budget reductions, demographic shifts, and uncertain strategic enrollment initiatives, we need to understand more than ever how to manage the change process in our enrollment services. Come hear some ideas that earned our presenter SACRAO'S Margaret Ruthven Perry Distinguished Journalism Award for 2009 as she explores theories of change leadership and shares her own.

Presenter:

Lisa B. Harris, Associate VP for Student Affairs

Mississippi State University

Session Coordinator:

Wanda Simpson-Munson, Dean of Enrollment Mgt & Registrar

San Jacinto Community College District

M4.06 Meeting Room 5

Recruiting for a Regional University: Up Against the Big Boys

The destination is the same, but the mode of transportation is different. Come listen how Jacksonville State University positions itself in a state with several nationally-known universities and is competitive for the same students.

Presenter:

Andrew Green, Senior Admissions Counselor

Jacksonville State University

Session Coordinator:

Ryan Forsythe, Director of Admissions

Austin Peay State University

M4.07 Meeting Room 6

Cross Training: The Good, The Bad, and the Not So Ugly

Attendees will learn about the experiences of the Registrar's Office at The UT Health Science Center-San Antonio and their endeavors to cross-train staff in divisions of their office. The pros and cons of such efforts will be shared, along with information about the state of their office today. Attendees will also be provided with questions to review before considering cross-training endeavors in their own offices.

Presenter:

Sofia C. Montes, Assistant Registrar

University of Texas Hlth Sc Ctr-San Antonio

Session Coordinator:

Jacque Hager, Associate Registrar

University of Kentucky

M4.08 Meeting Room 7

Solving Staffing Woes Through Transcript Automation

Credentials Solutions, celebrating 10 years of processing online transcript requests, understands the impact of transcript processing on your staff and on your budget. In this session, we will present a detailed analysis of transcript production and the associated burden on your resources. We will discuss how you can actually improve the level of transcript services offered to your students and alumni while reducing the impact on your staff through the use of automation.

Presenter:

Jack Weber, Corporate Representative
Credentials Solutions

Corporate Partner Track Session

M4.09 Meeting Room 8

Millions of Transfer Students, One Solution: The Transfer Evaluation System (TES®) from CollegeSource

TES® is an innovative service for researching, evaluating, tracking, managing, and reporting transfer course equivalencies online. Desktop access to over 40 million course descriptions and a suite of powerful tools means tremendous time savings for transfer credit evaluators and fast, accurate service to transfer students.

Presenter:

Shelly Loomis, Corporate Representative
CollegeSource

Corporate Partner Track Session

M4.10 Meeting Room 9

Assessing Staff and Departmental Strengths through Appreciative Inquiry

Making the most from limited resources is a daily practice for higher education professionals. This session will focus on how enrollment managers can use the concepts of Appreciative Inquiry for innovative strategic planning and assessing staff and departmental strengths. By capitalizing on the positives, managers will be able to recognize untapped staff resources and potentials.

Presenter:

Matthew McCrickard, Associate Registrar
Belmont University

LaKiesha Armstrong, Associate Registrar
Belmont University

Session Coordinator:

Cheryl Rich, Associate Director of Admissions
Texas A & M University

M4.11 Meeting Room 10

Developing and Documenting Oklahoma's Strategic Enrollment Management Institute

Fashioned after the AACRAO model for a Strategic Enrollment Professional Certification and the Georgia ACRAO Institute for Strategic Enrollment Management (GISEM), Oklahoma ACRAO has developed the Oklahoma Strategic Enrollment Management Institute (OSEMI) which provides professionals in the field of

enrollment management the opportunity to become certified as a Registered Enrollment Professional. This session will provide information on how this program was developed, including the scheduling of approved sessions and workshops, processing and approving participation in the institute and credentialing documentation for members progressing through the program.

Presenter:

Joseph W. Evans, Registrar and Director of Records
University of Science & Arts of Oklahoma

Session Coordinator:

Ava Judd, Program Coordinator
Duke University

3:15 p.m. – 4:00 p.m.

Break With Corporate Partners Banquet Rooms FGIJ

Sessions M5: 4:00 p.m. – 5:00 p.m.

M5.01 Plaza A

How To Do More With Less: Saving Money/Resources in Challenging Economic Times

In the current state of the economy and institutional budgets, enrollment professionals have to learn ways to utilize the limited resources allocated. Learn how to cut costs, save money, go greener, and still deliver necessary services.

Presenter:

Sheryl Burnette, University Registrar
East Tennessee State University

Teresa Thomas, University Registrar
Middle Tennessee State University

Sheryl M. Gray, Dean of Enrollment Services & Registrar
Carson-Newman College

Session Coordinator:

John T. Fletcher, Executive Dir of Enrollment Services
Auburn University

M5.02 Plaza B

Why You Should Choose Our School (In 140 Characters or Less)

A discussion of how to use social media such as Facebook and Twitter to their best advantage in promoting your school's image.

Presenter:

Niki DeWeese, Director of Recruitment and Information
The Graduate School of the College of Charleston

Session Coordinator:

Susan Hallatt, Director of Graduate Admissions
The Graduate School of the College of Charleston

M5.03 Plaza C

411 on 911: How Do You Handle an Emergency

We have disaster drills, communication plans, and data security committees but how would we react when faced with an emergency? This session will offer strategies and provide suggestions on how you can anticipate, plan for, and implement strategies for a variety of emergencies, including a hurricane, a medical crisis, and breach of secure data.

Presenter:

Janet L. Davis, Associate Registrar
University of New Orleans

David H. Stones, Registrar
Southwestern University

Rose A. Sklar, Registrar
University of Texas at Austin

Session Coordinator:

Kristi Harrison, Manager, Academic Progress Services
Texas Christian University

M5.04 Meeting Room 3

Welcome to the World of NCAA

The purpose of this session is not to review student athlete eligibility procedures often carried out in the Registrar's Office! Rather it is to introduce and discuss the NCAA as an organization with a significant impact on higher education. We will review the history and purpose of the NCAA and its continuing mission and goals. We will look at structure including divisions, governance, members and their philosophies. We will examine the ways that college athletics impacts the higher education environment, including advertising and implications of the national spotlight. We will look at student athletes and the quality higher educational experiences that they seek through athletics participation, and their comparison to the general student population. We will discuss the importance of institutional control and compliance, and the impact on campus of academic reform. Throughout the presentation, we will discuss current Hot Topics, of which there are many!

Presenter:

Philip Hunt, Associate Registrar
George Mason University

Session Coordinator:

Tina Davis, University Registrar
Eastern Kentucky University

M5.05 Meeting Room 4

Implementing an IT Strategic Plan

Planning strategically for information technology can be challenging. It requires clear articulation of values and an understanding of IT trends. The University of Texas at Austin's Office of the Registrar/Student Information Systems department developed a 3-year strategic plan for IT. This session will review the process, what went well and lessons learned, and the final product.

Presenter:

Angela Svoboda, Director of Student Information Systems
University of Texas at Austin

Session Coordinator:

Amy N. Bisette, Associate Registrar for Technology
East Carolina University

M5.06 Meeting Room 5

African American Women in Higher Education Part II

A panel of successful African American women will share their experiences and success stories of how they have become who they are today.

Presenter:

Valerie Samuel Crawford, Director
Auburn University at Montgomery

Dr. Alecia Cyprian, Office of Enrollment Management
Dillard University

Session Coordinator:

Dr. Khristy G. Large, Specialist III
Shelton State Community College

M5.07 Meeting Room 6

Grant Writing for Beginners - A Basic Overview from Other Beginners

Where do you begin to look for grants? What do you do when you find one you're interested in? How do you administer it when you receive it? This session is a very basic overview of the process of generating a winning grant application and then implementing that grant. Discover resources that will help you identify grant opportunities for your admissions office and learn about the various preparatory steps of grant writing.

