



Alabama
 Arkansas
 Florida
 Georgia
 Kentucky
 Louisiana
 Mississippi
 North Carolina
 Oklahoma
 Puerto Rico
 South Carolina
 Tennessee
 Texas
 Virginia

NEWSLETTER

August 2009
 Volume XXXII, Number 2



Tennessee Aquarium

SACRAO 2010

Join us in Tennessee!

TnACRAO members invite you to Chattanooga, for the 63rd Annual SACRAO meeting, January 30-February 3, 2010, to be held at the Chattanooga Marriott and Convention Center in the heart of downtown Chattanooga.

The Marriott will serve as the primary conference hotel with the historic Sheraton Read House as the overflow hotel. SACRAO has negotiated a rate of \$129 per night at the Marriott, and the Sheraton will be \$134. The Marriott is connected to the convention center, and the Sheraton is a short walk away. If you intend to fly into Chattanooga Metropolitan Airport, SACRAO has secured shuttle service to and from conference hotel sites with Millennium Taxi and Transportation. Reservations can be made by visiting their website at www.yourquicktaxi.com or by calling 423-648-4372. Tentative rates are \$20 per person for a one-way trip to a downtown hotel from the airport or \$20 per person to the airport from a downtown hotel. Please make sure to identify yourself as a SACRAO conference participant.

Dubbed the "Can-Do" community, Chattanooga has benefited from a remarkable sense of community spirit and partnerships that have transformed the city. Chattanooga's achievements have earned it recognition as one of the "Ten Most Enlightened Towns" in America.

Don't miss an opportunity to see the Tennessee Aquarium, Lookout Mountain, Civil War battlefield sites, and the African American Museum, all while riding on a fleet of zero-emission electric buses.



Walnut Street Bridge

Come and join us for what is sure to be a completely full program with excellent social events, including the big event to be held at the Chattanooga Aquarium. Make sure to check the SACRAO website for meeting details! Learn more about Chattanooga by visiting www.chattanoogaachamber.com.





President's Message

Sallie Marchello, SACRAO President

Greetings, SACRAO!

If you only attend ONE conference this year, make it the 63rd Annual SACRAO Conference, January 30 – February 3, 2010, in beautiful Chattanooga, Tennessee.

Your Executive Committee and Program Committee Chairs have just completed a 3-day planning session at the conference hotel, the Chattanooga Marriott, and I urge you to mark your calendars and put in your budget requests now, to be sure that you can attend.

Elsewhere in this newsletter you'll read about the outstanding program that has been put together by President-Elect Tim Culhan and the program VPs and committees; I thank each SACRAO member who submitted a program proposal or agreed to present a session. I know that this is a very difficult year financially for our institutions, and many of you will pay all or part of your travel expenses in order to attend, but your investment of time and money is well-justified. The annual meeting offers profound learning opportunities, with sessions on every aspect of our professions, and it allows us to visit with colleagues from all over the country who are experts or "best-practitioners" within the field.

Local Arrangements Chair Tim Amyx and his invaluable Facilities Coordinator Rodney Miller were extraordinary hosts for the summer planning meeting, and the entire Tennessee Local Arrangements Committee is working hard to prepare the best SACRAO conference ever. During our planning meeting, we got to tour the Chattanooga Aquarium, which will be the site of our Tuesday night "Big Event," and I promise that you'll find something there to captivate you. Penguins, jelly fish, gorgeous artwork, a fresh water building, and many other features will entertain you Tuesday night. We also got to sample the food that will be served, and it's delicious. Please plan on joining the fun this winter.

In the last newsletter, I mentioned my three goals for the year, and I want you to know that we are moving along very well. Some of our accomplishments to date are:

Internal Organization – We have implemented Executive Committee teleconferences to work on association business even when we are not together; we had one teleconference in May and will have another in October. This is an extremely low-cost way of getting association work accomplished. We also have already begun the work on the EC Manual, and we have a list of items that we would like to archive to the website.

Member Services - We awarded the first President's Outstanding Presenter award, and we are looking at Chats or other new mechanisms for delivering professional development above and beyond the annual meeting, the Journal, and the newsletter. VP for Information Technology Louis Hunt has identified a new email technique that will allow us to tailor the look and feel of the messages and get information to the membership more quickly.