Presenter:

Katherine H. Sweeney, Registrar & Dir of Admissions
Augusta State University

Scott Argo, Assistant Director of Recruitment
Augusta State University

Session Coordinator:

Deb Banks Hurley, Associate Registrar
UNC Greensboro

M5.08 Meeting Room 7

Electronic Transcripts: For All, Not For Some

Are you serious about an electronic transcript delivery solution that can totally eliminate your paper transcripts? This session discusses that "final frontier" and the rationale for sending secure PDF transcripts to all your non-EDI receivers. Learn how the eSCRIP-SAFE® electronic transcript delivery network compliments the Texas Server and enables you to send 100% of your transcripts electronically to anyone, anywhere, anytime. See how easily and quickly you can receive and deliver secure PDF transcripts and provide online transcript ordering for all your current and former students.

Presenter:

Carol Nobles, Corporate Representative
SCRIP-SAFE International

S. Mark Strickland, Corporate Representative
SCRIP-SAFE International

Corporate Partner Track Session

M5.09 Meeting Room 8

HBCU Diversity: Ideas and Efforts in Recruiting the Other Minority

Colleges and Universities across the nation are putting recruitment in diversity at the top of their list. Most research shows that diversity helps in fostering a strong education foundation. We know that most universities have some type of plan in place to attract applicants from various backgrounds. What and how are Historically Black Colleges and Universities (HBCU) doing to keep up with this trend? What do HBCU's need to do to increase their diversity? What are the consequences if they don't?

Presenter:

Jairo McMican, Assistant Director of Undergraduate Admissions

North Carolina Central University

Session Coordinator:

Aimee Pfeifer, Associate University Registrar
University of Alabama

M5.10 Meeting Room 9

Grade Monitoring Through Data Triangulation

Do you ever have that nagging feeling when you suspect students may have cheated but you cannot prove it? This session will help you study your end-of-term data to identify suspect courses and student performance that may have been the result of cheating. Through the use of various reports and triangulation, you can identify questionable activities.

Presenter:

Kimberly A. Barber, University Registrar
Florida State University

Session Coordinator:

Susan Blake, Associate Dean for Enrollment Services
Kennesaw State University

Tuesday, February 2, 2010

7:30 am – 4:00 pm Convention Center Lobby

Conference Registration

7:00 am – 8:00 am Terrace Restaurant, Marriott

Journal Editorial Board Breakfast

8:00 am – 11:00 pm Director's Room

Evaluations Committee

8:30 am – 5:00 pm Banquet Rooms FGII

Corporate Partner Exhibit Area Open

10:45 am – 12:00 pm Banquet Rooms HE

SACRAO Business Meeting for All Attendees

12:00 pm – 1:30 pm Tennessee River Room, Marriott

2010-2011 Program Committees Working Lunch

12:00 pm – 1:30 pm Terrace Restaurant, Marriott

2010 & 2011 LAC Members Lunch

12:00 pm – 1:30 pm Big River Grille

SACRAO Past Presidents Luncheon

5:30 pm – 6:30 pm Convention Center Rotunda

President's Reception by Invitation for 2009-2010 Program and Standing Committees

6:30 pm – 10:00 pm Chattanooga Aquarium

Dinner at the Aquarium for All Attendees

8:00pm – 10:00 pm Tennessee River Room, Marriott

Hospitality open to All Members

Sessions T1: 8:00 a.m. – 8:55 a.m.

T1.01 Plaza A

Tips for Successfully Evaluating Study Abroad Transcripts

Confused by terms like "ECTS" or "SCOTCATS"? Wondering why students who attend Oxford don't return with credits or class titles? Registrars and admissions officers are often charged with determining how credits and grades for international institutions can be integrated into the student's home school degree. This session will provide countless tips for the successful evaluation of study abroad transcripts. Along with specific examples, tools and resources for further reference will be made available.

Presenter:

Opal Leeman Bartzis, Field Director, Institute for Study Abroad

Butler University

Session Coordinator:

Jennifer White, Associate Registrar
Eastern Kentucky University

T1.02 Plaza B

Athletic Eligibility & Certification: Advice & Answers from the NCAA Eligibility Center

Staff from the NCAA Eligibility Center will discuss current and recurring issues related to athletic eligibility and certification, including such things as how international credentials are reviewed at the Center and how the Center determines the GPA of prospective students (which may differ from institutional methods for calculating GPA). Time will be reserved for participant questions.

Presenter:

Holly Smith, International Academic Certification Assistant

NCAA Eligibility Center

Dr. Michael Donahue, Asst Dir of International Academic Certification

NCAA Eligibility Center

Session Coordinator:

Richard D. Skeel, Director of Academic Records
University of Oklahoma-Norman

T1.03 Plaza C

FERPA - Part 1

LeRoy Rooker, former Director of the Family Policy Compliance Office at the U.S. Department of Education and current AACRAO Senior Fellow, will review the fundamentals of the Family Educational Rights and Privacy Act and how it affects higher education. Take advantage of this opportunity to seek clarification with your questions and concerns.

Presenter:

LeRoy Rooker, Senior Fellow
AACRAO

Session Coordinator:

Beth Rogers, Registrar
Tennessee Tech University

T1.04 Meeting Room 3

Shaking Three Hands At Once: Secondary School Counselors' Relationships with Admissions Representatives, Parents, and Other Secondary School Counselors

This session will discuss the different relationships that exist between secondary school counselors and their primary constituents: admission representatives, parents, and other secondary school counselors. Special attention will be given to the challenges these relationships present and the constructive ways to strengthen those relationships.

Presenter:

Claudia Goldbach, Associate Director of College Guidance

Girls Preparatory School

Stephen Jackson, Associate Director of College Guidance

The Baylor School

Session Coordinator:

Roger Jones, Director of Admission
Belmont Abbey College

T1.05 Meeting Room 4

Enrolling and Educating Service Members 101

U.S. Army Education Services Specialists will describe 1) the many and varied education benefits available to service members, 2) unique programs that can refer service members to specific colleges and universities, and 3) other opportunities for educators to become more familiar with the life of service members and the benefits they receive. The Post-9/11 GI Bill will bring many new service members to our doors. Come learn how to attract and serve these new students.

Presenter:

Jim Brehm, Education Services Specialist
U.S. Army

Session Coordinator:

Patricia Peerman, Assistant Dean for Enrollment Management
Vanderbilt University School of Nursing

T1.06 Meeting Room 5

Creating and Delivering eTranscripts in Your Sleep

Your school can deliver official transcripts within minutes of the incoming request during every hour of the day, every day of the week, every week of the year, without lifting a finger, even while staff is home sleeping. Come learn how to fully automate eTranscript creation and delivery, giving students and alumni the immediate response to official transcript orders that they are demanding. Avow Systems solutions deliver the most secure eTranscripts available on the market, the "certified PDF transcript," which carries all the school branding of their "old-fashioned" paper transcripts and institution's digital signature with each document. Our demonstration will show the ease and power of our services, including many benefits of our transcript processing system, including: improved service to students and alumni; improved office efficiencies; cost savings; seamless interface to Banner, PeopleSoft and other SIS; maintained school branding; automatic, self-validating eTranscripts; meet "go green" initiatives.

Presenter:

Dennis Dulniak, Corporate Representative
Avow Systems, Inc.

Ron Hyman, Corporate Representative
Avow Systems, Inc.

Amy N. Bisette, Associate Registrar for Technology
East Carolina University

Corporate Partner Track Session

T1.07 Meeting Room 6

"Registration Rocks!" and Other Initiatives to Enhance New Student Support

In order to help new students with their transition to college life and to improve overall retention rates, Volunteer State Community College has instituted a series of well-coordinated programs including a mandatory orientation program, an exciting registration kickoff event and a "presidential welcoming" event for students and their support network. These Student Services initiatives have received unparalleled support and cross campus participation from faculty and staff representing all Divisions and Departments. Presenters will discuss the development and implementation process and how they gained cross-campus support for the program.