WISDOM and PAE – VP for Professional Access and Equity Lou Jimenez and I are working to fill out the membership of the Standing PAE committee, so that it can begin to realize its potential to serve SACRAO as a leading PAE enterprise within higher education. Our WISDOM Program Committee chair, John Mason, recently left the profession, and we miss sincerely his contributions to both the program and the standing committee. Sojourner Marable Grimmett has stepped in with the program committee and we will have excellent WISDOM program sessions in Chattanooga.

Thank you for all you do for your students, your faculty, and your profession. I look forward to seeing many of you in Chattanooga and interacting with others through other association business. Please remember to volunteer for service to SACRAO, even if you cannot attend the Chattanooga meeting, via the "I'm Available" form on the website, or by contacting me directly.

SACRAO at AACRAO!

Many thanks to the nearly 100 SACRAO members who attended the SACRAO @ AACRAO dinner at Exchequer Pub in Chicago in April. A great time was had by all, and the food was true Chicago decadence and deliciousness. At the February annual meeting, SACRAO members dropped the budget for the event to \$2250, and our actual costs were less than \$1600. All that fun and good food, plus it didn't break the bank!

GET INVOLVED!

Want to get involved? Complete the
"I'm Available"
form on the website under "General Info" or
"Member Services" at www.sacrao.org.

NOMINATE Someone TODAY!

The 2009-2010 SACRAO Recognition and Awards Committee invites nominations for:

Certificate of Appreciation
Honorary Membership

Criteria for these awards are described at www.sacrao.org. The nomination forms are available online at www.sacrao.org. Photocopies of the nomination form will be accepted, but only one award nomination may be made per form. Please take the time to consider SACRAO members who are worthy of one of these awards. **The deadline for a Certificate of Appreciation and Honorary Membership is Monday, August 31, 2009. PLEASE PARTICIPATE and nominate some one now!**

Should you have a question please feel free to contact
[Dean Kahler](#).



President-Elect

Tim Culhan

A big thank you to **Tim Amyx**, Local Arrangements Chair for the 2010 Annual Meeting, and **Rodney Miller**, LAC Hotel and Convention Center Liaison, for hosting the Summer Planning Meeting in beautiful Chattanooga, Tennessee. The Marriott Chattanooga at the Convention Center is conveniently located downtown near many attractions and restaurants. Chattanooga has experienced a “rebirth” over the past several years with beautiful new parks on both sides of the river, pedestrian and bike-friendly streets and eco-oriented development, all of this surrounded by beautiful mountains. The program promises to be equally dazzling thanks to the hard work of your program committee chairs and Vice Presidents:

- **Sheryl Gray**, Carson-Newman College; Academic Calendars, Schedules & Publications Chair
- **Valerie Crawford**, Auburn University Montgomery; Admissions, School Relations, Financial Aid & International Chair
- **Michelle Johnson**, North Carolina State University; Information Technology Chair
- **Susan Kennon**, Lynchburg College; Professional Development Chair
- **Bobbye Fry**, University of the Incarnate Word; Registration Techniques & Records Management Chair
- **Sojourner Marable Grimmert**, (WISDOM) Women, Institutional Equity, Sexuality, Disability Services, Opportunities for Access and Multicultural Awareness Chair
- **Mary Kincannon**, Texas Christian University; Vice President Records and Registration
- **Dorinda Harmon**, College of Charleston; Vice President Admissions/Enrollment Management
- **Louis Hunt**, Vice President Information Technology
- **Cheryl Rich**, Texas A & M University; Vice President Professional Development

These colleagues came to the summer planning meeting with over 120 proposals for sessions, workshops, panels, and forums. We considered each proposal and have begun to shape the program for next year. We are still in the process of developing some Sunday workshops and scheduling some “hot topic” plenary speakers, but here is a current list of accepted session topics:

- Higher Education Reauthorization Act
- Working Effectively With IT Staff at a Small College
- Bidding Them a Fond Farewell
- Student Introduction to Engineering (SITE) Summer Program
- Empowering Your Campus With Prospective Student Data: A Campus-Wide Recruitment Strategy
- Leadership That Transforms the Workplace
- Encouraging Minority & First-Generation Students
- The State of Transfer in Kentucky
- Crafting Effective Communication Plans
- Engaging the High Ability Student: A Case of Collaboration Between Admissions and Academics
- Getting Your Priorities Right
- Student Ambassadors: How to Get Them, Use them & Keep Them: A Community College & University Perspective
- ¡Hola América! Latino Students in the South
- Coordinating Testing and Training for a New System Implementation
- Size Matters: The Role of the Small College Registrar
- Planning and Implementing a “Paperless” Registrar’s Office
- Facebook to Facebook: Communicating with Today’s Students
- Transfer Nightmares
- Enrollment Services Drives Study Abroad
- Professional Relationship Building on Campus: Attracting New Students With STARS (Student Alumni Recruitment Society)
- Marketing Your University Through Podcasting and iTunes U
- Working Moms: Moving Up in Higher Education
- A Change Will Do you Good; Guiding Students Through Process Changes

- Oh, There's a Procedure for That?
- End the Madness...Break the Shackles of Email and Take Control of Your Meetings
- Determining Residency: Who, What and How?
- Social Support Programs: A Networking Icon for African-American Male College Students
- Blended and Online Classes: Flexible Scheduling for the Masses
- Creating a Junior/Community College Advisory Board
- "Freeware" and Cheapware": Inexpensive Software Tools for Registrars and Admissions Officers
- Managing New Race and Ethnicity Requirements
- Communicating With Faculty
- It's Who You Know for 20 and 30 Somethings!
- The Enrollment Manager as Change Agent
- International Recruitment: Recruiting Students Around the Globe
- Developing and Documenting Oklahoma's SEM Institute
- Assessing Staff and Departmental Strengths Through Appreciative Inquiry
- Alternative Schedules: How to Establish Deadlines in a Multi-moduled Semester
- When Bad Things Happen to Good Campuses
- Recruiting for a Regional University: Up Against the Big Boys
- 411 on 911: How Do You Handle an Emergency
- How to Do More With Less: Saving Money/Resources in Challenging Economic Times
- Implementing an IT Strategic Plan
- Transfer Students: They are All the Same and Have Never Stretched the Truth
- African-American Women in Higher Education—Part II
- Why You Should Choose Our School (In 140 Characters or Less)
- FISH: A New Twist on an Old Philosophy
- Grant Writing for Beginners: A Basic Overview from Other Beginners
- Grade Monitoring Through Data Triangulation
- HBCU Diversity: Ideas and Efforts in Recruiting the Other Minority
- Shaking Three Hands at Once: Secondary School Counselors' Relationships With Admissions Reps
- Tips for Successfully Evaluating Study Abroad Transcripts
- Immigration 101: Just the Basics for Admissions and Records
- A Day at Disney: Customer Service from the Back Lot
- Electronic Transcript Exchange...Finally!
- Empowering Students With Information to Start Enrollment on the Right Foot
- R.O.P.E.D: Recruiting On Purpose Every Day
- Women on Higher Ground
- From the Battlefield to the Classroom: Reaching Out to Transitioning Service Members
- Insights From a Disability Perspective
- Tell Me What Your Really Think: Developing Effective Surveys
- Who Serves Who in the Admissions Office
- Customer Service Champs: Lessons From the Best of the Best
- Professional and Personal Development Through Mentoring
- Co-Curricular Transcript: The Struggles and the Success
- Getting Minority Students to Complete the Application Process
- When the New Kid on the Block is Really a Kid!
- Developing an Online Policy Library
- Semper Fi! A Case of One Campus Reaching Out to Service Members and Veterans
- Building and Enhancing Counselor Relationships
- From Excel to Mail
- Establishing a Multicultural Center on Campus
- Crystal Reports and Other Applications: Tips and Tricks to Get the Data You Need
- Creating a User-Friendly and Effective Online Application
- Getting Them in the Door and Exiting Them Out Successfully
- Automated Instructor Permission Enrollment
- Going Green Without Going Broke: Tips for the Office and Home
- Retention Through Better Course Access
- FERPA—You Released What?!
- African-American Men in Higher Education: Networking Toward Success
- Best Practice: Commencement
- Recruitment and Admission of Students With Disabilities
- NCAA Update
- Orientation in a Flash!
- Git Er Done! Kentucky's Project Graduate Makes it Happen
- Educating the Educators

As you can see, despite challenging financial times, many SACRAO members have committed to sharing their expertise and experiences with colleagues at next year's annual meeting. Please mark your calendars for

January 31—February 3, 2010

and plan on attending SACRAO's annual meeting. If you'd like a way to get involved with the program, please consider serving as a session coordinator. Just email me at tim.culhan@centre.edu and, if you have a preference, let me know which session you'd like to coordinate.

See you in Chattanooga!



Treasurer

Amy Bisette

Just spent some time in Chattanooga as the 2010 conference and program was planned. I believe it will be a great conference.

Please see the quarterly statements at www.sacrao.org.

Items to note: (1) The SACRAO at AACRAO reception expense was LESS than the budgeted amount of \$2250! (2) Past due and current dues are coming in – invoices mailed in mid-June; and (3) a matured-CD proceeds explains the increased amount in our savings count. This will be re-invested during the next quarter.



VP Admissions/Enrollment Management

Dorinda Harmon

Admissions in Flux

College admissions offices are still dealing with “summer melt” and many have had to throw out their regular projection statistics of fall enrollments. The economic downturn has had admissions professionals considering multiple methods of retaining new enrollments including all types of social networking, personal contacts, and offers of scholarships. Many students who might have looked far from home are now staying close simply due to the economy. Some students with stellar academic credentials are making choices based on affordability rather than their first choice of colleges and universities where they have been offered admission. To some colleges, this is a positive while it removes some students from incoming fall cohorts at others. Students on wait lists are being invited to attend much later in the cycle causing those enrollment projections to be even more unusable.

As budgets are cut and resources diminish, how do enrollment managers balance the need to recruit desired students with limited staff, volunteers, and money? Many institutions are looking in earnest at new target areas and populations of potential qualified students. Admissions offices are building bridge programs, strengthening relationships with guidance officials, enrolling non-traditional students, and seeking students on a global level.

You will find sessions covering these topics and several related issues at the annual SACRAO meeting in Chattanooga. Experts in enrollment management and admissions offices from throughout the southeast will be delivering professional presentations and panel discussions to enhance your skills in bringing the next group of incoming students to your institution. Look over the planned sessions and select your top choices now.

Eventually, this time of economic downturn will cycle upwards. Upgrade your value to your institution through professional development. Attend and actively participate in this meeting. If you bring back even one new idea or strategy, you will have recouped your investment.

Enjoy your summer!

SACRAO Approved 2009 Budget

REVENUE	Dues	\$	70,000.00
	Job Board Advertisements		400.00
	Interest - CD's		3,500.00
	Interest - Money Market Account		150.00
	2009 LAC Return - New Orleans		10,000.00
	Transfer from Reserves		
	TOTAL	\$	84,050.00
EXPENSES			
Administration	Tax Prep/Audit/legal fees	\$	4,000.00
	Bank Service		100.00
	Web Support/Maintenance		2,500.00
	Web Development		3,060.00
	Credit Card Service Provider		300.00
	Insurance		800.00
	Postage/Shipping		200.00
	Printing/Supplies		300.00
	Archiving		100.00
	Computer Upgrades		0.00
	Strategic Planning		2,000.00
	Miscellaneous		50.00
Committees	Audit		500.00
	Executive		1,500.00
	Nominations & Elections		4,500.00
	Evaluations		450.00
	Professional Access & Equity		3,200.00
	Membership		800.00
Annual Meeting	Plaques/Certificates/Gifts		2,000.00
	Program Planning Meeting		16,500.00
	ASCAP		240.00
	Advance to 2010 LAC		
	Advance to 2011 LAC		4,000.00
	Speakers		1,000.00
	Presenters Gifts		1,000.00
Public Relations	Executive Committee Travel		6,000.00
	SACRAO at AACRAO Reception		2,250.00
	Past Presidents Lunch		600.00
	State Presidents Lunch		700.00
	PAE Breakfast		600.00
	President's Receptions		3,000.00
	Honorary/Comp Registrations		600.00
	AACRAO Representative		1,000.00
	Other		200.00
Publications	Journal		11,500.00
	Newsletter		8,500.00
	TOTAL	\$	84,050.00
<i>Total of all accounts as of 12/31/08 (checkbooks, Money Market, CD's and PayPal)</i>			
		\$	213,749.57