Presenter:

Terry Bubb, Director of Advising Center
Volunteer State Community College

Emily Short, Director, Retention Support Services
Volunteer State Community College

Timothy Amyx, Director of Admissions & Registrar
Volunteer State Community College

Session Coordinator:

Lakiesha Armstrong, Associate Registrar
Belmont University

T1.08 Meeting Room 7

Applying Cross Media Marketing to Your Student Recruitment Plan

An in-depth discussion on how to harness prospective student data and deliver personalized communications through personal websites, email, SMS text messaging, direct mail and social networking.

Presenter:

Wade Kellett, Corporate Representative
Weatherall

Corporate Partner Track Session

T1.09 Meeting Room 8

Electronic Transcript Exchange...Finally!

After 15 years of discussing pros and cons of various methods of electronic transcript exchange and not making any progress, Kentucky ACRAO registrars banded together to resolve the secure electronic transcript exchange challenge. Learn how the process unfolded, involvement of admission directors, and the successes realized in just one year. The discussion will focus on the cooperation among the various institutions involved, outcomes achieved, and recommendations for successful collaborative efforts in other states.

Presenter:

Suzanne McGurk, Systems Registrar
Kentucky Community & Technical College System

Freida K. Eggleton, Registrar
Western Kentucky University

Jacqueline Hager, Associate Registrar
University of Kentucky

Session Coordinator:

Larry Hammer, Registrar
Western Carolina University

T1.10 Meeting Room 9

The Minority Student and Evolution of the Scholarship Application Process

A discussion of how technology has assisted in the evolution of the scholarship search for minority students in higher education. The presenter will describe changes in the scholarship application process at The University of Alabama from the 1970s to the present.

Presenter:

Carolyn Rogers, Director of Scholarships, Admissions
University of Alabama

Session Coordinator:

Leana Wilson, Assistant University Registrar
University of Alabama

Session T2: 9:00 a.m. – 9:55 a.m.

T2.01 Plaza A

Relieving Stress Through Meditation

Our professional lives are bombarded with busy-ness, deadlines, difficult people, crisis management, and stress (at least a little bit...). This session will look at how a

meditation practice can help us to be more effective and happier in our job. Meditation has many benefits at all levels of the body, mind and heart, and can help to center us and bring us inner peace. Sound appealing? Enjoy a guided meditation or two, and learn practical methods for using meditation in your professional (and personal) life. Already meditating? Then come and share your insights.

Presenter:

Barbara L. Rowe, Associate University Registrar
Washington and Lee University

Session Coordinator:

Katherine A. McGraw, Senior Dir, Student Records & Research
University of Dallas

T2.02 Plaza B

Getting the Most Out of Cheap and Free Software Applications

The availability of free and cheap software, widgets, apps and so on has become quite helpful. Web 2.0 sites, including social networking sites, are also taking the place of or adding to traditional tools at little to no hardware or software cost. This session will provide the participant with a quick review of many free or cheap applications and sites that you might find helpful in your professional life. Be prepared to learn in rapid fire format about the newest technology available to you from two Enrollment Management "tech geeks."

Presenter:

Dean R. Kahler, Associate Vice President for Enrollment Management
Western Kentucky University

Timothy Amyx, Director of Admissions & Registrar
Volunteer State Community College

Session Coordinator:

Allen B. Moody, Associate Dean of Academic Affairs
National Park Community College

T2.03 Plaza C

Help Me Help You: Professional and Personal Development through Mentoring

As a mentor, we have an interest in teaching important techniques and strategies to overcome barriers, develop and hone newfound skills, and guide our employees to making good choices on future life paths. While it is ideal if that person is the individual you report to, it can be anyone who has a sincere interest in helping you get better at what you do, thereby furthering your career. Join us in this session as we use narrative storytelling to present counseling strategies that work to engage your employees to grow both personally as well as professionally.

Presenter:

Zachary Hayes, Assistant Registrar
Georgia Institute of Technology

Rodney Parks, Associate Registrar
University of Georgia

Session Coordinator:

Jeremy Gray, Assistant Registrar
Georgia Institute of Technology

T2.04 Meeting Room 3

When the New Kid on the Block is Really a Kid!

How long-time professionals and new professionals can engage in common activities to create an admissions team with the best of all worlds. New staff can learn much from the long-time professionals and vice versa. When it works well, the institution and incoming students receive the best attributes of both groups. An honest, productive look at how to make the most of the situation from both perspectives. Caution! May be humorous.

Presenter:

Dorinda Harmon, Director, Transfer and Adult Admissions

College of Charleston

Session Coordinator:

Valerie Crawford, Director, Admissions
Auburn University Montgomery

T2.05 Meeting Room 4

Tell Me What You Really Think: Using Assessment, Research, Surveys

Assessment, Research, Surveys - three of the most anxiety producing words in the institutional effectiveness process are actually the key components in the formula for measuring success for Admissions, Records and Enrollment Management professionals. This session will present ways to develop assessment tools to demonstrate prize winning outcomes.

Presenter:

Jennifer Kingsley Green, Director of Operations
Old Dominion University

Session Coordinator:

Deanna Adams, Director of Enrollment Mngt/Institutional Research

East Arkansas Community College

T2.06 Meeting Room 5

African American Men in Higher Education: Networking Towards Success

This session will discuss ways for African American males to advance as professionals in the field of higher education. An open discussion and networking session will allow participants to share and listen to personal success stories.

Presenter:

Roger Jones, Director of Admission
Belmont Abbey College

Session Coordinator:

Danny Bellinger, Associate Dean, Admissions & Recruitment

Morehouse College

T2.07 Meeting Room 6

Case Studies of DegreeWorks Implementation

DegreeWorks is a degree audit system that many colleges are considering as an alternative to what they are already using. There are different ways to implement DegreeWorks depending on budget, staffing issues, and timeline. Three registrars relate their experiences in implementing DegreeWorks and how the system has affected their campuses.

Presenter:

Susan D. Breeden, University Registrar
University of Richmond

Glenn W. Munson, Registrar
Rhodes College

Paul Wiley, University Registrar
University of the South

Session Coordinator:

Shannon Tipton, Assistant Registrar
Eastern Kentucky University

T2.08 Meeting Room 7

Document Imaging and Beyond: Applying Technology to Improve Admissions and Transfer Credit Evaluation

With over 40 years as the provider of superior higher education technology and services to over 800 campuses worldwide, improving the productivity, efficiency, and accuracy of the Admissions Department is Hershey Systems' legacy and our mission. Please join us for a discussion of our latest admissions, transcript and transfer credit processing initiatives.

Presenter:

Doug Norton, Corporate Representative
Hershey Systems, Inc.

Corporate Partner Track Session

T2.10 Meeting Room 9

Co-Curricular Transcript: The Struggles and The Success

A comprehensive community college's journey to deliver a separate but equal official co-curricular transcript as a companion to the academic transcript.

Presenter:

Dr. Peter J. Biegel, Associate Vice President, Enrollment Management

Florida State College at Jacksonville

Session Coordinator:

Bobby G. Fry, Registrar
University of the Incarnate Word

10:00 a.m. – 10:45 a.m.

***Break With Corporate Partners
Banquet Rooms FGIJ***

Sessions T3: 1:30 p.m. – 2:30 p.m.

T3.01 Plaza A

Building and Enhancing Counselor Relationships

This presentation is designed to be helpful for admissions recruiters, both new and experienced. Having good communication with counselors is essential to smooth travel planning, connecting with interested students, and the timely dissemination of information. We will present a number of strategies for developing strong connections with counselors.