VP Professional Access & Equity

Louis Jimenez

I hope everyone's summer is going well. Let me begin by thanking **Sojourner Marable Grimmett** from the Savannah College of Art and Design for stepping in as the new chair of the W.I.S.D.O.M committee. She is working hard with committee members to recruit presenters for the upcoming meeting in Chattanooga, TN.

Call for Nominations Annual Meeting Scholarship Opportunities

The Southern Association of Collegiate Registrars and Admissions Officers (SACRAO) is seeking nominations for the 2008-2009 Multicultural Award for State Excellence and the Individual Multicultural Annual Meeting Scholarship.

The deadline for the Multicultural Award for State Excellence has been extended through August 31, 2009.

The online application is available at www.sacrao.org under the link to member pages.

The Multicultural Award for State Excellence is for state associations that have excelled in their efforts to promote and engage their membership in multicultural issues, concerns, and activities during the 2008-2009 year. Recognition will be based on many factors, including the following:

- Participation in multicultural activities and programs
- Promotion of multicultural involvement at the state level
- Extent of multicultural leadership
- Present involvement of under-represented members at the state level

In addition to the Multicultural Award for State Excellence, SACRAO also offers two **Individual Multicultural Annual Meeting Scholarships (deadline for submission is October 15, 2009)** in the amount of \$800 each. The scholarship is for individuals from underrepresented populations who have excelled in their efforts to promote and engage in multicultural issues, concerns, and activities on the state/regional association level. These individuals may be new to the profession or never have had an opportunity to attend a SACRAO annual meeting. Please return completed applications to: Louis Jimenez, SACRAO Vice President for Professional Access and Equity, Office of the Registrar, 206 Student Services Center, Tuscaloosa, AL 35487. VPPAE, Louis.jimenez@ua.edu.

Late Applications cannot be considered.

SACRAO 2009 Annual Meeting Presentations on the Web!

Go to www.sacrao.org and click "Presentations" on the left-hand side. Haven't submitted yours yet? Send PDF or PPT version of your handouts to Louis Hunt, VP for IT Louis_hunt@ncsu.edu



VP Records & Registration

Mary Kincannon

As I sit down to write this article, it is the last day of June – and the summer is quickly flying by! Summers, for many of us, are filled with New Student Orientation sessions, and myriad summer school sessions. Don't you love it when people ask you if you're off all summer!

I returned last week from the Summer Planning Meeting, in Chattanooga, TN, and I'm looking forward to my return to Chattanooga on January 30 - February 3, 2010. While 2010 seems so far away, the annual meeting will be here before we know it. I encourage you to make every effort to attend the conference, because many excellent sessions have been

planned, and the opportunity to visit with colleagues and to compare notes on issues and business processes is invaluable.

As Vice President for Records and Registration, I must start with a big "Thank You" to my two program committee chairs. **Sheryl Gray**, from Carson Newman College, is the chair of the Academic Calendars, Schedules and Publications committee, and **Bobbye Fry**, from the University of the Incarnate Word, is the chair of the Registration Techniques and Records Management committee. Sheryl and Bobbye, along with their committees, have worked hard to bring many strong sessions to the program in Chattanooga. Their work is not yet complete. They are finalizing details with presenters (and looking for a few more!) and will need coordinators for each session, so please agree to serve if asked or volunteer before you're asked.

I hope to see you in Chattanooga!



VP State/Regional Membership

Rock McCaskill

Greetings SACRAO!

It is that time of year! Yes, it is time for our students to return to campus but it also time to pay your SACRAO dues if you have not already done so! You should have received your 2009-2010 SACRAO dues invoices by now. If not, please let me know and I will be glad to send you one. I have already received payments for 2009-2010 dues from almost half of our 600 Member Institutions, and additional payments are coming in everyday. I am happy to report that even more members are paying via PayPal. Of the payments received this year, 15% of have been via PayPal. Last year, that number was closer to 10%! I am also happy to report that 49 institutions

that had not paid their 2008-2009 as of the February meeting have now done so and are back in good standing!

If you have not already paid your dues, please do so soon! The Deadline is September 15 and I would love to not have to send any reminders! Budgets are tight at all of our Institutions. However, we must remember the value of our association. \$100 is a small price to pay for the benefits we receive as members. Not only does SACRAO promote our profession, but it also gives us a platform for the sharing and exchange of ideas and information. SACRAO's most prominent strength is its membership. There is no better source of information than our peers and SACRAO provides a wonderful medium for connecting and networking with one another.

And speaking of membership....For those of you who have not taken the time to check out the member pages of the website, now would be a great time to do so! Did you know that you can search the membership directory by last name, institution, or state? And that you can update your membership information in real time? Primary contacts can also update information about their institution/corporation and their institutional membership roster! And of course, primary contacts can also pay their dues online!

The "members only" pages on the SACRAO website require you to login with your e-mail address and password. If you have not obtained your SACRAO password (or have forgotten your password), you may request your password be e-mailed to you. Simply go to the SACRAO website (www.sacrao.org), click on "Member Pages", and then click on "(Forgot your Password?)" Enter the requested information and your password will be e-mailed to you within a few minutes.

Regardless of whether you send membership updates directly to me, or enter them online, Thanks for keeping them coming! I look forward to talking with many of you in the months ahead, and seeing even more of you in Chattanooga. But until then... Peace.—Rock

ALABAMA by Andy Green

Greetings from the Alabama Association of Collegiate Registrars and Admissions Officers! Due to the diligent efforts of President-Elect Jeff Shelley - Lawson State Community College, the 2008 - 2009 Program and Executive Committees, and the Local Arrangements Committee (chaired by Dr. Teresa Rhea - Gadsden State Community College), another successful ALACRAO Annual Conference was completed as we climbed the mountain of higher education to Lake Guntersville State Park and enjoyed an outstanding view from the top. Beginning with the ALACRAO Golf Tournament on Wednesday, June 24 through the final program session on Friday, June 26, conference attendees rekindled relationships with colleagues, listened to presenters disseminate information and exchange ideas on matters of common interest, and raised \$770 to be given to Hospice of Marshall County / Shepherd's Cove in honor of Mrs. Martha Buchanan of Snead State Community College for her unyielding commitment to her family, institution, community and to our profession. As the conference end drew near, John King, Vice-President of Student Affairs at Athens State University and ALACRAO President – 2000, was awarded lifetime membership in ALACRAO after serving thirty years at his alma mater.

SACRAO Immediate Past President John Fletcher (Executive Director of Enrollment Services – Auburn University) and AACRAO Past President Paul Wiley (University Registrar – Sewanee: The University of the South) brought greetings on Friday morning and shared with those in attendance plans for the upcoming year for SACRAO and AACRAO, respectively. The 2009 – 2010 Executive and Program Committee members are planning an exciting conference next year as we move further south to the beautiful Alabama Gulf coast for ALACRAO 2010, June 23 – 25 at the breathtaking Perdido Beach Resort in Orange Beach, Alabama. Be sure to visit us on the web: www.alacrao.org.

**GEORGIA** by Karen Shepard

We are excited to be hosting the 2011 SACRAO conference in beautiful Atlanta, GA! Our state conference will be in Augusta, October 11-13. This year's conference will have a great line up of presenters. The theme is "I Feel Good! Making it through tough times," and Dr. Belle Wheelan from SACS will be our keynote speaker. This year's conference will include two pre-conference workshops, "Beyond Banner 7" and "GA College411 Control Center Basics". The Program at a Glance and registration information is now available on our new website at www.gacrao.org.