Presenter:

Michelle Pribbernow, Assistant Director of Admission
University of Arkansas

Elizabeth Sullivan, Assistant Director of Admission
University of Arkansas

Session Coordinator:

Melissa T. Gorbandt, Director of Admissions
Northern Kentucky University

T3.02 Plaza B

Semper Fi! A Case Study of One Campus Reaching Out to Service Members & Veterans

Collaboration between offices on campus enhances outreach and personal attention to service members & returning veterans. Highlighted are initiatives at Kennesaw State University, including specialized information sessions honoring, and with information tailored to, the needs of these groups. Included: the VA Representative on campus, specialized tour, collaboration with local service units, American Legion, VFW. Highlighted for service member/veteran is information about campus community opportunities such as the Veterans Club, Social Networking, etc.

Presenter:

Margaret Dunagan, Admissions Counselor & Veterans Liaison, *Kennesaw State University*

Session Coordinator:

Christine Payne, Assistant Registrar
Lynchburg College

T3.03 Plaza C

Developing an Effective Online Policy Library

Policy management is essential to the efficiency and efficacy of a university. Like other long-established universities, Eastern Kentucky University had adopted individual policies over time with little or no attention to how they connect to a larger whole. The body of policy had no organizational structure and no systematic or periodic review process. Come learn how EKV identified and catalogued its institutional policies and how it has promulgated these policies through an online policy and regulation library.

Presenter:

Sherry Robinson, Ph.D., Special Assistant to the Provost
Eastern Kentucky University

Session Coordinator:

Heidi Terry, University Registrar
Kansas City University of Medicine & Biosciences

T3.04 Meeting Room 3

FERPA - Part 2

Learn how recent changes to the FERPA Regulations impact your institution's FERPA policy and practices. LeRoy Rooker, who directed the U.S. Department of Education's Family Policy Compliance Office when the new regulations were issued, will guide us through the most significant changes made to FERPA since 1988.

Presenter:

LeRoy Rooker, Senior Fellow
AACRAO

Session Coordinator:

Nancy Bodner, Associate Director Records & Registration
University of Louisville

T3.05 Meeting Room 4

Getting Them in the Door and Exiting Them Out Successfully

Northern Oklahoma State College assesses their incoming students for accurate course placement then uses the information to be sure they are scheduling the appropriate remedial courses. Student success is followed through to graduation so as to provide effective general education program assessment. This session will cover student assessment scheduling and testing, how the results are communicated to both the student and the advisor concerning placement into classes, the scheduling of remedial courses necessary for student success, and how student data is used to measure success in classes through to graduation.

Presenter:

Rick Edgington, Registrar/Director of Admissions
Northern Oklahoma College

Session Coordinator:

Natalie Schoemann, Graduation Assistant
University of Oklahoma

T3.06 Meeting Room 5

Herding Cats: Creating a User-Friendly and Effective Online Application

The online application serves a dual purpose for any school or program. It is a collection device, gathering the necessary information from the potential student. It is also the potential student's first in-depth brush with your school or program's administrative processes. A Director of Graduate Admissions will discuss how she designed and then re-designed their online application to create a more stream-lined, easier-to-understand vehicle for their graduate applicants.

Presenter:

Susan L. Hallatt, Direction of Graduate Admissions
The Graduate School of the College of Charleston

Session Coordinator:

Cheryl Feldner, Assistant Director of Admissions
Vanderbilt School of Nursing

T3.07 Meeting Room 6

Immigration 101: Just the Basics for Registrars, Admissions, and Financial Aid Officers

This session will provide an overview of common immigration issues that come up regularly with the registrar and records staff, admissions counselors, and financial aid officers. A basic review of immigration terminology, pertinent government agencies, student visa classifications and visa classifications eligible and ineligible to study will be presented. This session will provide information to help staff navigate the complex and constantly changing world of immigration as it relates to our students, our university policies and internal office procedures including essential tools on understanding FERPA in the age of SEVIS, undocumented students, international admissions processing and financial aid eligibility.

Presenter:

Marisa Atencio, Director, Regulatory Compliance
Records & Registration
University of Alabama at Huntsville

Session Coordinator:

Lloyd L. Wilson, Registrar
Air University

T3.08 Meeting Room 7

Budget? What Budget?

If you're like most people, your money plans change. Just when you think you have a good plan, life happens and you break your stride. Like other life disciplines, you may be tempted to give up after numerous tries. The National Student Loan Program can help provide you with basic skills and tools to help you make "heads and tails" of your money. Learn to create a plan that works and lasts a lifetime and develop peace of mind. Attending this session will improve participants' understanding of: 1) why budgets are necessary, 2) setting financial goals, and 3) developing, maximizing and maintaining a budget.

Presenter:

Jeni Rone, Corporate Representative
National Student Loan Program
Corporate Partner Track Session

T3.09 Meeting Room 8

Automated Instructor Permission Enrollment

When implementing Oracle 9.0, the University of Virginia was faced with replicating functionality in its legacy SIS that allowed faculty to individually select students from a wait list. In response, The Student System Project developed "Permission List" functionality that allows students to submit enrollment requests, and faculty to grant or deny those requests. Faculty can also grant ad-hoc permissions online, and students are given a deadline within which they can enroll. Learn how this ability has reduced manual entry of enrollment in classes that require instructor permission.

Presenter:

Robert D. LeHeup, Registrar Project Lead, Student System Project, *University of Virginia*

Session Coordinator:

Louis D. Hunt, Vice Provost and Registrar
North Carolina State University

T3.10 Meeting Room 9

Crystal Reports: Tips and Tricks to Get the Data You Need

Information technology, on-demand reports, and accurate timely data guide our business practices, problem resolutions, and future planning for our departments and institutions. Crystal Reports has allowed faculty and staff at Georgia Institute of Technology to access the reports necessary for many job functions across campus. The presenter will share some of the tips and tricks used to maximize the potential of on-demand reporting. This session will include a wide range of Crystal Reports functionality, including: sub-reports, SQL expressions, parameters, formula fields, user-defined filters, and version tracking.

Presenter:

Zachary Hayes, Assistant Registrar
Georgia Institute of Technology

Session Coordinator:

Rodney Parks, Associate Registrar
University of Georgia

2:30 p.m. – 3:00 p.m.

Break With Corporate Partners Banquet Rooms FGIJ

Sessions T4: 3:00 p.m. – 4:00 p.m.

T4.01 Plaza A

Lost in the Shuffle: 21st Century Challenges for Black Enrollment

This session focuses on the challenges of recruiting Black students, with particular emphasis on the experiences of public universities in Tennessee. Join in a discussion of where Black students enroll and strategies you can implement to enhance your efforts to recruit Black students.

Presenter:

Eric Stokes, Assistant Director of Undergraduate Admissions
University of Tennessee Knoxville

Chad Fulton, Assistant Director of Undergraduate Admissions

University of Tennessee Knoxville

Session Coordinator:

Vern Granger, Assistant Dean of Enrollment Services
University of Tennessee-Knoxville

T4.02 Plaza B

Best Practice: Commencement

Do you have a Commencement budget to cover all of the bells and whistles or can you only afford a whistle?

Session presenters will describe some of the Commencement activities at their institution that you can use at your school, depending on your budget.

Presenter:

Leana Wilson, Assistant University Registrar
University of Alabama

John A. Hall, Executive Director Enrollment Services
Southern Methodist University

Session Coordinator:

Dorothy M. Kiser, Associate VP for Student Records and Registration
Hardin-Simmons University

T4.03 Plaza C

Recruitment and Admission of Students with Disabilities

After several years of hard work, legislative mandates in the past three decades have created access to higher education for students with disabilities. Postsecondary demographic trends show an increase in students with disabilities enrolling in higher education institutions. This session examines the issues that affect the recruitment and admission of students with disabilities and provides suggestions to professionals as recommended by Barbara J. Palombi, a noted author on this topic.

Presenter:

Andrew Green, Director of Academic Advising
Jacksonville State University

Session Coordinator:

Shannon Williams, Associate Registrar
University of Texas at Arlington

T4.04 Meeting Room 3

A Day at Disney: Customer Service from the Back Lot

Do you ever wonder what makes Disney such a fun place? Sure the rides are fun and the atmosphere is cool, but did you know that everything is scripted so that the customer has the best experience and will return again. This session will teach you some of the customer service tricks from the Disney Institute that you can apply in your office.

Presenter:

Bobbye G. Fry, Registrar
University of the Incarnate Word

Session Coordinator:

Amanda Craddock, Director of Enrollment Events
Coastal Carolina University

T4.05 Meeting Room 4

Turning Older Credits into a Degree: Kentucky's Project Graduate Makes it Happen

Project Graduate was launched in Kentucky in November of 2007 in an effort to recruit back many of the 11,000 adults who have completed more than 90 credit hours but have not earned a bachelor's degree. Two campus advocates will highlight some of the initiatives they have implemented to make degree completion a reality for these adults. This is an opportunity to learn more about various incentives and services which appeal to returning adults and which can provide a base for the development of best practices in this area.

Presenter:

Lisa Cox, Director, Student Outreach & Transitions
Eastern Kentucky University

Cecile McKinney, Director of Adult Services
University of Kentucky

Session Coordinator:

Barbara S. Thrasher, Registrar
Randolph College

T4.06 Meeting Room 5

Going Green without Going Broke: Tips for the Office and Home

Are you an Environmentalist at heart, but don't know where to start? Well, this is the perfect session for you. Become successful at implementing the Three Rs at work and home. Discover how small changes can significantly decrease your carbon footprint. Familiarize yourself with green terminology and discover how to maximize your budget while developing a greener lifestyle and healthier eating habits. You will also find out how to utilize office and personal relationships to help cut costs. Participants are encouraged to share ideas and personal tips as we focus on lifestyle changes both inside and out that will make us "greener."

Presenter:

De Neka Gary, Assistant Registrar
Florida Coastal School of Law

Session Coordinator:

Susan Kennon, Associate Registrar
Lynchburg College

T4.07 Meeting Room 6

Orientation in a Flash!

The Medical College of Georgia Division of Enrollment Management saw a need to ensure new students were aware of the processes that needed to be completed before they arrived on campus. Come learn how we created an interactive orientation for new students and learn how you can be creative at your institution.

Presenter:

Rita Garner, Registrar
Medical College of Georgia

Session Coordinator:

Holly Swart, Assistant Registrar
North Carolina State University

T4.09 Meeting Room 8

Educating the Educators

Come hear how the Savannah College of Art and Design uses a series of counselor meetings, classroom presentations, special events and special guests at their open house programs to get educators to encourage students to take a closer look at SCAD. You will also get to see the data behind the success of the programs.

Presenter:

Andrea Jarrett, Director of Regional Recruitment
Savannah College of Art and Design

Anita Bentley, Director of Undergraduate Recruitment
Savannah College of Art and Design

Session Coordinator:

Roger Jones, Director of Admission
Belmont Abbey College

T4.10 Meeting Room 9

Determining Unofficial Withdrawals and No-Shows

Title IV requires that an institution develop a process for determining “unofficial withdrawal,” including the identification of students who never attended or ceased to attend during the term, from all courses of enrollment. The University of Alabama has implemented modifications to the Mid-Term and Final Grade Submission web forms to allow instructors to record students who have never attended a class or who have dropped out, requiring a last attend date, without officially withdrawing. This session will discuss the procedures and policies implemented by UA to collect this data so as to record and process “unofficial withdrawals.”

Presenter:

W. Michael George, University Registrar
University of Alabama

Session Coordinator:

Tina Davis, Registrar
Eastern Kentucky University

Sessions T5: 4:15 p.m. – 5:30 p.m.

T5.01 Meeting Room 3

Banner Users

Session Coordinator:

Craig Womack, Associate Registrar
Georgia Institute of Technology

T5.02 Meeting Room 4

PeopleSoft Users

Session Coordinator:

Scott A. Burks, Director of Records and Registration
University of Louisville

T5.03 Meeting Room 5

Datatel Users

Session Coordinator:

Daniel Keith Brooks, Dean of Records
Birmingham-Southern College

T5.04 Meeting Room 6

Jenzabar Users

Session Coordinator:

Xingying Wang, Registrar & Director of Institutional Research,
Hendrix College

T5.05 Meeting Room 7

Alliant Data Systems Users

Session Coordinator:

Jana S. Horton, Registrar
Alabama Southern Community College

Wednesday, February 3, 2010

8:00 a.m. – 10:00 a.m. SACRAO Breakfast for All Attendees Invitation to Atlanta General Plenary Session

Speaker: Lloyd Thacker, Director *The Education Conservancy*

After nearly twenty-eight years in the college admission and college counseling professions, Lloyd Thacker left his counseling job in February 2004 to edit and publish *College Unranked* and to establish the Education Conservancy. Established in March, 2004, The Education Conservancy (EC) is a non-profit organization committed to improving college admission processes for students, colleges and high schools. Goals of the organization include: To increase the awareness and understanding of commercial influences in college admissions. To provide a platform for educational values to assert their proper role in college admissions. To promote educationally appropriate admission practices. To make college admissions a sensible and productive set of processes for all. To foster collaborative behavior among colleges. To generate specific admissions-related ideas and recommendations for colleges, students, and counselors. Often provocative and occasionally controversial, Mr. Thacker's ideas and suggestions are sure to stimulate conversation and debate among all those present.

Sessions W2: 10:15 a.m. – 11:15 a.m.

W2.01 Plaza A

Admissions and Enrollment Management Forum

Session Coordinator:

Valerie Samuel Crawford, Admissions Director
Auburn University at Montgomery

W2.02 Plaza B

Registrar Forum

Session Coordinator:

Mary W. Kincannon, Associate Registrar
Texas Christian University

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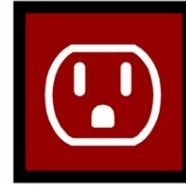
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SACRAO 2010 CORPORATE PARTNERS PRESENTATIONS

See full session description in the "Session Detail" section of the Annual Meeting Program

M1.08: Ad Astra Information Systems, Meeting Room 7

Financial Modeling

M1.09: Paradigm, Inc., Meeting Room 8

What To Do About Diplomas?

M2.08: National Student Clearinghouse, Meeting Room 7

Power Your Transcript Processing with Innovative Solutions from the Clearinghouse

M2.09: Digital Architecture, Meeting Room 8

The Academic Catalog: Ending the Paper Chase

M3.08: Smart Catalog, Meeting Room 7

Optimizing Your Catalog for the Internet: Why Search Engines Matter

M4.08: Credentials Solutions, Meeting Room 7

Solving Staffing Woes Through Transcript Automation

M4.09: CollegeSource, Meeting Room 8

Millions of Transfer Students, One Solution: The Transfer Evaluation System (TES)[®] from College Source

M5.08: SCRIP-SAFE International, Meeting Room 7

Electronic Transcripts: For All, Not For Some

T1.06: Avow Systems, Meeting Room 5

Creating and Delivering eTranscripts in Your Sleep

T1.08: Weatherall 1:1 Marketing, Meeting Room 7

Applying Cross Media Marketing to Your Student Recruitment Plan

T2.08: Hershey Systems, Meeting Room 7

Document Imaging and Beyond: Applying Technology to Improve Admissions and Transfer Credit Evaluation

T3.08: National Student Loan Program, Meeting Room 7

Budget? What Budget?



Atlanta is a city steeped in traditions while firmly embracing the possibilities of tomorrow! From legendary cultural venues, to sophisticated shopping, to global experiences, Atlanta has something to offer for everyone!

The members of GACRAO invite you to join us in Atlanta for the 64th Annual SACRAO meeting February 19-23, 2011 and discover how we are all an integral part in “Shaping Tomorrow.” The conference will be held at the Sheraton Atlanta Hotel www.sheratonatlantahotel.com. Our host hotel is conveniently located to all forms of transportation, and it is steps away from Centennial Olympic Park which is home to the World of Coca-Cola, the Georgia Aquarium, and the world headquarters of CNN. If you are a first time visitor or a seasoned traveler to Atlanta, www.atlanta.net is an excellent resource for discovering more about the amazing city!