OKLAHOMA by Natalie Schoemann

Greetings from OACRAO! The Executive Committee met June 9th to continue planning for the annual fall conference to be held September 30-October-2 at Cherokee Casino in Catoosa, Oklahoma. The theme of the conference will be a Hawaiian Luau. Once again, many informative sessions will be offered, including the third year of our newcomer and mentee program. We are starting the OSEMI which is the Oklahoma Strategic Enrollment Institute patterned after GISEM (Georgia). The keynote speaker will be Belle Wheelan, President, Commission on Colleges of the Southern Association of Colleges and Schools. Dr. Wheelan will also do a session on Women in Higher Education. The annual workshop for the frontline staff will be September 11th at the Broken Arrow campus of Northeastern State University, hosted by Bill Nowlin from Northeastern State University, Tahlequah, Oklahoma. The keynote speaker will be Lee Manzer from Oklahoma State University, Stillwater, he will speak on how to treat people. The workshop will provide a day of fun and professional development opportunities for the staff members. The OACRAO Executive Committee will meet again in September to complete the final plans for the fall conference.

KENTUCKY by *Tina Davis*

Greetings from green Kentucky! While we are usually green in the summer this particularly wet season has made the bluegrass of Kentucky so vibrant – with no watering lawns. While we too suffer from the economic challenges of our times at least our water bills benefit from all the rain.

Looking forward to the fall I am so excited to be thinking of October and the KACRAO annual conference. The Local Arrangements Committee from Western Kentucky University has been working hard and they have created an outstanding conference plan. The program will once again offer a premier professional development opportunity for our members, and any SACRAO guests who wish to attend.

I am particularly excited about our AACRAO representative who will be attending from Washington D.C. – LeRoy Rooker. Yes – the national FERPA expert will be on tap to bring greeting from AACRAO national leadership but also to offer two FERPA sessions on the Thursday of the conference. LeRoy Rooker was, until his retirement this year, the Director of the US Department of Education's Family Policy Compliance Office. After retirement Mr. Rooker has become a consultant with AACRAO. We are excited, and feel so very fortunate to have a national expert of this caliber on our program.

So if you were not able to attend SACRAO in New Orleans or AACRAO in Chicago to get caught up on this past year's federal FERPA clarifications then you can do so with KACRAO in Bowling Green, Thursday, October 9!

Additionally, for those who deal with NCAA eligibility rules, KACRAO will offer an NCAA workshop on the Wednesday (Oct. 7th), of the annual conference. If you could not attend any of the national NCAA rules seminars in May or June of this year then do consider coming to our NCAA workshop which will help kick off this year's conference. An expert from a regional athletic conference office will be leading a review of new national NCAA rules and interpretations.

And so fellow SACRAOans you are eagerly invited to join your Kentucky colleagues in Bowling Green KY – Oct. 7th, 8th, 9th. We have a great facility at the Bowling Green Convention Centre, and the room rates are extremely affordable. Visit our website for registration and details: <http://www.kacrao.com/>

I look forward to seeing you there.

Tina Davis, KACRAO 2008/09 President

VIRGINIA by *Susan Kennon*

Virginians have always been fortunate to live in such a great state and never is that more apparent than during the summer. We have beaches and mountains and everything in between and our diversity is celebrated during our organizational meetings.

In the summer months, VACRAO traditionally conducts three workshops throughout the state that offers professional growth opportunities. On June 17, the Domicile Workshop was held on the Longwood University campus headed up by committee chair John Sawyer. June 18 was the Support Staff Workshop at the University of Mary Washington with committee chair Pam Verbeck leading. Finally, July 12-14 was the New Counselor Workshop on the Radford University campus with chair Whitney Gershowitz at the helm.

In June, the VACRAO executive committee spent two days at a retreat center on the Blue Ridge Parkway planning for the annual meeting. Speaking of the annual meeting, VACRAO will return to the coastal region as we go "Back to the Sea" in Norfolk, VA, December 6-8. The planning committee, lead by President-Elect Kathie Tune, is working hard to organize an informative and fun meeting.

As all of our campuses buzz with the activities associated with welcoming new and returning students, VACRAOans are looking forward to a busy recruitment season in the fall. Our Virginia Tour starts on Monday, September 14 and concludes the week of November 8. In the coming weeks, more information about the Virginia Tour will be posted online at www.vacrao.org. Please take a moment to visit our website and have a look at the wonderful things VACRAO is doing for the profession.