Please visit the SACRAO website often for updates, as we begin our countdown to 2011! Also, don’t forget to visit us at our booth in Chattanooga!

We are excited and look forward to welcoming everyone to Atlanta next year!

SACRAO 2011 Local Arrangements Chair

Katherine Sweeney
Registrar and Director of Admissions
Augusta State University
ksweeney@aug.edu

Member Services

The SACRAO Executive Committee, Program Committees, Standing Committees and other groups are dedicated to the promotion of professional development of members in admissions, enrollment management, registration, records, information technology, and related areas.

SACRAO Website:

www.sacrao.org

You will find information about the history of the association, membership, and the Executive Committee. The site also includes links to meeting information, an "I'm Available" form for volunteering your service, program and other information about the annual meeting, and online capability for members to update their SACRAO *Directory* information.

Member Participation

SACRAO is a completely volunteer organization. We are always in need of volunteers for standing and program committees, session presenters and coordinators, and meeting organizers. Anyone interested in participating in any of SACRAO's various volunteer opportunities should contact the SACRAO President-Elect, Rock McCaskill, Southern Wesleyan University.

Meetings

Four days are set aside each February, usually a Sunday through a Wednesday, for the annual conference. Members participate in professional development sessions, strengthen interpersonal ties and professional friendships, and enhance communication channels among peers. The conference includes about 100 carefully planned sessions and business meetings. The 64th annual meeting will be held February 20-23, 2011, in Atlanta, Georgia. For more information, contact the Local Arrangements Chair, Katherine Sweeney, Augusta State University, or any member of the Executive Committee.

Job Board

One of the services SACRAO provides to its members and the profession is the ability to link qualified professionals with exciting

position vacancies in higher education admissions, records/registration, enrollment management, academic affairs, and student services through the Job Board, www.sacrao.org/sacrao/jobboard

Publications

SACRAO Newsletter

The SACRAO Newsletter, published three times per year, carries announcements of meetings, survey results, critical issues, recognition and awards and more. Contact Mike Turner, Editor, or any member of the Executive Committee for details on how to submit an article or information from each member state and commonwealth.

SACRAO Journal

The *SACRAO Journal* is the only professional journal published by a state or regional organization within AACRAO. It provides an opportunity for sharing research and professional presentations. SACRAO members are encouraged to submit manuscripts for review and consideration for publication to Journal Editor Ron White, Columbia College (SC), or any member of the Journal Editorial Board. Previous volumes of the *Journal* are available online at the SACRAO website.

SACRAO Directory

The *Directory* is maintained on-line and provides lists of institutional, individual, honorary, associate and corporate members. It also includes the most recent edition of the Constitution and By-laws, lists of individuals recognized for service to the organization, history of past meetings and a guide to future meetings. For more information, contact DeAnna Adams, East Arkansas Community College, SACRAO Vice President for States/Regionals and Membership.

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Registrar and Director of Admissions

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Phone: 706-667-4097

***Pending election at the Annual Meeting**

Distinguished Service Awards

This highly selective and rarely given award may be conferred either to current members of the association whose contributions have been so extraordinary as to warrant special recognition while still active, or to individuals retiring from or leaving the profession whose contributions warrant special recognition. Recognition is based on a variety of factors including: the nominee's participation in and leadership of SACRAO activities as evidenced by holding office, fulfilling committee responsibilities, and attending and regularly participating in annual meeting programs. Service in the admissions and records profession for a substantial portion of one's career, other professional activities, and publications are also considered.

Paul H. Anderson	2001	Columbus Posey	1996
Albert Clary	1996	Joseph A. Roof	2006
Bruce Cunningham	2008	Jerry D. Smith	2005
T. Luther "Luke" Gunter	1987	John T. "Tom" Stewart	1989
Lisa B. Harris	2005	Ray A. Stines	1997
Leon Hess (posthumously)	1986	Dave Stones	1998
Carol E. Medders	1996	S. Mark Strickland	1991
Chuck Morgan	2007	Paul F. Taylor	2006
Carol S. Nobles	2008	Claire C. Swann	1995
Elbert W. Ockerman (posthumously)	1996		

Certificate of Appreciation

This recognition is for members and nonmembers who made a major direct or indirect contribution to SACRAO. The 2009 Certificates of Appreciation will be awarded at the opening Session

Jill Allgier	1996	Patti Holloway	2003
Tim Amyx	2010	Ronald Neyman	2001
Robert Askins	2003	Carol C. Holmgreen	1989
Steve Bazan	2004	Chuck Kettlewell	1990
Tom Black	1999	Bobbie Latham	2010
Barbara Blaney	2004	William Leslie	1992
Harold Boling	1985	Lester Lugo	1997
Leanne C. Brewer	1990	Scott MacLachlan	1993
John Bruce	1995	Susan MacLachlan (posthumously)	1999
Maria Capella	1997	Sallie Marchello	2008
Deborah Carver	1996	Marla Jo McIver	1992
Barbara Childers	1995	Carol E. Medders	1990
Michael Colegrove	1986	Robert N. Melott	1988
Tim Culhan	2008	Robin Montgomery	1998, 1994
Bruce Cunningham	1994	Allen Moody	2001
Terry Davis	1991	Charles Morgan	2006
Michael "Doc" Doherty	1995	Bill Morris	1998
Robert Doolos	2009	Glenn Munson	2000
William B. Edmonds	1985, 1988	Carol Nobles	2004, 2010
Pat Ellison	1998	Joe and Joanne Orndorff	2004
Barbara Evans	1994	Carolyn Parham	1994
Otho Allen Ezell	1992	Helen Perkins	2002
Cynthia Farrier	2001	R. Jayne Perkins	1995
Nancy Ferraro	1988	Margaret Perry	1988
John Fletcher	2002	Kristy Presswood	2000
Linda Glover	1987	Tammy Rhodes	2007
James L. "Les" Grigsby	1994, 1996	Joseph A. Roof	1989, 2000
John A. Hall	1990	Frank Sallee	2001
Dorinda Harmon	2003, 2005, 2010	Annette Satterfield	1992
Ron D. Hay	1989, 1994	Rick Skeel	2001

Certificates of Appreciation Con't

Jerry D. Smith	1993, 1997	Paul Taylor	1992, 1996, 2006
WS "Bud" Smith	1999	Jack D. Thornton	1993
V. Shelby Stanfield	1998, 2000	Joan Van Tol	1996
Chris Stevens	2004	Michele Wagner	1987
Alesia Stewart	2002	Michael M. Watts	1988
John T. "Tom" Stewart	1987, 1996	Marsha Welch	1999
Ray A. Stines	1996, 1997	Martha Welch	1999
Dave Stones	1985, 1998	Wes Williams	1987
Lee Suddath	1987	William F. Younkin	1987, 1988

Honorary Members

Honorary membership is awarded to individuals retiring from or leaving the profession who have made significant contributions to the admissions and records profession and who took a leadership role in SACRAO. The 2010 Honorary Members will be announced at the Opening Session.