TEXAS by *Bobbie Latham*

Hello Fellow SACRAOanS!!! Lubbock, Texas is looking forward to "TACRAO's Promise: Educating Our Future," November 7-11, 2009 at the Overton Hotel and the Holiday Inn Park Towers Hotel. We will be celebrating our 88th Annual Meeting in the beautiful, flat city of Lubbock where sunrises and sunsets go on forever. Come join us for our 88th Annual Conference. Details at <http://www.depts.ttu.edu/registrar/tacrao09/>

NOMINATIONS NEEDED!

The deadline originally posted (June 26) was *incorrect*. Please note that

NOMINATIONS ARE NEEDED -

Deadline September 1.

You still have plenty of time to nominate qualified, interested members for the positions listed below. I look forward to hearing from you.

SACRAO Leadership

It's THAT time of year again....time to take a look at our colleagues (and ourselves) to identify who is ready, willing and able to step up and be nominated for a leadership position with SACRAO. Thanks to those who answered the call at New Orleans by submitting nominations....**more nominations are needed** for **all** available positions. Do you know someone worthy to be considered for any of the following positions:

- President-Elect
- Vice President for Admissions & Enrollment Management
- Vice President for Information Technology
- Vice President for States/Regionals and Membership
- Secretary
- Member-at-Large (two nominations)
- Nominations & Elections Committee (eight nominations)

If so, please use the form in the latest Newsletter or go to http://www.sacrao.org/sacrao/docs/NE10_form.doc

I look forward to receiving many, qualified nominations.

Lylene Pilkenton
Chair, SACRAO Nominations and Elections Committee

SACRAO JOURNAL SUBMISSIONS NEEDED!

The SACRAO Journal needs your submission for the 2010 edition! If you think it, you can write it, and if you write it, you can share it with the entire SACRAO membership!

Deadline for first draft manuscript submissions is August 31, 2009. For submission guidelines, please see page 2, "Information for Authors," in the 2009 *Journal* on the SACRAO website (from the SACRAO home page, www.sacrao.org, click the "Journals" link on the left sidebar).

If you're interested in submitting an article for the Journal, have questions, or want to discuss a manuscript idea, please contact *Journal* Editor Carol Nobles at cnobles@scrip-safe.com or 1-800-736-7319, Ext. 118.

Past-President

John Fletcher

Where has the time gone from New Orleans until now? For me I have had the opportunity to attempt Mt. McKinley for a second time and was able to reach the summit on May 26 at about 6:00 pm.

In June your Executive Committee traveled to Chattanooga to continue the planning process for SACRAO 2010. Our planning meeting was very successful in a number of ways. Tim Culhan, President Elect, and his program VPs and Committee Chairs were able to put together an incredible program for our meeting. Sallie Marchello, President, lead the group through many of the issues facing our association with the speed and nimbleness of a Gazelle. Saving the best for last, Tim Amyx and his team of local arrangements pros helped the group explore many of the exciting features of Chattanooga.



The 2010 annual meeting will make the end of my time on the Executive Committee. I have enjoyed my opportunity to participate in the leadership process of our association and encourage all of our members to find their place to in SACRAO to participate. As one of the responsibilities of the Past President is to serve as the chair of the Constitution and By-Laws Committee. As the chair of this committee I would like to call for any suggestions that the membership feel are important to SACRAO. To review both documents just go to: <http://www.sacrao.org/sacrao/geninfo.asp?page=directory>.

Any suggestions you have should be sent to me at fletcjt@auburn.edu. As of the writing of this article, I have not received any requests for changes.

Another responsibility of the Past President is to assist the SACRAO leadership with planning future meetings. Its my pleasure to report that we have meeting dates for Atlanta 2011 and Northern Kentucky 2012 secured. I hope to bring to the Executive Committee potential sites for 2013 that are from the western SACRAO states.

In closing it has been my pleasure serving SACRAO as a member of the Executive Committee. I hope that each of you will become involved and give as much as you are able to what I believe is a great organization...





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