Kathy Adams-Vandevender University of Southern Mississippi	1996	William L. Carmichael* Georgia Institute of Technology	Harold K. Duerksen University Arkansas-Little Rock	1991
William F. Adams University of Alabama		Deborah Carver Daytona Beach Community College (FL)	Dennis Dulniak University of Central Florida	2010
Jill H. Allgier Eastern Kentucky University	2006	Lloyd Chapin* Georgia Institute of Technology	William B. Edmonds Gainesville College (GA)	1989
Paul Anderson Furman University (SC)	2001	W. Dan Chapman University of Central Florida	Malcolm Evans* Southwestern College Memphis (TN)	
Robert A. "Bob" Anderson Brevard Community College (FL)	1997	R.P. Clark* Memphis State University (TN)	Cynthia J. Farrier University of Arkansas, Fayetteville	2010
Roy Armstrong* University of North Carolina		Albert L. Clary Louisiana State University	Nancy Ferraro University of South Florida	2001
Ernest Beals Georgia State University	1995	Donald A. Coleman Georgia Southern College	Linda Finley McNeese State University (LA)	2001
Doyle Bickers West Georgia College	1991	Dorothy Conley Tuskegee University (AL)	Robert B. Folsom* The Citadel (SC)	
Grady Bogue Tennessee Commission on Higher Education	1978	J. Douglas Conner* AACRAO Office	Phyllis Fontaine Milligan College (TN)	1991
Medford P. Bowman* Austin Peay State College (TN)		R. Linton Cox, Jr. Georgia College (GA)	Frederick A. Fresh Clark Atlanta University (GA)	2004
Floyd D. Boze Texas Tech University		Calvin A. Cumbie Texas Christian University	Wilson Gantt* Murray State University (KY)	1983
Bryan Bradford University of Alabama	2009	Bruce Cunningham Old Dominion University (VA)	James L. Garner Georgia Institute of Technology	1991
Herman L. Bradshaw Southern College of Technology (GA)	1994	Walter N. Danner* University of Georgia	R. Gary Gibson Vanderbilt University (TN)	2008
Dorothy Bryant College of William and Mary (VA)	1990	Janet Davis Southwest Louisiana University	Aileen M. Girard Thomas Nelson Community College (VA)	2005
James L. Buford* Vanderbilt University (TN)		William K. Dease Morehouse College (GA)	Linda Glover Stetson University (FL)	1996
James H. Bundy North Carolina State University	1996	Elizabeth de Lopez University of the Americas	Rollin E. Godfrey* University of South Carolina	

Roster of Honorary Members cont'd

		Greta Mack Arkansas State University	1989	Columbus Posey Jefferson State Junior College (AL)	1985
James E. Greene	1992			Truman Pouncey*	
Georgia State University		Michael E. Malone Western Carolina University (NC)	1997	University of Tennessee	
Polly W. Griffin	2001			Teresa Pradat	1980
Davidson College (NC)		John Mason Morehouse College	2010	University of Alabama	
E. Frederick Griffith, Jr.	1988			Clarice Slusher Pritchard	
Brunswick College (GA)		Kermit Mathison* University of Montevallo (AL)	1979	Virginia Polytechnic Institute	
T. Luther "Luke" Gunter	1994			Vicki L. Randall	2000
University of South Carolina				University of Oklahoma Health Science Center	
Nan G. Hall	1986	Larry Matthews University of Arkansas	1989		
University of Alabama-Huntsville				C. Lewis Rasor*	1976
Su-Zan Harper	2007	J. Leonard McDaniel Arkansas State University	1997	Furman University (SC)	
Texas A&M University				Eleanor Rockett-Brown	1983
Cleo Gillis Hester*		Mac G. McRaney Delta State University (MS)	1985	Louisiana Technical University	
Murray State College (KY)				Joseph Roof	2008
George A. Hill	2005	Carol E. Medders University of Alabama-Birmingham	1998	Daytona Beach Community College (FL)	
Auburn University at Montgomery				Glen A. Rose	1982
Carol Holmgreen	2003	Robert N. Melott Tulsa Junior College (OK)	1994	Broward Community College (FL)	
University of Texas at Austin		G. E. Metz Clemson University (SC)		Brona Roy*	1983
John M. Houchens*				Brevard College (NC)	
University of Louisville (KY)		Troy M. Mohon* Mississippi College	1979	Gene Saucier	1986
Steven D. House	1988			University of Southern Mississippi	
Western Kentucky University		J. Gilbert Moore East Carolina University (NC)	2000	J. William Savely	1985
John A. Hunter*				College of William and Mary (VA)	
Louisiana State University		Carol Nobles Medical College of Georgia	2010	Bates L. Scoggins*	
S. W. Hutton*				Wofford College (SC)	
Texas Christian University		Elbert Ockerman* University of Kentucky	1985	Wendy Smallwood*	1987
C. J. Hyde, Jr.*	1976			University of Florida	
Southeastern Louisiana University		Carolyn Parham University of South Alabama	2003	Jerry D. Smith	2005
Christie Kangas	2010			Northern Kentucky University	
Texas State University – San Marcos		Harriet M. Parker Western Carolina University (NC)	1987	Roy Smith	1985
John G. Kelly*				University of Alabama	
Winthrop College (SC)		Rick Parrent Old Dominion University	2010	William G. Smyth, Jr.	1979
Celeste Kitchen				University of Tennessee	
Lamar State College of Technology (LA)		Casius H. Pealer Central Florida Community College	1988	Frank Spain	1992
Jacob Koehl	1981			University of South Florida	
University of Southwestern Louisiana		Helen L. Perkins* University of Montevallo (AL)	2000	Kate Stanley*	
Robert M. Koser, Jr.	1984			University of Tennessee Medical Units	
Florida Atlantic University		Margaret Ruthven Perry Wake Forest University (NC)	2002	Marceline M. Staples*	1984
Mike Lacy*	1981			Old Dominion University (VA)	
Virginia Polytechnic Institute (posthumously)		M. O. Phelps University of Georgia	1984	Gail Stephens	2008
William Leslie	1996			University of South Carolina	
Georgia Institute of Technology		Louise Phillips Southwest Texas State University	2008	John T. "Tom" Stewart	2004
Beverly Lewis	1989			Miami Dade College (FL)	
Louisiana State University		Sue Pine University of Arkansas at Little Rock	2003	Ray Stines	2010
Mary Livengood*	1988			University of Louisville	
Columbus College (GA)		A.P. "Pat" Posey Mississippi State University	1989	S. Guerry Stokes*	
				Agnes Scott College (GA)	

Roster of Honorary Members cont'd

Jack D. Thornton Tarrant County Junior College (TX)	1994	Richard H. Whitehead University of Florida	1978
Gladys I. Stone Union University (TN)		Reginal D. Tidwell* University of Alabama	1979
S. Mark Strickland University of New Orleans (LA)	2005	Richard F. Tuthill Duke University (NC)	
Raymond E. Strong University of North Carolina-Chapel Hill	1985	James R. Vaillancourt Old Dominion University (VA)	1988
Jean Stuart University of Texas at Dallas	2005	William H. Vaughan* George Peabody College	
Claire C. Swann University of Georgia	1995	Ramon Vitulli University of Houston (TX)	1980
Mildred Tally University of Oklahoma Health Science Center	1990	Charles H. Walker Florida State University	
Paul F. Taylor Lexington Community College (KY)	2006	David R. Wallace The University of Memphis	2009
J. Ralph Thaxton* University of Georgia		Conrad Warlick Mary Washington College (VA)	1989
Fabia E. Thomas* Louisiana State University-Shreveport	1981	John E. Weems Meredith College (NC)	1980
Richard F. Thomason* University of Tennessee		Art West University of South Carolina	1990
			* <i>deceased</i>

Other Service Awards History

Recognition Awards

Grady Bogue	1981	Margaret Perry	1981
Winston Carroll	1981	M. O. Phelps	1984
Bobby Cochran	1982	Bill Price	1981
Cliff Gillespie	1981	Jack D. Thornton	1982
Leon Hess	1984	Jim Vaillancourt	1981
Elbert W. Ockerman	1984		

Annual Meeting History

Year	Location	President	College
1947	Louisville, KY	John G. Kelly	Winthrop College
1948	Memphis, TN	Lloyd G. Chapin	Georgia Institute of Technology
1949	Houston, TX	William H. Vaughan	George Peabody College
1950	Richmond, VA	Charles W. Edwards	Alabama Polytechnic Institute
1951	St. Petersburg, FL	S. W. Hutton	Texas Christian University
1952	Memphis, TN	Roy Armstrong	Furman University
1954	Louisville, KY	William F. Adams	University of Alabama
1955	Miami Beach, FL	James L. Buford	Vanderbilt University
1956	Dallas, TX	John A. Hunter	Louisiana State University
1957	Richmond, VA	Richard L. Tuthill	Duke University

Annual Meeting History, continued

1958	Louisville, KY	William Carmichael	Georgia Institute of Technology
1959	Louisville, KY	John M. Houchens	University of Louisville
1960	Memphis, TN	Charles H. Walker	Dade County Junior College
1961	Miami Beach, FL	Cliff W. Wing	Tulane University
1962	Dallas, TX	Rollin E. Godfrey	University of South Carolina
1963	Memphis, TN	Ramon A. Vitulli	University of Houston
1964	Louisville, KY	Ed Lautenschlager	University of Virginia
1965	Richmond, VA	Walter N. Danner	University of Georgia
1966	Miami Beach, FL	Raymond E. Strong	University of North Carolina
1967	Dallas, TX	Frank H. Spain	University of South Florida
1968	Atlanta, GA	Floyd D. Boze	Texas Tech University
1969	Dallas, TX	Calvin A. Cumbie	Texas Christian University
1970	Atlanta, GA	Bobby L. Cochran	The University of Tennessee
1971	Miami Beach, FL	Albert L. Clary	Louisiana State University
1972	New Orleans, LA	L. Robert Grogan	University of North Carolina at Charlotte
1973	no meeting		
1974	Tampa, FL	Elbert W. Ockerman	University of Kentucky
1975	Biloxi, MS	Robert M. Koser	Florida Atlantic University
1976	Lake Buena Vista, FL	M. O. Phelps	University of Georgia
1977	Atlanta, GA	Columbus Posey	University of South Alabama
1978	San Antonio, TX	Wilson Gantt	Murray State University
1979	Norfolk, VA	Fabia Thomas	Louisiana State University at Shreveport
1980	Nashville, TN	Glen Rose	Broward Community College
1981	Biloxi, MS	Jack Thornton	Tarrant County Community College
1982	Birmingham, AL	Claire Swann	University of Georgia
1983	Fort Worth, TX	James Vaillancourt	Old Dominion University
1984	Louisville, KY	Margaret Perry	Wake Forest University
1985	Savannah, GA	Luther T. Gunter	University of South Carolina
1986	Hot Spring, AR	Gene Saucier	University of Southern Mississippi
1987	Norfolk, VA	Ray A. Stines	University of Louisville
1988	Orlando, FL	John T. Stewart	Miami-Dade Community College
1989	Tulsa, OK	S. Mark Strickland	University of New Orleans
1990	Charleston, SC	Michael E. Malone	Western Carolina University
1991	Lexington, KY	Paul H. Anderson	Furman University
1992	Birmingham, AL	Carol E. Medders	University of Alabama at Birmingham
1993	Fort Worth, TX	David H. Stones	The University of Texas at Austin
1994	Norfolk, VA	Richard L. Yount	East Tennessee State University
1995	Jackson, MS	Carolyn Parham	University of South Alabama
1996	Ponte Vedre Beach, FL	Joseph A. Roof	Seminole Community College
1997	Louisville, KY	Linda Finley	McNeese State University
1998	Corpus Christi, TX	Paul Taylor	Lexington Community College
1999	Savannah, GA	Jerry Smith	Jacksonville State University
2000	Memphis, TN	Charles (Chuck) Morgan	Berea College
2001	Oklahoma City, OK	Lisa Harris	University of Alabama
2002	Birmingham, AL	Louise Phillips	Southwest Texas State University
2003	Biloxi, MS	Bruce Cunningham	Duke University
2004	Fort Worth, TX	Shelby Stanfield	The University of Texas at Austin
2005	Myrtle Beach, SC	Susie Archer	Vanderbilt University
2006	Lexington, KY	Carol Nobles	Medical College of Georgia
2007	Little Rock, Arkansas	Rick Skeel	University of Oklahoma
2008	Williamsburg, Virginia	John Hall	Southern Methodist University
2009	New Orleans, LA	John Fletcher	Auburn University
2010	Chattanooga, TN	Sara L. Marchello	College of William and Mary
2011	Atlanta, Georgia	Tim Culhan	Centre College

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Alabama	Jeff Shelley Director of Admission Lawson State Community College	June 2010
Arkansas	Sarah Jennings Dean of Enrollment Services Southern Arkansas University	October 2010
Carolinas	Deb Hurley Associate University Registrar University of North Carolina-Greensboro	December 2010
Florida	John Yancey Director of Admissions University of North Florida	June 2010
Georgia	Clinton G. Hobbs Vice President for Enrollment Management Young Harris College	October 2010
Kentucky	Charity Ferguson Director of Admissions Lindsey Wilson College	October 2010
Louisiana	Andy Benoit Director of Admissions University of New Orleans	November 2010
Mississippi	Suzanne T. Sullivan Director of Admissions Belhaven College	April 2010
Oklahoma	Rick Edgington Registrar/Director of Admissions Northern Oklahoma College	October 2010
Puerto Rico	Sandra Morales Rodriguez Universidad Interamericana	March 2010
Tennessee	Heather M. Harper Assistant Director of Admissions Volunteer State Community College	November 2010
Texas	David Stones Registrar Southwestern University	November 2010
Virginia	Kathie Tune Vice President of Human Resources Averett University	December 2010

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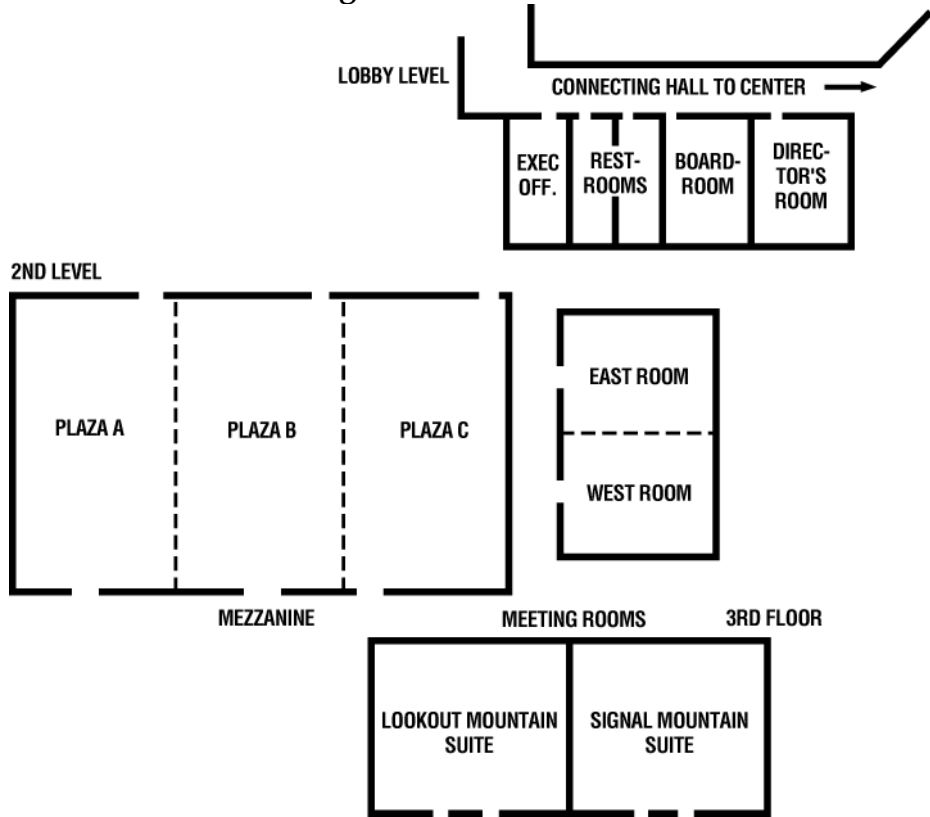


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Convention Center Floor Plan

